



SUNDAY, JULY 6

7:30 - 8:30 a.m.

ALTERNATIVE DISPUTE RESOLUTION/BUSINESS LITIGATION/INTERNATIONAL

Power Over Me? Personal Jurisdiction, *Forum Non Conveniens* and Choice of Law Issues That Arise in International Business Disputes

International business transactions have become commonplace in our global economy. But when disputes arise involving contracting parties from different countries, where can and should those disputes be resolved? What law should be applied? What is the best method for anticipating and resolving disputes of this type? This program, presented by an international panel of experienced trial lawyers from the United States, Canada, and Europe, will discuss how courts and arbitrators deal with thorny issues involving personal jurisdiction, forum convenience, and choice of law issues when dealing with complex international business cases. The panel also will suggest strategies for anticipating and preventing these types of disputes from arising.

Moderator: *Christopher Scott D'Angelo, Montgomery, McCracken, Walker & Rhoads, LLP, Philadelphia, PA USA*

Speakers: *David I.W. Hamer, McCarthy Tetrault LLP, Toronto, ON Canada; Paul Lefebvre, Hanotiau & Van Den Berg, Brussels, Belgium; Emilia L. Sweeney, Carney Badley Spellman, P.S., Seattle, WA USA*

TOXIC AND HAZARDOUS SUBSTANCES LITIGATION/ TRIAL TECHNIQUES AND TACTICS

Disclosing Chemical Use is More Than a REACH - It is a Tough Global Stretch

The inherent problems of complying with divergent regulatory regimes that contradict or lack consistency of terms ("miles vs. metres") as well as coordination with subsidiaries without running afoul of anti-competitive laws and potential product liability exposure are just part of the myriad concerns inherent in this dynamic. This program will examine the interplay between EU's REACH scheme for the regulation of chemical substances and its counterparts in the U.S. and examine whether these EU regulatory schemes have the potential to create liability exposure for manufacturers in the U.S.

Speakers: *Kay Barnes Baxter, Swetman Baxter Massenburg LLC, New Orleans, LA USA; Elizabeth Haecker Ryan, Coats Rose, New Orleans, LA USA*

8:45 - 10:15 a.m.

OPENING SESSION

10:30 - 11:45 a.m.

OPEN FORUM

Superpower Illusions: How Myths and False Ideologies Led the U.S. Astray - And How to Return to Reality

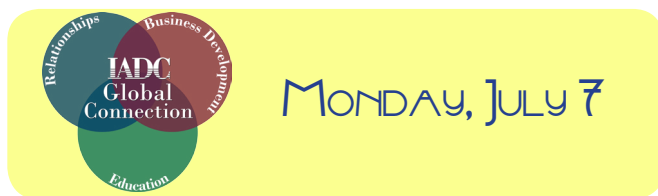


Former U.S. Ambassador to the USSR Jack F. Matlock refutes the enduring idea that the United States forced the collapse of the Soviet Union by applying

military and economic pressure - that resulted in wide-ranging implications for U.S. foreign policy. Mr. Matlock argues that Gorbachev, not Reagan, undermined Communist Party rule in the Soviet Union and that the Cold War ended in a negotiated settlement that benefited both sides. He posits that the end of the Cold War diminished rather than enhanced U.S. power; with the removal of the Soviet threat, allies were less willing to accept U.S. protection and leadership that seemed increasingly to ignore their interests.

Mr. Matlock shows how, during the Clinton and particularly the George W. Bush administrations, the belief that the United States had defeated the Soviet Union led to a conviction that it did not need allies, international organizations, or diplomacy, but could dominate and change the world by using its military power unilaterally. The result is a weakened U.S. that has compromised its ability to lead. Mr. Matlock makes a passionate plea for the United States under Obama to reenvision its foreign policy and gives examples of how the new administration can reorient the U.S. approach to critical issues, taking advantage of lessons we should have learned from our experience in ending the Cold War.

Speaker: *Jack F. Matlock, Jr., Former U.S. Ambassador to the USSR, Princeton, NJ USA*



7:30 - 8:30 a.m.

CLASS ACTION AND MULTI-PARTY LITIGATION/ PRODUCT LIABILITY/TOXIC AND HAZARDOUS SUBSTANCES LITIGATION

Taking the Fight to the Plaintiffs

SPONSORED BY DISCOVIA

You will learn how corporate defendants can use available statutes and common law remedies to stop being victimized in toxic tort and class action litigation. This program will explain how two large corporations - CSX Transportation Corp. and Zimmer Inc. - applied existing law to combat long-standing problems in toxic tort and class action and multi-party litigation. We will offer firsthand insight into how these corporations creatively used the Lanham Act, the RICO statute, and common law claims to turn the tables on plaintiff law firms that wrongly maligned the corporations and their products. The presentation will identify the risks and, ultimately, the rewards of innovative and proactive defense.

Speakers: *J. Stephen Bennett, Faegre Baker Daniels, Fort Wayne, IN USA; Samuel Tarry, McGuireWoods LLP, Richmond, VA USA*

DIVERSITY/EMPLOYMENT LAW/INTERNATIONAL Legal, Practical and Moral Implications of Global Migration

Segment One: Is Sicily a frontier of Italy or the European Union? Are illegal immigrants from North Africa criminals or refugees? Join Matteo Fusillo from Rome to explore the national, regional, and global implications raised by the influx of migrants from North Africa to Italy and the position of the European Union.

Segment Two: Should governments prohibit or restrict the wearing of religious symbols, apparel, or head dresses? Louis Charette of Quebec, Canada will present Quebec's proposed legislation for which proponents cite the separation of church and state. Gerlind Wisskirchen from Germany and Döene Yalcin from Turkey will review the spectrum of Western to Eastern Europe and the stunning differences between France and the liberalization from restriction in Turkey, with Germany falling somewhere between the two.

Moderators: *Monica Frois, Baker, Donelson, Bearman, Caldwell & Berkowitz, PC, New Orleans, LA USA; Daniel Reisler, Reisler Franklin LLP, Toronto, ON Canada*

Speakers: *Louis Charette, Lavery De Billy, Montreal, QC Canada; Matteo Fusillo, Gianni, Origoni, Grippo & Partners, Rome, Italy; Gerlind Wisskirchen, CMS Hasche Sigle, Cologne, Germany; Döene Yalcin, CMS Reich - Rohrwig Hainz, Istanbul, Turkey*

8:45 - 10:15 a.m.

MAJOR CLE

IADC Talks: The New Normal and Why It Matters

Sponsors: Corporate Counsel Committee and In-House and Law Firm Management Committee

The IADC enjoys an elite and diverse membership unified by its devotion to the art of defending corporate and insurance clients. For almost 100 years, IADC members have defined, and are now redefining, the defense practice in the midst of unprecedented change in the legal services industry. In 15-minute talks, five diverse and intriguing speakers will separately share a personal story, offer compelling insights, or challenge conventional wisdom about the practice of law, imparting approaches to the sweeping changes that affect us all both professionally and personally. Join us for this innovative, dynamic, and inspiring program that will include the following:

- Someone Could Have Told Me That in 1975: Tim Pratt
- Diversity 2.0: It's Time to Change the Language: Craig Thompson
- Columbus Was Wrong! The World Is Flat: Colin Loveday
- Leaning In - Let's Break the Glass Ceiling Once and For All: Pamela Yates
- Success and the Meaning of Life - How Do We Measure It?: Chuck Cole

Moderators: *Christopher Berdy, Butler, Snow, O'Mara, Stevens & Cannada, Birmingham, AL USA; Aldos Vance, Altec, Inc., Birmingham, AL USA*

Speakers: *Charles Cole, Schuyler, Roche & Crisham, P.C., Chicago, IL USA; Colin Loveday, Clayton Utz, Sydney, Australia; Timothy Pratt, Boston Scientific Corporation, Natick, MA USA; Craig Thompson, Venable LLP, Baltimore, MD USA; Pamela Yates, Kaye Scholer LLP, Los Angeles, CA USA*

10:30 a.m. - 12:00 p.m.

MAJOR CLE

Non-Judicial Resolution of Consumer Disputes - More, Less or Enough?

Sponsors: Alternative Dispute Resolution Committee, International Committee

The Dodd-Frank Wall Street Reform and Consumer Protection Act ("Dodd-Frank Act") bans the use of pre-dispute agreements regarding arbitration or other non-judicial procedures to resolve certain consumer finance disputes in the United States. On the other hand, the European Union's recently enacted ADR Directive and ODR Regulation seek to promote the use of Consumer ADR ("CDR") in the EU. Our experienced European panelists and consumer dispute resolution experts will explain the implications of these recent EU legislative initiatives for multinational corporations selling consumer goods and services in the EU. This panel will also explore the differences between CDR and ADR, and the practical distinctions between resolving consumer disputes in the EU and the United States. This is a must-attend program for attorneys advising companies that engage in consumer transactions in the EU and/or the United States.

Moderator: Daniela Karollus-Bruner, CMS Reich - Rohrwig Hainz, Vienna, Austria

Speakers: Frits Salomons, Netherlands Financial Services Complaints Tribunal, The Hague, Netherlands; Lewis Shand Smith, Chief Ombudsman, Chief Executive at Ombudsman Services, Warrington, Ireland; Edward S. Sledge, IV, Maynard, Cooper & Gale, Birmingham, AL USA

MAJOR CLE

"Taming the Reptile": A Defense Perspective on Countering the Plaintiff's Safety Standard Jury Themes

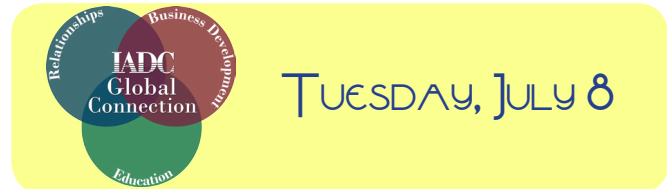
SPONSORED BY COURTROOM SCIENCES INC.

Sponsors: Medical Defense and Health Law Committee, Transportation Committee, Trial Techniques and Tactics Committee

In courtrooms throughout the U.S., plaintiff attorneys are successfully using techniques described in the books "Rules of the Road" and "Reptile: The 2009 Manual of the Plaintiff's Revolution," to obtain substantial damage awards. These techniques provide a road map for establishing liability and inflating damages in high stakes litigation. Top IADC trial attorneys Jennifer Doan and Bobby Hood, Jr. will team with Dr. Bill Kanasky of Courtroom Sciences Inc. to share tactics for

countering these strategies and using plaintiff counsel's own strategies to successfully defend your clients.

Speakers: Jennifer Doan, Haltom & Doan, Texarkana, TX USA; Bobby Hood, Jr., Hood Law Firm LLC, Charleston, SC USA; Dr. William Kanasky, Director, Senior Litigation Consultant, Courtroom Sciences Inc., Irving, TX USA



7:30 - 8:45 a.m.

MAJOR CLE

Class Actions Outside of the United States: New Risks and Challenges of Doing Business Around the World

SPONSORED BY MRC

Sponsors: Class Actions and Multi-Party Litigation Committee, International Committee

Class actions have been a fixture of U.S./Canadian litigation for decades. However, other jurisdictions like Mexico, the EU, and Brazil have either recently joined the club or are on the verge of implementing some form of collective action/class action legislation. How will your clients who sell or do business in those jurisdictions be affected? What do they need to know to prepare for this new wave of litigation? This is a must-attend session for those advising companies involved in global commerce. Learn from our experts from the U.S., EU, Mexico, and Brazil what lies ahead and what legislators abroad have learned from the U.S. experience.

Speakers: Fernando Del Castillo Elorza, Santamarina Y Steta S.C., D.F., Mexico; Luis Renato Ferreira da Silva, TozziniFreire Advogado, São Paulo, Brazil; Francesca Rolla, Hogan Lovells Studio Legale, Milan, Italy; Miranda Schiller, Weil, Gotshal & Manges LLP, New York, NY USA



TUESDAY, JULY 8 CONTINUED

9:00 - 10:30 a.m.

MAJOR CLE

If It's Broke, Fix It! Civil Justice Reform in the U.S. and Europe

Sponsor: Civil Justice Response Committee

Civil justice reform has been a pressing issue in the U.S. for several decades, as increasingly well-financed plaintiff attorneys have distorted procedural rules and forum selection to place ever increasing litigation risks on corporate defendants through mass litigation and “home-cooked” hellhole state forums. As the U.S. litigation model is being increasingly exported to other countries, the need for civil justice reform now has emerged as a pressing issue around the world. Please join our distinguished panelists to hear the very latest in civil justice reform efforts in the U.S. and abroad, including the Class Action Fairness Act (“CAFA”) and the plaintiff’s bar’s efforts to thwart its intent, third-party financing of litigation, and the emergence of the collective redress/class action litigation theories in European courts. Dr. Lorenz Ködderitzsch, Chair of the European Justice Forum, and IADC member Rob Hunter, President of Lawyers for Civil Justice, will be joined by Leah Lorber, Director of Public Policy at GlaxoSmithKline, and Mark Behrens, Chair of Shook Hardy & Bacon’s Public Policy Group and a preeminent authority on civil justice issues.

Moderator: Sarah Grider Cronan, Senior Litigation Counsel, Husqvarna Group, Charlotte, NC USA

Speakers: Mark Behrens, Shook Hardy & Bacon LLP, Washington, DC USA; Robert Hunter, President of the Lawyers for Civil Justice, Altec, Inc., Birmingham, AL USA; Dr. Lorenz Ködderitzsch, Chairman of the European Justice Forum, Brussels, Belgium; Leah Lorber, Chair of the American Tort Reform Association, Assistant General Counsel, GlaxoSmithKline, Washington, DC USA

MAJOR CLE

Fracking: Litigation Coming Soon to a Firm Near You

Sponsors: Environmental and Energy Law Committee, Insurance and Reinsurance Committee, International Committee, Toxic and Hazardous Substances Litigation Committee, Transportation Committee

The panel will discuss how shale oil and gas is extracted and will look at the risks and risk implications for not only the drillers, but everyone involved. All

aspects will be reviewed from the permit letting to the contracts to the transporting of the materials to the environmental issues involved with the drilling and extraction and how they can be managed from both a U.S. and an international perspective. Practical insurance coverage and risk-shifting steps will be examined as well.

Speakers: Cinzia Altomare, Gen Re - A Berkshire Hathaway Company, Milan, Italy; Richard Baron, Foley, Baron, Metzger & Juip, PLLC, Livonia, MI USA; Claire Dutch, Hogan Lovells, London, England; Daniel Gerber, Goldberg Segalla LLP, Buffalo, NY USA; Colin Loveday, Clayton Utz, Sydney, Australia

10:45 a.m. - 12:15 p.m.

MAJOR CLE/GENERAL INTEREST

Privacy vs. Security - Balancing the Public's Conflicting Interests

Sponsors: Insurance and Reinsurance Committee, International Committee

In a world where terrorism poses a significant threat and electronic intelligence is undeniably valuable, the sweeping intrusiveness of alleged electronic surveillance into the lives of ordinary citizens and public leaders has provoked outrage in some quarters. A moderated discussion with a former member of the CIA, an in-house expert on privacy, and a sitting judicial expert on privacy will address competing concerns on this compelling issue ripped from the headlines of the world-wide media.

Moderators: Elizabeth J. Bondurant, Smith Moore Leatherwood LLP, Atlanta, GA USA; J. Mitchell Smith, Germer PLLC, Beaumont, TX USA

Speakers: Katherine J. Hall, Former Analyst for the Central Intelligence Agency and the former Director of Analysis for the National Geospatial-Intelligence Agency, Washington, DC USA; Scott T. Maker, Senior Vice-President and Chief Government Affairs Officer for Unum Insurance, Portland, ME USA; Sir Michael George Tugendhat, High Court Judge, England and Wales, London, England





7:30 - 9:00 a.m.

MAJOR CLE

Concussion (MTBI) in Sport, MVA and Other Incidents: A Looming Liability Claim - What is It, How is It Caused, and What Do We Know?

Sponsors: Drug, Device and Biotechnology Committee, Product Liability Committee

The National Football League (“NFL”) recently settled a multi-million dollar consolidated lawsuit brought by retired players over concussion-related traumatic brain injuries. Lawsuits seeking monetary recovery for concussive injuries extend beyond the NFL to other sports (hockey and European futbol), motor vehicle crashes, and even slip and fall accidents. In this session, IADC member Kyle Dreyer will conduct an interactive direct examination of Dr. David Viano, former co-chair of the NFL’s MTBI committee. The examination will address the causes of and risks for concussion. They will discuss the biomechanics of concussion using, among other things, the analysis and reconstruction of NFL concussion injuries from helmet impacts. They will also discuss new testing designed to help reduce the risks of brain injury and confounding factors that could offset gains in advanced technology protection (the speed and size of players). A focus will be on head accelerations and the effect of head acceleration on the brain. Mr. Dreyer and Dr. Viano also will provide information about the medical signs and symptoms of concussive injury, describe a basis for discriminating real from contrived claims, and provide insight into the growing number of medical facilities that endorse concussion claims made by those who have had low head accelerations but claim life changing injury to their brain. In other words, what do you do when the medical evidence shows no definable brain pathology but the plaintiff claims neuropsychological or neurological dysfunction and some medical professionals support the claim of permanent changes in cognitive ability and behavior?

Speakers: *Kyle Dreyer, Hartline Dacus Barger Dreyer LLP, Dallas, TX USA; Dr. David Viano, Former Co-Chair of the NFL’s MTBI Committee, New York, NY USA*

9:15 - 10:45 a.m.

MAJOR CLE

Between a Rock and a Hard Place: The Challenge for “Big Law” Firms

Sponsors: In-House and Law Firm Management Committee, International Committee

In the wake of the global financial crisis and the accompanying contraction of the legal market in the United States and Europe, some commentators have argued that the demand for legal services will continue to diminish. However, both the global economy and increasing demands for public regulation of financial markets, consumer protection, worker safety, and the natural environment promise continued growth in corporate legal markets. The challenge for large law firms that serve large domestic and multi-national corporations is not a decline in legal service needs but rather changes in the demand and supply sides of the legal services market. This panel explores how to serve clients in this challenging and changing environment.

Moderator: *Ianika Tzankova, BarentsKrans N.V., The Hague, Netherlands*

Speakers: *Professor Deborah Hensler, Stanford Law School, Palo Alto, CA USA; Doo-Sik Kim, Shin & Kim, Seoul, Korea; Peter Rees, Former Legal Director, Royal Dutch Shell PLC, London, England*



11:00 a.m. - 12:15 p.m.

MAJOR CLE/GENERAL INTEREST

The Future of Legal Services

Sponsors: Corporate Counsel Committee, In-House and Law Firm Management Committee, International Committee, Professional Liability Committee

Richard Susskind contends that three drivers of change – cost, liberalization, and information technology – will combine in the coming decade to transform the way in which legal services are provided. He will review how it will become commonplace to decompose legal work into component tasks and source these tasks in a wide variety of ways, from legal process outsourcing to setting up low cost legal services centres. Looking long term, Susskind analyzes that the Internet, artificial intelligence, and various other emerging technologies will dominate the delivery of legal services. Given the scale and impact of the changes he anticipates, we will need stronger leadership and management across the legal world.

Professor Richard Susskind, OBE, is an author, speaker, and independent adviser to major professional firms and to national governments. His main area of expertise is the future of professional services and, in particular, the way in which the IT and the Internet are changing the work of lawyers. He is President of the Society for Computers and Law, IT Adviser to the Lord Chief Justice of England, and Chair of the Advisory Board of the Oxford Internet Institute. Richard lectures internationally and has been invited to speak in more than 40 countries. He has addressed audiences, in person and by video link, numbering more than 300,000. He has written eight books, including the bestsellers, *The End of Lawyers?* (OUP, 2008), and *Tomorrow's Lawyers* (2013), and has written around 150 columns for *The Times*. His work has been translated into 10 languages. He holds professorships at Oxford University, UCL, London, Gresham College, and Strathclyde University, and he has a doctorate in law from Balliol College, Oxford.

Speaker: Professor Richard Susskind, Radlett, England



THURSDAY, JULY 10

9:00 - 10:30 a.m.

CLOSING SESSION WITH BOARD OF DIRECTORS ELECTION

