

# INTERNATIONAL CORPORATE COUNSEL COLLEGE

13-14 NOVEMBER 2014  
HOTEL DEI CAVALIERI MILANO DUOMO  
MILAN, ITALY



**DATA: THE GOLD OF  
THE XXI CENTURY**



The International Corporate Counsel College brings together in-house counsel and their law firm counterparts for two days of education and discussion on the latest legal issues affecting global companies. The event is modelled on the highly successful IADC Corporate Counsel College that is held each year in the United States. This distinctive meeting format creates an intimate environment, providing the opportunity for in-house counsel and their advisors to gain knowledge together and spend time with others who face similar issues. The IADC is pleased to invite you to the annual International Corporate Counsel College in Milan on 13-14 November 2014.

### Who may attend?

The event is designed primarily for in-house counsel of corporations. Outside counsel also are welcome, provided they come with one or more in-house counsel.



The International Association of Defense Counsel (IADC) has been serving a distinguished membership of corporate and insurance defense lawyers since 1920.

Its activities benefit the approximately 2,450 invitation-only, peer-reviewed members from around the world and their clients, as well as the civil justice system and the legal profession. In addition, the IADC takes a leadership role in many areas of legal reform and professional development.

## PROGRAMMING

### THURSDAY, 13 NOVEMBER

12.00 - 1.15 p.m.

#### WELCOME LUNCHEON

##### OPENING REMARKS

**Alessandro P. Giorgetti**, *International Corporate Counsel College Director, Studio Legale Giorgetti, Milan, Italy*

##### INTRODUCTION TO THE IADC

**Tripp Haston**, *IADC President, Bradley Arant Boult Cummings LLP, Birmingham, AL USA*

1.15 - 1.30 p.m.

#### BREAK

1.30 - 2.45 p.m.

#### DATA AND INFORMATION: ANYTHING LOST IN TRANSLATION?

In 1951, the *Treasury of Humorous Quotations* (Esar & Bentley) quoted Shaw as saying: "England and America are two countries separated by the same language." What is the relevance and/or the meaning of information received by a European from an American, and vice versa? How do we approach the same information dispersed throughout the world, where the neurolinguistic meaning of certain phrases might change depending on the body language, and the success of a negotiation or closing of a deal depends on the correct understanding of the two parties?

Moderator: **Roberto Patriarca**, *Community Group, Milan, Italy*

Speakers: **Gabriella Bossi**, *Maka Language Consulting, Milan, Italy*

**Edward O'Toole**, *Claims Manager and Resident US Counsel, HDI-Gerling Industrie Versicherung AG, Hannover, Germany*

**Margherita Sportelli**, *IOCAP Senior Associate - HR Management Consultant and Trainer, Trento University, Milan, Italy*

2.45 - 3.00 p.m.

#### BREAK

3.00 - 4.30 p.m.

#### THE LEGISLATION OF PRIVACY: NORTH AMERICA, EUROPE, ASIA

Technology is changing how we do everything from connecting with friends to investigating our family history. Companies and their in-house counsel are working hard to balance data privacy and protection issues across borders, as the technology becomes more complex and the concerns voiced by consumers and regulators become more aggressive. Companies are justifiably worried about risks when using and storing consumer and employee information. What are their data transfer compliance obligations? What are their data security responsibilities? What must they do if there is a security breakdown? From loss of brand equity to fines and dispute costs, the risks for global corporations is a real one. This session will cover the multi-national web of privacy and data security laws and will look at how to handle compliance in a world where mobile banking, cross-platform shopping, digital health care, and global hacking collide. The panel will provide a brief guide to many of the newer and upcoming laws regarding privacy in North America, Europe, and Asia. This session will cover:

1. How to get a clear handle on the international state of privacy and data security laws;
2. Designing multi-national data security programs;
3. Handling cross-border transfers of information in a rapidly changing legal (and technical!) environment;
4. Conducting international data breach investigations and notifications; and
5. Running marketing campaigns in light of multi-national anti-SPAM laws.

With panellists from the US, Europe, and Asia, you will get a broad global overview of these issues and much, much more!

Moderator: **Flavio Bertoli**, *Head of Compliance Legal, OSRAM GmbH, Munich, Germany*

Speakers: **Professor Keechang Kim**, *Seoul National University (LLB), Seoul, Korea*

**Professor Dr. Michael Ronellenfitsch**, *Head of the Data Protection Authority of the Land of Hesse; Chair for Public Law, University of Tübingen; Wiesbaden, Germany*

**Liisa M. Thomas**, *Winston & Strawn, Chicago, IL USA*

4.30 - 4.45 p.m.

## BREAK

4.45 - 6.15 p.m.

## INFORMATION GOVERNANCE

Information governance is the new, critical corporate discipline and obligation affecting businesses. It can impose potential liabilities on businesses and their boards and officers. It is a set of multi-disciplinary structures, policies, procedures, processes, and controls implemented to manage business information across the entire enterprise. It supports an organization's immediate and future business, regulatory, legal, risk, environmental, and operational requirements. Encompassing much more than simply traditional records management, information governance incorporates asset protection (the gold of the XXI century), privacy attributes, global and national electronic discovery requirements; cyber-security, storage optimization, and metadata management. Proper policies and systems enable businesses to better utilize and protect their assets; lack thereof can be devastating and impose liability that could easily become equivalent in scope to the XXI century asbestos litigation. This panel will present information governance in terms of legal and practical requirements and policies, organizational structures, and other tools.

Moderator: **Christopher Scott D'Angelo**, *Montgomery, McCracken, Walker & Rhoads, LLP, Philadelphia, PA and New York, NY USA*

Speakers: **Bridget Treacy**, *Hunton & Williams, London, England*

**Andrew J. O'Connell**, *President, Investigations & Private Client Protection, Guidepost Solutions, New York, NY USA*

**Caroline Stockwell**, *Assistant General Counsel, Pfizer, Inc., Dorking Surrey, England*

6.30 p.m.

## COCKTAIL RECEPTION AND DINNER - GUEST SPEAKER: PETER MCGOVERN, CANADIAN AMBASSADOR IN ITALY (CND)



Peter McGovern began his diplomatic career with the Department of External Affairs in 1982. In Ottawa, Mr. McGovern has held assignments as Director of the Team Canada Division, Director General of the United States and Mexico Commercial Relations Bureau, Director General of both the Asia and the Latin America bureaus, Executive Director for Critical Incidents, and Assistant Deputy Minister for the Summits Management Office. Abroad, Mr. McGovern has served in Tunis, Tripoli, Brussels (at Canada's NATO mission), and Paris (with Canada's delegation to the Organization for Economic Co-operation and Development). He also served as Consul General in Milan, Italy from 2001 to 2005. Most recently, Mr. McGovern was Assistant Deputy Minister for investment, innovation, business development, and Asia, as well as the Chief Trade Commissioner. Mr. McGovern was also the Prime Minister's Special Representative for Afghanistan and Pakistan. Concurrently, Mr. McGovern served as a member of the boards of the Asia Pacific Foundation of Canada and the Trade Facilitation Office, as well as being a member of the Canadian National Committee for EUREKA.

## FRIDAY, 14 NOVEMBER

8.45 - 10.15 a.m.

## CRISIS MANAGEMENT IN THE NEW AGE: DEALING WITH THE "BUTTERFLY EFFECT"

The "butterfly effect" is the scientific theory that a single occurrence, no matter how small, can change the course of the universe forever. In the business context, it would suggest that even a small problem can create huge operational and reputational damage. This interactive panel will use hypothetical scenarios to demonstrate how to prepare for and respond effectively and decisively to crises. Our experts, consisting of a senior corporate counsel, experienced external counsel, and a crisis management specialist, may give you the most useful advice you will ever hear.

Moderator: **Steven F. Rosenhek**, *Fasken Martineau DuMoulin LLP, Toronto, Canada*

Speakers: **Yusuke Nakano**, *Anderson Mori Tomotsune, Tokyo, Japan*

**Theodorus Niemeijer**, *Deputy Crisis Management Leader, Deloitte Risk Services, Amsterdam, The Netherlands*

**Jonathan Peddie**, *Global Head Financial Crime Legal, Barclays Bank PLC, London, England*

10.15 - 10.30 a.m.

## BREAK

10.30 a.m. - 12.00 p.m.

## CYBER RISK, ITS MANAGEMENT AND THE DATA PROTECTION INSURANCE

With cyber-attacks and data breaches increasingly in the headlines, companies are taking heed of the many threats facing their brand integrity, business continuity, network security, and customer and employee data. As websites, e-commerce, and social media become more prominent in every facet of business, and with the evolution of technology, such as devices, insurance protection against digital security, and information breaches, it is now critically important across all industry sectors. It is therefore vital that companies, as well as the (re)insurers, are fully prepared to face and capitalize on market demands by ensuring that existing products evolve alongside technological advancements and by creating dynamic policies that meet the complex needs of today's businesses. However, they must also understand and guard against the unique exposures associated with operating in the digital arena.

Moderator: **Cinzia Altomare**, *Facultative Branch Manager, GenRe, Milan, Italy*

Speakers: **Sean Mehner**, *Connecticut Information Security, Norwalk, CT USA*

**Hai Ngo**, *Chief Information Security Officer, NYU Langone Medical Center, New York, NY USA*

**Michael Thyssen**, *Vice President, European Product Manager, Chubb Specialty Insurance, Dublin, Ireland*

12.00 - 12.15 p.m.

## CLOSING REMARKS

**Alessandro P. Giorgetti**, *International Corporate Counsel College Director, Studio Legale Giorgetti, Milan, Italy*

**Daniela Karollus-Bruner**, *International Corporate Counsel College Director-Elect, CMS Reich - Rohrwig Hainz Rechtsanwälte GmbH, Vienna, Austria*

# TOURS

## THURSDAY, 13 NOVEMBER

### **The Ambrosian Picture Gallery: 10.00 a.m.**

*Duration: 1 hour and 30 minutes*

Fee: \$59.00 USD

The Ambrosian Art Gallery is a true Milanese institution, one of the first public libraries in Europe, and home to treasures of the Renaissance. Among its many wonders, you will be able to see the first-ever still life “Basket of Fruit” by Caravaggio and the wonderful preparatory cartoons of “The School of Athens” by Raffaello, the biggest of its kind in Europe. You also will see part of the biggest collection of drawings by Leonardo Da Vinci, “The Codex Atlanticus.”

#### Price includes:

Access to Ambrosian Art Gallery  
Radio system with earbuds to hear the guide all the time in a comfortable way  
Licensed English-speaking guide

### **A Toast to History: 2.00 p.m.**

*Duration: 2 hours and 30 minutes*

Fee: \$66.00 USD

This tour gives you the chance to discover the art of hospitality in Milan, a city that is elegant and discreet. From the enlightened aperitifs of the eighteenth century to the grandeur of the nineteenth century to the social life of the new bourgeoisie of the early twentieth century, you will gain unique insight on the art of Milanese hospitality. You will visit important villas from these specific periods and the tour will conclude in one of Milan’s most traditional bars.

#### Price includes:

Access to Villa Reale  
Access to Villa Necchi-Campiglio  
Radio system with earbuds to hear the guide all the time in a comfortable way  
Licensed English-speaking guide  
1 drink per person

## FRIDAY, 14 NOVEMBER

### **The Last Supper**

**3.45 p.m. - This tour time is SOLD OUT**

**5.00 p.m.**

*Duration: 30 minutes*

Fee: \$50.00 USD

SPACE ON THIS TOUR IS LIMITED.

Enjoy our skip-the-line guaranteed access to Leonardo da Vinci’s “The Last Supper,” which is a work of art so delicate that its access is strictly limited to a small amount of visitors for 15 minutes only.

When viewing “The Last Supper,” discover what Leonardo meant when he wanted to depict “the motions of the soul.” Understand how his vision of this crucial moment in the Bible was a true revolution that inspired generations of artists.

We are fortunate to still be able to enjoy this masterpiece today, as it was deteriorated by an experiment that turned out for the worst and also miraculously survived the bombings of World War II.

#### Price includes:

Access to Leonardo da Vinci’s “The Last Supper”  
Radio system with earbuds to hear the guide all the time in a comfortable way  
Licensed English-speaking guide

### **Cancellation Policy for Tours**

**In the event you need to cancel your tour(s), tour fees are non-refundable if we are unable to fill your spot(s).**

**THE AMBROSIAN PICTURE GALLERY TOUR AND A TOAST TO HISTORY TOUR WILL DEPART FROM HOTEL DEI CAVALIERI MILANO DUOMO. THE LAST SUPPER TOUR WILL DEPART FROM PIAZZA SANTA MARIA DELLE GRAZIE.**

You may register for tours on the hard-copy registration form or online at [www.iadclaw.org](http://www.iadclaw.org) under “Education & Events.”

# GENERAL INFORMATION

## LOCATION

### Hotel Dei Cavalieri Milano Duomo

Piazza Giuseppe Missori, 1  
20123 Milano, Italy  
Phone: +39 028857600  
www.hoteldeicavalieri.com

Milan is the main industrial, commercial, and financial center of Italy and a leading global city. Located in the heart of Milan is the Hotel Dei Cavalieri, a historic four star hotel just a few steps from the Duomo Square, Alla Scala Theater, the city's fashionable shopping district, and many other tourist attractions and points of interest.



## RESERVATIONS AND ROOM RATES

The room rate, inclusive of VAT, per room per night is: €220 for single/double occupancy for an Executive Room. A city tax of €4.00 per person is not included in the room rate and will need to be paid upon check-out. Complimentary wireless internet access in sleeping rooms and a buffet breakfast are included in the room rate.

In order to make your hotel reservation, you must first register for the International Corporate Counsel College through the IADC. Once registered, the IADC will send you information that will allow you to secure a hotel room at our group rate. Reservations must be made prior to Wednesday, 15 October 2014. Unused rooms held for this meeting will be released on this date. Any reservation requests received after 15 October 2014 will be accepted only on a space available basis at the group rate. Please note that the room block may fill before that date or the hotel may sell out, so we encourage you to register with the IADC so you can make your hotel reservation early. Cancellation of any guaranteed room reservation between eight and three days prior to arrival will be charged a one night stay. For cancellations of any guaranteed room reservation made less than three days prior to arrival, the entire stay will be charged. Also, any early departures once onsite will incur full accommodation cancellation charges and any no-shows will be charged for the entire stay. The group rate is available before and after the official meeting dates. Check-in time is 14:00 and check-out time is 14:00.

## TRANSPORTATION

Milan has two main international air gateways, Linate (LIN) airport and Malpensa (MXP) airport. From the airports you can take a car - either a taxi or car service. A taxi from Linate will cost approximately €20 one-way and from Malpensa will cost approximately €90 one-way. Depending on the time of day and traffic, the distance from Linate is approximately 20 minutes and the distance from Malpensa is approximately 50 minutes. Car service can also be arranged in advance by emailing the hotel at [reservation@hoteldeicavalieri.com](mailto:reservation@hoteldeicavalieri.com). Rates will vary depending on the time of day and number of people and luggage.

For further information and public transportation options, please visit the airport's website at:

### Linate (LIN)

[www.milanolinate-airport.com/en/directions-and-parking](http://www.milanolinate-airport.com/en/directions-and-parking)

### Malpensa (MXP)

[www.milanomalpensa-airport.com/en/directions-and-parking](http://www.milanomalpensa-airport.com/en/directions-and-parking)

For more information on how to reach the hotel: [http://www.hoteldeicavalieri.com/documents/How\\_to\\_reach\\_the\\_Hotel\\_eng.pdf](http://www.hoteldeicavalieri.com/documents/How_to_reach_the_Hotel_eng.pdf)

## CLIMATE AND DRESS

When packing for your trip, please note that average temperatures in Milan this time of year range from a high of 10° C/52° F to a low of 4° C/39° F. Business attire is appropriate for this meeting.



*“Excellent exchange between outside counsel and in-house--rare to have the opportunity and have this be the focus of a conference.”*

## REGISTRATION FEES AND PROCEDURES

### **In-House Counsel: \$1,250 USD**

The registration fee includes all meeting materials and Thursday's luncheon, reception, and dinner. Registration fees are set forth on the registration form.

### **Outside Counsel and In-House Counsel Package: \$2,500 USD**

The registration fee includes all meeting materials and Thursday's luncheon, reception, and dinner for both the outside and in-house counsel. Registration fees are set forth on the registration form.

### **Spouse/Guest: \$250 USD**

The spouse/guest registration fee includes Thursday's reception and dinner.

## CDP CREDIT (U.K. AND CANADA)

The IADC is an Authorized Provider of CDP credit with the Solicitors Regulation Authority of England and Wales. The IADC is also a Pre-Approved Provider of CDP credit with the Law Society of British Columbia. The Quebec CDP Committee recognized courses approved by other Canadian bars as approved in Quebec. 9 CDP credits are available for attendance at the International Corporate Counsel College.

## CLE CREDIT (UNITED STATES)

Approximately 8.7 hours of general CLE credit in 50-minute states and 7.25 hours of general CLE credit in 60-minute states will be requested for accreditation from all mandatory continuing legal education jurisdictions.

## CANCELLATION POLICIES

### **Registration Fee**

A CASH REFUND, less a \$150 USD processing fee, will be made if a written notice of cancellation is received by the IADC office more than thirty (30) days prior to the first day of the meeting. No reason for the cancellation need be provided for a timely notice of cancellation.

NO CASH REFUND will be made if notice of cancellation is received by the IADC office thirty (30) days or less prior to the first day of the meeting. However, if special circumstances arise before the meeting which prevent attendance, a member may request a future meeting credit. The request needs to be in writing and submitted to the IADC office. It should be directed to the Finance Committee's attention and note the special circumstances which caused cancellation. The credit request can only apply to meeting registration fees (not air, hotel, activity, tour, or special event fees) and, if approved, will be valid for use toward any IADC meeting for one (1) year from the date of the meeting for which credit is requested. A \$150 processing fee will be deducted from the total future meeting credit. All future meeting credit requests will be considered by the Finance Committee and the decision of that Committee will be final.

### **Spouse/Guest Registration Fee**

Notice of cancellation must be received by the IADC in writing no later than 31 October 2014 in order to receive a full refund. No refunds or credits will be issued for cancellation requests received after 31 October.

## SPECIAL NEEDS

If you will have special needs during the meeting (i.e., diet or accessibility), contact Rebecca Zurcher, Director of Meetings, at rzurcher@iadclaw.org in advance of the meeting.

## CORRESPONDENCE AND QUESTIONS

For up-to-date meeting information, visit [www.iadclaw.org](http://www.iadclaw.org). For questions concerning logistics and accommodations, please contact Rebecca Zurcher, Director of Meetings, at [rzurcher@iadclaw.org](mailto:rzurcher@iadclaw.org). For all other questions, please contact Amy O'Maley, Director of Professional Development, at [aomaley@iadclaw.org](mailto:aomaley@iadclaw.org).







**International Association of  
Defense Counsel**

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## INTERNATIONAL CORPORATE COUNSEL COLLEGE

13 - 14 NOVEMBER 2014

MILAN, ITALY

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*For more information and to register, visit [www.iadclaw.org](http://www.iadclaw.org).*