

Inaugural Corporate Counsel Training Academy

CO-SPONSORED BY THE INTERNATIONAL ASSOCIATION OF DEFENSE COUNSEL AND GEORGETOWN LAW CLE

JUNE 16-17, 2016

GEORGETOWN UNIVERSITY LAW CENTER | WASHINGTON DC



GEORGETOWN LAW
CONTINUING LEGAL EDUCATION

CLE

Up to **7.5 CLE credit hours** (based on a 60-minute credit hour), including **1.0 hours of ethics** / Up to **9.0 CLE credit hours** (based on a 50-minute credit hour), including **1.2 hours of ethics**

About the Academy

In partnership, Georgetown Law CLE and the International Association of Defense Counsel (IADC) have designed this day-and-a-half “boot camp” to provide practical training to corporate counsel who have recently made the transition from a law firm or government practice to an in-house position, or who are considering such a move in the near future. The program will address those skills and subjects with which outside lawyers may have had little or no experience in their law practice, but which will become an essential part of their jobs as in-house lawyers. The Academy is a training ground for newly-minted corporate counsel with, generally speaking, three or fewer years of in-house experience. Most importantly, the Academy is designed to focus on practical topics that will resonate with more senior in-house counsel who support the attendance of junior in-house lawyers.

Schedule

Thursday, June 16

8:00–8:30 am

Registration & Continental Breakfast

8:30–8:45 am

Welcome & Overview

Joseph O’Neil, President, International Association of Defense Counsel

Alisha M. Avril, Program Attorney

8:45–9:45 am

Transitioning from Outside to Inside Part 1: What is This Strange New World? 

Moderator

Stasia Kelly, Co-Managing Partner Americas, DLA Piper

Panelists

Erik J. Frick, Litigation Counsel, Biogen Idec Inc.

Brie Ann Grant, Vice President & Associate General Counsel, JPMorgan Chase & Co.

Michael Leventhal, Assistant General Counsel, Sodexo

Allison Singh, Senior Counsel, Perfumania Holdings, Inc.

- » Navigate the culture shock of moving from the law firm and government to the corporate environment
- » Understand corporate governance and structure
- » Learn the decision-making apparatus and determine how you become part of it
- » Receive tips for becoming knowledgeable about your company’s business and the key corporate players

9:45–10:15 am

Networking Break

10:15–11:15 am

Transitioning from Outside to Inside Part 2: What is This Strange New World? 

Moderator

Rob Hunter, Senior Vice President & General Counsel, Altec, Inc.

Panelists

Bernadette Miragliotta, Senior Litigation Counsel, American Express

Jamie Ellen Stern, Managing Director, Senior Litigation Counsel, UBS

Chris Turk, General Counsel & Vice President, The HD Lee Company, Inc.

- » Discover new strategies for becoming an indispensable legal advisor and decision-maker in the corporate ecosystem
- » Learn how to provide the best advice with less than full information
- » Explore how to develop and cultivate relationships with business unit leaders
- » Obtain tips on getting used to risk tolerance and understanding its limits

11:15 am–12:45 pm

It’s Your Money Now: The Reality of Life as an In-House Attorney 

Moderator

Alfred R. Paliani, General Counsel, Quality King Distributors, Inc.

Panelists

John C. Childs, Assistant General Counsel, Litigation, Georgia-Pacific LLC

Liz Gehringer, Chief Ethics & Compliance Officer, Realogy Holdings Corp.

Michael Martinez, Senior Vice President & Associate General Counsel, Dispute Resolution, Marriott International, Inc.

Aldos Vance, Associate General Counsel, Altec, Inc.

- » Explore a range of real life scenarios and hypotheticals designed to teach you how to respond efficiently, effectively, and in real-time

- » Learn how to deal with an urgent HR matter, a corporate crisis, a litigation hold requirement, a federal investigation, an employee whistleblower, and a cybersecurity incident

12:45–2:15 pm

Luncheon & Address

Lisa Friel, Senior Vice President, Special Counsel for Investigations, National Football League

2:15–3:30 pm

21st Century Darwinism: Evolving from Corporate Lawyer to Corporate Leader

Moderator

Marla Persky, Formerly General Counsel, Boehringer Ingelheim, President & CEO, WOMN LLC

Speaker

David A. Luptak, CEO, Esmark Industrial Group, LLC

- » Survey the skills and knowledge essential for advancing in the corporate world
- » Examine techniques for developing management, leadership, and administration skills
- » Review best practices for decisive and clear decision-making in business negotiations
- » Understand how to assess the competitive landscape of your industry
- » Explore the importance of internal and external relationship-building
- » Assess when and how to take risks

3:30–4:00 pm

Networking Break

4:00–5:00 pm

Ethics for Corporate Counsel 101: A New Paradigm 

Moderator

Louis J. Briskman, Former Senior Executive Vice President & General Counsel, CBS Corporation

Panelists

Kenneth R. Feinberg, Founder, Managing Partner, The Law Offices of Kenneth R. Feinberg

Nicole I. Hyland, Partner, Frankfurt Kurnit Klein & Selz, PC

Hazel-Ann Mayers, Executive Vice President & General Counsel, Simon & Schuster, Inc.

- » Learn how to work through ethical challenges in the corporate setting
- » Examine issues in depth through specially-designed hypotheticals
- » Understand when you are acting in various capacities: business, compliance, and legal
- » Discuss ABA Model Rules 1.2, 1.4, 1.6, 1.13, 2.1, and 8.4



This symbol indicates sessions that will be webcast.

5:00–6:00 pm
Networking Reception

Friday, June 17

8:00–8:30 am
Continental Breakfast

8:30–10:00 am
Mini MBA for In-House Lawyers: Essential Accounting and Financial Concepts

Speaker

Stephen P. Hills, Director, Business Skills Program, Visiting Professor, Georgetown University Law Center (Invited)

- » Understand why it is critical for an in-house lawyer to possess a basic knowledge of financial statements
- » Grasp what CFOs need their corporate counsel to know
- » Receive a comprehensive overview of basic accounting concepts
- » Explore three critical documents: the balance sheet, income statement, and cash-flow statement
- » Return to the office with knowledge to provide greater value to the company

10:00–10:30 am
Networking Break

10:30 am–12:00 pm
What Do General Counsel Look For in Newly Hired In-House Lawyers?

Moderator

Thomas F. O'Neil, III, President, The Saranac Group LLC

Panelists

Deborah Ben-Canaan, Partner, Major, Lindsey & Africa

Katherine Nee, Senior Director, Government Business Operations, W.W. Grainger, Inc.

Kristin S. Westgard, Deputy General Counsel, Intellectual Property & Intellectual Property Litigation, Koch Companies Public Sector LLC

- » Understand what general counsel value and expect from newly hired corporate counsel
- » Examine distinctions among different-sized law departments
- » Glean lessons learned in-house from real-life experiences

12:00 pm
Adjournment

Program Details

Hotel Reservations

Please take advantage of Georgetown Law's corporate rate at these nearby hotels, using the information below to make your reservation.

Hyatt Regency Washington on Capitol Hill

400 New Jersey Avenue, NW
Washington, DC 20001
202-737-1234 or 800-233-1234

When calling the Hyatt for reservations, please request the Georgetown University volume rate, or Corporate Code 58549 online.
<http://goo.gl/ywaaV3>

The Hotel George

15 E Street, NW
Washington, DC 20001
202-347-4200 or 800-546-7866

When calling for reservations, please request the Georgetown University Law Center rate.
www.hotelgeorge.com

Washington Court Hotel

525 New Jersey Avenue, NW
Washington, DC 20001
202-628-2100 or 800-321-3010
<http://www.washingtoncourthotel.com/>

Liaison Capitol Hill DC

415 New Jersey Avenue, NW
Washington, DC 20001
877-499-5277
When calling please refer to the Georgetown University Law Center rate at time of booking.
<http://goo.gl/ThMcpT>

Group Discounts

Group discounts are available for agencies, firms, or companies registering three or more attendees at one time. If you would like to take advantage of the discounts listed below, please contact cle@law.georgetown.edu to receive the discount code.

3-5 registrants: \$100 off each registration

6-9 registrants: \$200 off each registration

10+ registrants: \$300 off each registration

Disclaimer

Speakers are subject to change.

Special Needs or Dietary Restrictions

Email cle@law.georgetown.edu or call 202-662-9890.

Scholarships

Georgetown Law CLE endeavors to provide equal educational opportunities to all. We provide a limited number of scholarships on a case-by-case basis for both live programs and webcasts. Apply online at www.law.georgetown.edu/cle or submit your written request to cle@law.georgetown.edu no later than 5:00 pm ET on Thursday, May 26, 2016.

Cancellations/Rain-Checks/Substitutions

Cancellation and rain-check notices must be received by 5:00 pm ET on Thursday, June 9, 2016 for a refund (less \$100 administrative fee). Rain checks for a future program will be granted for cancellations received after June 9th and prior to the start of the program. Substitutions are accepted at any time prior to the program.

Registration for the live program is not transferable to the webcast or bonus on-demand access.

Course Materials

Course materials will be distributed prior to the program. Registrants will receive an email from the Georgetown Law CLE office at least one week before the program.

Satisfaction Guaranteed

We are confident you will value the information sharing and networking at this conference. However, if you feel you have not received your money's worth by the end of the program, please contact a member of our registration team before leaving the conference. All refund requests will be reviewed carefully and are subject to approval by the Assistant Dean for Academic Conferences and Continuing Legal Education.

CLE Credit

Accreditation has been or will be requested for the Corporate Counsel Training Academy from most states with mandatory continuing legal education requirements for 7.5 CLE credits (based on a 60-minute hour), including 1.0 ethics credits and 9.0 CLE credits (based on a 50-minute hour), including 1.2 ethics credits. Georgetown Law is an accredited CLE provider in most MCLE states. Georgetown Law CLE is a State Bar of California-approved MCLE provider. Please note that this program is eligible for only Nontransitional CLE credit in New York. Some states require nominal accreditation fees. You will be asked to submit payment at the program's conclusion.

MCLE state credit rules vary for online CLE. Please check online at <https://georgetown.inreachce.com/> to see if the program has been approved in your state. We will apply upon request in some states; alternatively, many states allow attorneys to apply on their own.

Questions? CONTACT US

Georgetown Law CLE
600 New Jersey Avenue, NW
Washington, DC 20001
cle@law.georgetown.edu
202-662-9890

Amy O'Maley McGuire
Director of Professional Development
IADC
303 West Madison St., Suite 925
Chicago, IL 60606
aomaley@iadclaw.org
312-252-3802

Planning Committee

Co-Chairs

Alfred R. Paliani, General Counsel, Quality King Distributors, Inc., Bellport, NY

Jim Taronji Jr., Attorney, Office of the General Counsel, Federal Trade Commission, Washington, DC

Planning Committee Members

Louis J. Briskman, Former Senior Executive Vice President & General Counsel, CBS Corporation, New York, NY

William J. Casazza, Executive Vice President & General Counsel, Law and Regulatory Affairs, Aetna, Inc., Hartford, CT

Mark Chandler, Senior Vice President-Legal Services & General Counsel, Cisco Systems, Inc., San Jose, CA

Deborah G. Cole, President, DGCole Law, Chicago, IL

Robert M. Craig III, Managing Director & Associate General Counsel, Berkeley Research Group, LLC, Houston, TX

Sarah Grider Cronan, Senior Litigation Counsel, Husqvarna Professional Products, Inc., Charlotte, NC

Erik J. Frick, Litigation Counsel, Biogen Inc., Cambridge, MA

Thomas A. Gottschalk, Former General Counsel, General Motors Corporation; Of Counsel, Kirkland & Ellis LLP, Washington, DC

Oliver M. Johnson II, Executive Vice President & General Counsel, MedStar Health, Columbia, MD

Stasia Kelly, Former General Counsel, Fannie Mae, Sears, MCI Worldcom & AIG; Co-Managing Partner (Americas), DLA Piper, Washington, DC

Jerome J. Kraisinger, Senior Vice President, General Counsel & Secretary, Avendra, LLC, Rockville, MD

Connie Lewis Lensing, Senior Vice President, Litigation & Employment, FedEx Express, Memphis, TN

Maria Persky, Former General Counsel, Boehringer Ingelheim; President & CEO, WOMN LLC, Ridgefield, CT

Rena Hozore Reiss, General Counsel & Secretary, Hyatt Hotels Corporation, Chicago, IL

Lisa A. Rickard, President, Institute for Legal Reform, U.S. Chamber of Commerce, Washington, DC

Tom Sager, Former General Counsel, Dupont Co. Partner, Ballard Spahr LLP, Wilmington, DE

Gloria Santona, Executive Vice President & General Counsel, McDonald's Corporation, Oak Brook, IL

Steve Taub, Assistant General Counsel, U-Haul International, Inc., Phoenix, AZ

Aldos Vance, Associate General Counsel, Altec, Inc., Birmingham, AL

Registration Form

PLEASE PRINT OR TYPE. Payment must accompany registration.

Corporate Counsel Training Academy (June 16-17, 2016)

- \$995 Regular Registration
 \$945 IADC Member and Georgetown Law Alumni Registration, Class of _____

Please print clearly and list name exactly as you would like it to appear on your program name badge.

Mr. Ms.

NAME _____

EMAIL ADDRESS (PLEASE PRINT CLEARLY) _____

FIRM/ORGANIZATION _____

JOB TITLE _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

PHONE _____

CLE credit? Yes No **What state(s)?** _____

Bar Number(s) _____

Feel free to copy this form and pass it along to your associates.

Please select this box if you prefer not to share your mailing address information with our sponsors.

Your customer ID is: _____ Enter the characters appearing on the top of the mailing label.
Please enter this ID even if the label is addressed to someone else.
Thank you!

THREE WAYS TO REGISTER:

1 **ONLINE** at www.law.georgetown.edu/cle

2 **MAIL** with check payable to "Georgetown Law CLE" to the address below

Check enclosed # _____ \$ _____

Purchase order attached # _____

3 **CALL** us at 202-662-9890

Georgetown University Law Center
Continuing Legal Education
600 New Jersey Avenue, NW
Washington, DC 20001-2075
cle@law.georgetown.edu
202-662-9890

Online Features

Live Webcast

If you cannot join us in-person, register for the live webcast instead by visiting our website:

<https://georgetown.inreachce.com/>