

The 43rd IADC Annual Trial Academy

Diversity In and Out of the Courtroom

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DIVERSITY IN THE JURY POOL

- Effects who makes decisions
- How decisions are made
- Diverse juries deliberate longer, consider wider range of facts and commit fewer fact errors
- War stories

GENDER ISSUES

- Image/Dress
- Pregnancy
- Pronoun Usage
- Work Life Balance

THERE'S A REASON GEORGE STRAIT IS NOT BOOKED AT THE APOLLO

- Connect with Audience
- No question about talent

DIVERSITY OF TRIAL TEAM

- Exemplify choices and demeanor of client
- Jury trust us and the people who chose us
- Team reflects makeup of the jury