



Handling the Consumer Fraud Class Action

Wednesday, May 24, 2017

12:00 – 1:00 p.m. CDT

Dear IADC Member:

Please join us for a complimentary Webinar (Web-based seminar produced through Adobe Connect) sponsored by the IADC Business Litigation Committee, Class Actions and Multi-Party Litigation Committee, Product Liability Committee, and Trial Techniques and Tactics Committee on Wednesday, May 24, 2017 for one (1) hour beginning at:

10:00 AM PDT / 11:00 AM MDT / 12:00 PM Noon CDT / 1:00 PM EDT

HOW TO REGISTER:

ONLINE REGISTRATION! Although there is no fee to attend, you must register so that the IADC can plan accordingly for the number of interested participants. [Click here](#) to register online. You must be logged in with your IADC username and password in order to register. If you are registering multiple participants from the same firm, please register each participant individually.

We hope that you will join us for this exciting and informative program. If you have any questions, please contact **Melisa Maisel Vanis, Professional Development Manager**, at mmaisel@iadclaw.org or by telephone at 312.368.1494.

THE PRESENTATION:

Handling the Consumer Fraud Class Action

From consumer products to food labels, Plaintiffs' lawyers are aggressively pursuing consumer fraud class actions. The panel will address best tips for handling these matters and review the current landscape of claims being made.

THE PRESENTERS:

Helen Kathryn Downs (HK.Downs@LawinMotionLLC.com)

Law in Motion: Downs, LLC, Birmingham, AL

A seasoned trial lawyer and adept communicator, Helen Kathryn Downs counsels businesses, including financial institutions; pharmaceutical and medical device companies; industrial and consumer manufacturers; automation and application engineers; and resourceful entrepreneurs; to reduce litigation

risk. In March 2017, she formed Law in Motion: Downs, LLC – a woman-owned firm and litigation boutique providing cutting-edge advisory and trial services.

The firm's name, Law in Motion, reflects a focus on the Internet of Things and other groundbreaking technologies. Consumer class actions have recently been filed in select jurisdictions arising from the use of these newer technologies. As Chair of the IADC's Class Action and Multi-Party Litigation Committee, Helen Kathryn works with the knowledgeable, talented members of this Committee and her corporate clients to combat the latest tactics by class action plaintiffs and their counsel.

Brent Dwerlkotte (dbdwerlkotte@shb.com)

Shook, Hardy & Bacon, LLP, Kansas City, MO

Brent is a trial and appellate lawyer focusing on complex litigation, with an emphasis on commercial litigation, mass torts, products liability, class actions, and federal multidistrict litigation. He litigates and tries cases ranging from the defense of corporations in anti-trust matters; commercial litigation; business disputes; and federal, criminal, and civil rights litigation.

Brent has first-chair trial experience and has served as lead appellate counsel in cases before the Eighth Circuit Court of Appeals. As a member of the Western District of Missouri and Eighth Circuit CJA Panel, he routinely handles criminal and civil case appointments at both the district court and circuit court level.

James Muehlberger (JMUEHLBERGER@shb.com)

Shook, Hardy & Bacon, LLP, Kansas City, MO

Jim has more than three decades of experience successfully defending class actions and complex litigation. He has handled actions in numerous state and federal jurisdictions across the country. The leader of numerous litigation teams, Jim has served as national counsel for multiple consumer product manufacturers, for whom he has developed and implemented defense strategies in broad-ranging litigation involving cases in multiple jurisdictions. Jim has tried class actions, successfully argued class action appeals, and resolved purported class actions early and efficiently. He teaches and lectures on class actions and is widely recognized for his expertise in defending class actions as well as legal and trial strategy.

After interviewing general counsel and legal decision-makers, BTI Consulting Group named Jim a "2016 and 2017 Client Service All-Star," one of approximately 300 attorneys nationwide to receive the honor. BTI's Client Service All-Stars are leaders in their field who receive this designation because corporate counsel singled them out for "outperforming all other attorneys" in client service. Jim has represented ConAgra Foods, Inc., Goya Foods, Inc., The J.M. Smucker Company, Pinnacle Foods Group LLC, Source Naturals, Inc., Unilever, Allergan, Inc., Aventis Pharmaceuticals Inc., Bayer Corporation, Bausch & Lomb Inc., Delta Air Lines, Inc., GlaxoSmithKline LLC, Lindsay Manufacturing Co., Lorillard Tobacco Company, Inc., Nissan North America, Inc., Pfizer Inc., Philip Morris USA Inc., 7-Eleven, Inc., QuikTrip Corp., Sanofi Synthelabo Inc., and Simon & Schuster Inc., among others, in class action litigation.

IADC Webinars are made possible by a grant from The Foundation of the IADC.

The Foundation of the IADC is dedicated to supporting the advancement of the civil justice system through educational opportunities like these Webinars. For more information on The Foundation, visit www.iadcfoundation.org.