

2020 Virtual Annual Meeting Speaker Biographies



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Kurt Beyerchen, Jr. is Senior Counsel, Privacy and Cybersecurity at Hyundai Motor America. He is responsible privacy and cybersecurity compliance, risk management, data governance, and incident response across enterprise IT, IoT, and vehicle ecosystems. As part of these efforts, he analyzes regulatory and standards-based compliance for the emerging vehicle technologies programs, including ADAS and automated vehicles. Prior to joining HMA, Mr. Beyerchen represented automobile manufacturers and other corporate clients in product liability and warranty litigation with Bowman and Brooke LLP.