



CORPORATE COUNSEL TRAINING ACADEMY SCHEDULE

WEDNESDAY, APRIL 6, 2022

12:30 - 12:45 p.m.

WELCOME AND INTRODUCTIONS

Christine Egner, *IADC CCTA Program Chair, Continental Tire the Americas LLC, Fort Mill, SC USA*
Spencer H. Silverglate, *IADC President, Clarke Silverglate, P.A., Miami, FL USA*

12:45 - 1:45 p.m.

Transition to the In-House World (60 General Minutes)

Entering the corporate world can cause culture shock and present significant challenges. This panel will address strategies for becoming an indispensable legal advisor, decision-maker, and business partner. Explore how to develop and cultivate relationships with business leaders and senior executives. Organizations are not simply made of brick and mortar, but instead are made up of values, beliefs, attitudes, historical events, and behaviors, all driven by the people inside the company's walls. These different elements form a company's culture. As in-house counsel, it is not only important to understand your company's culture but also the culture within different divisions, business units or global offices depending on the scope and breadth of the company you are now counseling. This session will provide you the basic tools to succeed in integrating into a new business environment, legal aspects of integrating newly acquired companies, and how to set yourself up for success in becoming a trusted advisor. These seasoned panelists will share their own stories, tips, and tricks that will make your transition as smooth as possible.

Moderator:

Heidi B. Friedman, *Thompson Hine LLP, Cleveland, OH USA*

Panelists:

R. Matthew Cairns, *Associate General Counsel - Litigation, Textron Inc., Providence, RI USA*
Christine Egner, *Continental Tire the Americas LLC, Fort Mill, SC USA*
Stanley C. Ball, *Eaton, Cleveland, OH USA*

1:45 - 2:45 p.m.

Compliance and Ethics Challenges for In-House Counsel (60 Ethics/Professional Responsibility Minutes)

We've all seen the slogans ... *ACT WITH INTEGRITY, DO THE RIGHT THING, EVERY ACTION MATTERS*, and *TONE FROM THE TOP*. For us in-house lawyers, they seem simple enough. Indeed, they make perfect sense, right? So, why are we constantly putting out fires in our organizations caused by employees who have not acted with integrity, who did not do the right thing, or who thought a shortcut -- just this once -- wouldn't hurt anything? Today's in-house lawyers are no longer simply risk managers on the back end -- making lemonade out of lemons. Instead, we are now firewalls tasked with anticipating and identifying potential problems before improper conduct ignites into liability flames. We are proactive Code of Conduct teachers and Corporate Policy leaders, creating awareness and educating our workforces on how to avoid missteps and pitfalls. Please join us for this interactive compliance and ethics discussion with two Fortune 100 legal officers focused daily on doing it right the first time -- and every time.

Moderator:

Thomas W. "Trea" Southerland III, *Lead Counsel - Legal Compliance and Investigations, FedEx Express, Memphis, TN USA*



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Panelists:

Jane Duke, *Chief Compliance Officer, Vice President and Associate General Counsel, Tyson Foods, Springdale, AR USA*

Richard R. Roberts, *Vice President – Litigation and Risk Management, FedEx Express, Memphis, TN USA*

2:45 – 3:15 p.m.

NETWORKING BREAK

3:15 – 4:15 p.m.

Managing External Counsel (60 General Minutes)

This session will outline strategies for effectively managing and evaluating the performance of outside counsel. The panelists will share a variety of practical tips relative to issues like: clarity of engagement; evaluation of early case resolution opportunities; formulation of a focused case strategies; creative solutions to optimize legal spend; and the cadence and form of communications required to ensure the cost-effective execution of agreed strategies. Lastly, they will discuss tools and metrics that they have used to assess outside counsel performance in terms of both the objective and subjective criteria.

Moderator:

Whitney Frazier Watt, *Stites & Harbison PLLC, Louisville, KY USA*

Panelists:

Kristine Campbell, *Director of Litigation, U-Haul International Legal Department, Phoenix, AZ USA*

Thomas F. Lysaught, *VP, Head of Casualty Claims, QBE North America, Naperville, IL USA*

Robert McDade, *VP, Litigation and Recovery Services, QBE North America, Naperville, IL USA*

Alma Murray, *Assistant General Counsel, Director, Privacy & Cybersecurity, Hyundai Motor America, Fountain Valley, CA USA*

4:15 – 5:00 p.m.

Interview with a CFO: Whose Money Is It? (45 General Minutes)

During this informative and interactive fireside chat with Continental Automotive, Inc. Chief Financial Officer, Timothy P. Rogers, we will learn how to develop strategies that protect both the company and the bottom line. We will also explore how to ensure your work product adds value to the organization and prevent your legal department from being viewed as just a cost center. Lastly, we will gain insight into the metrics and legal outcomes that mean the most to the C-Suite.

Interviewer:

Aldos L. Vance, *IADC Vice President of Corporate, Altec, Inc., Birmingham, AL USA*

Speaker:

Timothy P. Rogers, *CPA, Chief Financial Officer, Continental Automotive, Inc., Continental Tire the Americas LLC, Fort Mill, SC USA*

5:00 – 6:30 p.m.

COCKTAIL RECEPTION