



# CORPORATE COUNSEL TRAINING ACADEMY

April 6, 2022  
The Ritz-Carlton  
Chicago, Illinois USA

*An Essential Primer for New Corporate Counsel*



# IADC CORPORATE COUNSEL TRAINING ACADEMY

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The IADC Corporate Counsel Training Academy is a half-day, complimentary primer for those who have been in-house counsel for 0-3 years. The program has an intimate classroom setting with a maximum registration of 25 attendees. It will take place the day before the IADC Corporate Counsel College, and Training Academy attendees are invited to stay and attend the Corporate Counsel College. There are no fees for the Training Academy attendees to attend the Academy and the Corporate Counsel College, but registration is required, and space is limited. Your complimentary registration also includes IADC's Chicago Regional Meeting Networking Reception on Wednesday, April 6.

## SCHEDULE

12:30 – 12:45 p.m.

### WELCOME AND INTRODUCTIONS

**Christine Egner, IADC CCTA Program Chair, Continental Tire the Americas LLC, Fort Mill, SC USA**  
**Spencer H. Silverglate, IADC President, Clarke Silverglate, P.A., Miami, FL USA**

12:45 – 1:45 p.m.

### Transition to the In-House World

Entering the corporate world can cause culture shock and present significant challenges. This panel will address strategies for becoming an indispensable legal advisor, decision-maker, and business partner. Explore how to develop and cultivate relationships with business leaders and senior executives. Organizations are not simply made of brick and mortar, but instead are made up of values, beliefs, attitudes, historical events, and behaviors, all driven by the people inside the company's walls. These different elements form a company's culture. As in-house counsel, it is not only important to understand your company's culture but also the culture within different divisions, business units or global offices depending on the scope and breadth of the company you are now counseling. This session will provide you the basic tools to succeed in integrating into a new business environment, legal aspects of integrating newly acquired companies, and how to set yourself up for success in becoming a trusted advisor. These seasoned panelists will share their own stories, tips, and tricks that will make your transition as smooth as possible.

Moderator: **Heidi B. Friedman, Thompson Hine LLP, Cleveland, OH USA**

Panelists: **R. Matthew Cairns, Associate General Counsel - Litigation, Textron Inc., Providence, RI USA;** **Christine Egner, Continental Tire the Americas LLC, Fort Mill, SC USA;** **Stanley C. Ball, Eaton, Cleveland, OH USA**

1:45 – 2:45 p.m.

### Compliance and Ethics Challenges for In-House Counsel

We've all seen the slogans ... *ACT WITH INTEGRITY, DO THE RIGHT THING, EVERY ACTION MATTERS*, and *TONE FROM THE TOP*. For us in-house lawyers, they seem simple enough. Indeed, they make perfect sense, right? So, why are we constantly putting out fires in our organizations caused by employees who have not acted with integrity, who did not do the right thing, or who thought a shortcut -- just this once -- wouldn't hurt anything? Today's in-house lawyers are no longer simply risk managers on the back end -- making lemonade out of lemons. Instead, we are now firewalls tasked with anticipating and identifying potential problems before improper conduct ignites into liability flames. We are proactive Code of Conduct teachers and Corporate Policy leaders, creating awareness and educating our workforces on how to avoid missteps and pitfalls. Please join us for this interactive compliance and ethics discussion with two Fortune 100 legal officers focused daily on doing it right the first time -- and every time.

Moderator: **Thomas W. "Trea" Southerland III, Lead Counsel – Legal Compliance and Investigations, FedEx Express, Memphis, TN USA**

Panelists: **Jane Duke, Chief Compliance Officer, Vice President and Associate General Counsel, Tyson Foods, Springdale, AR USA;** **Richard R. Roberts, Vice President - Litigation and Risk Management, FedEx Express, Memphis, TN USA**

# IADC CORPORATE COUNSEL TRAINING ACADEMY

2:45 - 3:15 p.m.

## NETWORKING BREAK

3:15 - 4:15 p.m.

### Managing External Counsel

This session will outline strategies for effectively managing and evaluating the performance of outside counsel. The panelists will share a variety of practical tips relative to issues like: clarity of engagement; evaluation of early case resolution opportunities; formulation of a focused case strategies; creative solutions to optimize legal spend; and the cadence and form of communications required to ensure the cost-effective execution of agreed strategies. Lastly, they will discuss tools and metrics that they have used to assess outside counsel performance in terms of both the objective and subjective criteria.

Moderator: **Whitney Frazier Watt**, *Stites & Harbison PLLC, Louisville, KY USA*

Panelists: **Kristine Campbell**, *Director of Litigation, U-Haul International Legal Department, Phoenix, AZ USA*;

**Thomas F. Lysaught**, *VP, Head of Casualty Claims, QBE North America, Naperville, IL USA*; **Robert McDade**, *VP, Litigation and Recovery Services, QBE North America, Naperville, IL USA*; **Alma Murray**, *Assistant General Counsel, Director, Privacy & Cybersecurity, Hyundai Motor America, Fountain Valley, CA USA*

4:15 - 5:00 p.m.

### Interview with a CFO: Whose Money Is It?

During this informative and interactive fireside chat with Continental Automotive, Inc. Chief Financial Officer, Timothy P. Rogers, we will learn how to develop strategies that protect both the company and the bottom line. We will also explore how to ensure your work product adds value to the organization and prevent your legal department from being viewed as just a cost center. Lastly, we will gain insight into the metrics and legal outcomes that mean the most to the C-Suite.

Interviewer: **Aldos L. Vance**, *IADC Vice President of Corporate, Altec, Inc., Birmingham, AL USA*

Speaker: **Timothy P. Rogers**, *CPA, Chief Financial Officer, Continental Automotive, Inc., Continental Tire the Americas LLC, Fort Mill, SC USA*

5:00 - 6:30 p.m.

## COCKTAIL RECEPTION

## THANK YOU TO THE CORPORATE COUNSEL TRAINING ACADEMY PLANNING COMMITTEE

**Aldos L. Vance**, IADC Vice President of Corporate, Altec, Inc.

**Christine Egner**, IADC CCTA Program Chair, Continental Tire the Americas LLC

**R. Matthew Cairns**, Textron Inc.

**Heidi B. Friedman**, Thompson Hine LLP

**Thomas F. Lysaught**, IADC Vice President of Insurance, QBE North America

**Alma Murray**, Hyundai Motor America

**Thomas W. "Trea" Southerland III**, Federal Express Corporation

**Whitney Frazier Watt**, Stites & Harbison

# REGISTRATION AND GENERAL INFORMATION

## REGISTRATION

To register for the Corporate Counsel Training Academy, you must do so online by visiting the IADC website at [www.iadclaw.org](http://www.iadclaw.org).

The Academy will take place the day before the IADC Corporate Counsel College, and Training Academy attendees are invited to stay and attend the Corporate Counsel College. There are no fees for Training Academy attendees to attend the Academy and the Corporate Counsel College, but registration is required, and space is limited.

## HOTEL ACCOMMODATIONS

For information on hotel accommodations, please refer to the “General Information” pages of the 2022 Corporate Counsel College brochure. Once registered for the Training Academy, a link will be generated by the IADC along with your registration confirmation that will allow you to secure your hotel room at The Ritz-Carlton.

## CLE CREDIT

Approximately 2.75 hours of general and 1 hour of ethics CLE credit in 60-minute states and 3.5 hours of general and 1.2 hours of ethics CLE credit in 50-minute states will be requested for accreditation from all mandatory continuing legal education jurisdictions.

## CLIMATE AND DRESS

When packing for your trip, please note that average temperatures in Chicago this time of year range from a high of 50 degrees Fahrenheit to a low of 40 degrees Fahrenheit. Business attire is recommended for the meeting.

## SPECIAL NEEDS

If you have any special needs during the meeting or have any other questions about the Corporate Counsel Training Academy, please contact Amy O’Maley McGuire, Assistant Director of Legal Programming, at [aomaley@iadclaw.org](mailto:aomaley@iadclaw.org).

## DATA PRIVACY AND COLLECTION

Data is collected on attendees through registration for the purposes of executing the meeting and communicating with attendees about the meeting. Meeting sponsors have access to the registration list provided to all attendees. If any attendee has questions on data use and privacy, please contact Mary Beth Kurzak, Executive Director, at [mkurzak@iadclaw.org](mailto:mkurzak@iadclaw.org).

## PHOTO POLICY

Photos are taken onsite at the meeting by staff and hired photographers and those photos of meeting attendees may be used in association marketing. If you wish to not be included in photos that are used in association marketing, please contact Ashley Hatfield, Director of Communications, at [ahatfield@iadclaw.org](mailto:ahatfield@iadclaw.org).