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2022 Issue

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INTERNATIONAL CORPORATE COUNSEL COLLEGE Join Us October 12 - 14 in Vienna



International Corporate Counsel College Setting the Course in Unsteady Times



12 - 14 OCTOBER 2022 HILTON VIENNA PLAZA VIENNA, AUSTRIA

An interactive program designed primarily for in-house counsel and their trusted advisors.

Join the IADC October 12 through 14 in Vienna, Austria for the 2022 International Corporate Counsel College.

This year's theme is "Setting the Course in Unsteady Times," and program and speaker details are now available in the <u>conference brochure</u>.

This interactive program will make it easier to connect with your IADC colleagues and friends. Enjoy two days of education and discussion on the latest legal issues affecting

global companies in an intimate environment that allows in-house counsel and their advisors the opportunity to gain knowledge together.

Those in attendance are also invited to the IADC Regional Meeting Cocktail Reception held at the Hilton Vienna Plaza on the evening of Wednesday, October 12.

For up-to-date conference information and to <u>register</u>, visit the <u>International Corporate</u> <u>Counsel College page</u> on the IADC website.

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Welcome | new members of the IADC

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IADC Successes | your accolades, courtroom wins, and pro bono accomplishments

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President's Message

"Sublimity at the Trial Academy"

After returning from one of the most poignant, yet delightfully entertaining Annual Meetings in Berlin – including having braved and survived the "Rave the Planet" Parade 2022 – I had the privilege of traveling to Stanford for the IADC Trial Academy. The experience was sublime.

In ancient Rome, *sublīmis* described the quality of immense greatness which could not be measured, imitated, or quantified. Eighteenth century German philosopher, Immanuel Kant, opined "[w]e call that

sublime which is absolutely great." The "sublime" is that rare, transcendent experience, whether intellectual, athletic, aesthetic, spiritual, or artistic, where our sense of individuality gives way to a connectivity to something larger than ourselves.

So many of us who have had the privilege of attending the Trial Academy either as a student or as a faculty member know it to be exceptionally gratifying and enormously edifying. Yet, what distinguishes the "Mike Drops" Trial Academy of 2022 is the unprecedented resourcefulness, perseverance, enthusiasm, energy, and "get-it-done" conviction of all of those involved, including the faculty, students, and IADC staff. Due to the pandemic, the 2022 Trial Academy awaited three years to take the stage. As if a 1,000-day intermission wasn't challenging enough, the Mike Drops overcame the Stanford Law School under renovation, a COVID bug that refused to abate befalling students, faculty, and IADC staff, and the heartbreaking passing of Director Mike Brown's beloved mother as the Trial Academy opened. Undaunted, the Mike Drop faculty, led by Mike *in absentia* and Director-Elect Ed Sledge with boots on the ground, supported by former Director Nancy Erfle and President-Elect Michele Smith, who answered the call-to-duty at the eleventh-hour, prepared tirelessly, performed brilliantly, and impressed considerably all of those who had the privilege of attending. In reflection,





President's Message (continued)

I still marvel at how these individuals were so committed to assuring that every obstacle would be overcome and that the 2022 Trial Academy would not only be a success, but it would exceed the exceptional standard of excellence set by the forty-seven preceding Academies. The experience was indeed sublime and made me proud to be part of this remarkable organization of phenomenal people.

Mike's superbly talented faculty included Jennifer Annis, Candice Blydenburgh, Andy Gendron, Brandee Kowalzyk, Dan Krauth, Grant Law, Dana Lumsden, Allen Miller, Dan Reisler, Michelle Schaffer, Sharon Stuart, and Doug Vaughn. So please join me in thanking and commending all of the Mike Drops including the faculty, Mike Brown, Ed Sledge, Nancy Erfle, Michele Smith, and IADC staff Amy O'Maley McGuire and Donna Villa for making the 2022 IADC Trial Academy so sublimely successful.

Mark R. Beebe IADC President

RENEW YOUR MEMBERSHIP

Renew your IADC membership for 2022-2023 and don't miss a day of IADC benefits. You can <u>pay online</u> or by phone by calling the IADC office at +1.312.368.1491.





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FOUNDATION OF THE IADC UPDATE

The <u>IADC Foundation</u> increased its grants from \$75,000 (2021) to \$160,000 (2022). The Foundation Board updated its grant vetting process to ensure it has a diverse and wide-reaching portfolio for organizations around the world that support the rule of law and access for all to a fair and just legal system. Current grant recipients include:

- <u>iCivics</u>: Engages students in meaningful civics learning
- <u>Justice Without Borders</u>: Transnational legal assistance for victims of labor exploitation and human trafficking
- <u>GRACE Initiative</u>: Global resource through the United Nations Office on Drugs and Crime for anti-corruption education and youth empowerment
- <u>National High School Mock Trial Championship</u>: Providing understanding and appreciation of the U.S. judicial system
- <u>National Foundation for Judicial Excellence</u>: Education for officers of the court
- <u>I Am Why:</u> Helping young women and gender expansive activists lead the way to justice with education and mentorship
- <u>IADC Webinars</u>: Free legal Webinars for members, colleagues, and clients

Help us give even more in 2023! There are many ways you can support the IADC Foundation: give the \$50 voluntary donation with your dues renewals payment; give online; buy a <u>Foundation cookbook</u>; or designate the IADC Foundation in your estate planning.

If you have questions on the IADC Foundation or on giving to the Foundation, please contact Mary Beth Kurzak, Foundation Executive Director, at mkurzak@iadclaw.org.



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ANNUAL MEETING RECAP

The 2022 Annual Meeting took place in Berlin, Germany in early July. The meeting was successful with 14 total CLE programs presented that covered extremely relevant topics. Lots of great social and business development opportunities for attendees were available throughout.

Thank you to everyone who worked so hard on the Annual Meeting. A special thanks goes out to Chris Lam who led the CLE planning efforts on the CLE Steering Committee along with Karen Glickstein, the CLE Committee Chair. Another big thank you goes out to the Annual Meeting Planning Team of Spencer and Kat Silverglate, Convention Chairs Manuel and Paulina Moctezuma, and Mark and Anne Beebe. We also want to thank our Annual Meeting sponsors: Exponent; bit-x-bit; Berkeley Research Group, LLC; Lighthouse; and MRC.



- DIVERSITY ROADMAP -

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Committee Newsletters

Strategies to Help Your Witness Maintain or Regain Control During Their Testimony By Sandra J. Wunderlich Business Litigation Committee

A Disconnect from Work Policy Does Not Require Employee Disconnection... Yet!

By Heather C. Devine and Michael Furyk *Transportation Committee*

Key Discussion Points from the 2022 ICC PANARB Convention in Republic of Panama

By Edgard Muñoz International Arbitration Committee

An Ode to Justice: Michael Eizenga Publishes The Class Actions Handbook

By Shaun E. Finn Class Actions and Multi-Party Litigation Committee

Public-Sector Personal Information Class Actions in Canada By Shaun E. Finn and Danielle Miller Olofsson

Cyber Security, Data Privacy and Technology Committee

<u>Texas Courts are Now Considering Extrinsic Evidence with Respect to the Duty to Defend - Immediate Impact</u> <u>Appears to be More of the Same: Artful Pleading Still Seems to Work</u>

By Robert D. Allen Insurance and Reinsurance Committee





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Resources what you may have missed

Defense Counsel Journal - Volume 89, Number 3

President's Page By Spencer H. Silverglate

Editor's Page By Christopher B. Parkerson

Using Independent Taint Teams to Better Protect Attorney-Client Privilege By Richard "Dick" Gregorie, William "Bill" Marquardt, Joseph "Joe" Spinelli

Online Article | PDF to Print

The Historical Roots of Mediation in Mexico By Manuel Moctezuma

Online Article | PDF to Print

Out-of-State Witnesses: Are Zoom Trial Appearances a New Normal? By Alaina Devine

Online Article | PDF to Print



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Resources what you may have missed

IADC Speaks Podcast Episodes

Defense Counsel Journal Highlight: Out-of-State Witnesses: Are Zoom Trial Appearances a New Normal?

Christopher B. Parkerson (Campbell, Conroy & O'Neil, P.C.), *Defense Counsel Journal* Editor, speaks with Alaina Devine (Campbell, Conroy & O'Neil) about how federal courts are increasing exercising nationwide jurisdiction to compel out-of-state witnesses to testify at trial via Zoom. | <u>Play the episode on the IADC website</u>

Defense Counsel Journal Highlight: PFAS Exposure: A Comprehensive Look

Christopher B. Parkerson (Campbell, Conroy & O'Neil, P.C.), *Defense Counsel Journal* Editor, speaks with Craig T. Liljestrand (Hinshaw & Culbertson LLP) to discuss the background and history of PFAS litigation and engage in a very interesting discussion about regulatory action, state actions, and thoughts regarding what the future holds for these cases. | <u>Play the episode on the IADC website</u>

Webinars

"Is This Communication Discoverable?" How In-House Counsel Can Preserve Privilege When They Have Business and Legal Problems to Solve

Presented by - Business Litigation Committee and Corporate Counsel Committee Presenters: Anna Cook, Bristows LLP; Charles Price, Eaton; Tara Ward, McDermott Will & Emery LLP

PDF of Presentation | Webinar Recording | Password can be found here



Amicus Curiae Briefs

Third Circuit Agrees with IADC Amicus Brief in Requiring Personal Jurisdiction in FLSA Cases (7/26/2022)

The IADC filed an <u>amicus brief</u> in the Third Circuit in *Fischer v. Federal Express Corp.*, a Federal Labor Standards Act case dealing with the issue of personal jurisdiction. A Pennsylvania resident had filed the FLSA action in the Eastern District of Pennsylvania and individuals in New York and Maryland sought to join the case. The District Court did not allow the two opt-in plaintiffs to join, reasoning that under the U.S. Supreme Court ruling in *Bristol-Myers Squibb Co. v. Sup. Ct.*, the district court lacked personal jurisdiction over FedEx with respect to the out-of-state claims. The opt-in plaintiffs appealed, arguing that the Bristol-Myers Squibb ruling applies only to state claims, not the FLSA.

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The IADC's amicus brief explained that the Supreme Court's decision in *Bristol-Myers Squibb* applies to mass actions, regardless of whether filed in state or federal court. Bristol-Myers Squibb was a mass tort action filed in California state court. Some of the plaintiffs were California residents; most were from elsewhere. The Court concluded that because BMS was not subject to general jurisdiction in California, and the non-resident plaintiffs' claims had no tie to California, BMS could not be subjected to specific jurisdiction in California for those claims.

The brief continued that there is no meaningful difference between a mass tort action and a collective action for purposes of this analysis. Like a mass tort action, the plaintiffs in a collective action are parties as soon as they file their written consent to become a party with the court. To this end, if plaintiffs-appellants and their counsel wish to have a nationwide collective action against FedEx, they can do so, either in Delaware (FedEx's state of incorporation) or Tennessee (FedEx's principal place of business). They have no right to bring such an action in Pennsylvania, where the



Amicus Curiae Briefs (continued)

courts do not have general jurisdiction over FedEx or specific jurisdiction over FedEx with respect to these claims.

The Third Circuit agreed with this reasoning, concluding that "the specific jurisdiction analysis for an FLSA collection action in federal court operates the same as it would for an FLSA collection action, or any other traditional in personam suit, in state court." It then affirmed the district court ruling "because out-of-state opt-in plaintiffs here cannot demonstrate their claims arise out of or relate to FedEx's contacts with Pennsylvania." This holding is in concert with similar holdings in the Sixth and Eighth Circuits, but splits with the First Circuit.

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We thank Trea Southerland and his colleague Terrence Reed for bringing the case to our attention, Kendall Harrison of Godfrey & Kahn in Madison, Wisconsin for drafting an excellent brief, and Phil Goldberg of Shook Hardy & Bacon in Washington, D.C. for filing the brief.

<u>Click here</u> to read the FLSA ruling.

IADC Files Amicus Brief in Consequential Pennsylvania Supreme Court Product Liability Case (7/18/2022)

IADC filed an amicus brief in the Pennsylvania Supreme Court on a recurrent products-liability issue: when can the defendant introduce evidence that the challenged design is widely used or complies with government safety standards. The state Supreme Court agreed to hear this issue because a 35-year-old case says such evidence is categorically inadmissible. However, about a decade ago the state Supreme Court changed the law of design defect



Amicus Curiae Briefs (continued)

and included factors for juries to consider where industry custom and government safety standards will often be relevant and probative. The IADC's brief points out the value that such evidence would have to the administration of justice in the state and that juries can be trusted to weigh this information in deciding whether a product is defective. The brief explains that such evidence is normally admissible under the rules of evidence, and that arguments against admissibility are matters for individual cases rather than an across-the-board rule.

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This is a high-visibility case in Pennsylvania and many leading defense organizations filed amici briefs. We thank Amicus Committee member Robert Brundage of Bowman and Brooke, who also has served as Chair of IADC's Appellate Practice Committee, for an excellent brief. Outgoing Amicus Committee Chair Phil Goldberg of Shook, Hardy & Bacon and his colleague Joe Blum in Shook's Philadelphia office filed the brief for the IADC.

<u>Click here</u> to read the amicus brief.

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New Members |

Kate Bruce

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Jennifer Crow

Scheer.Law PLLC Portland, Oregon United States

Sabrina Gallo

Greenberg Traurig, LLP Miami, Florida United States

Renee L. Johnson

The Hartford Financial Services Group, Inc. Bowie, Maryland United States

new members of the IADC

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Lawyers for Civil Justice Arlington, Virginia United States

Christopher Golden

Alphonso, Inc. dba LG Ads Wichita, Kansas United States

David Rassin

SAExploration Holdings, Inc. Stafford, Texas United States

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Michael Velezis

Blue Cross Blue Shield of Alabama Hoover, Alabama United States

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Brookfield Properties Chicago, Illinois United States

Emily Quan

Eaton Cleveland, Ohio United States

Michael A. King

Trustmark National Bank Jackson, Mississippi United States

Stephanie Hillman

Vela Insurance Services Atlanta, Georgia United States

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New Members |

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Tamara Prince

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AXA XL New York, New York United States

Tristram J. Coffin

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Joanne L. Zimolzak Dykema Gossett PLLC Washington, District of Columbia United States

David L. Greenspan McGuireWoods LLP Tyson, Virginia United States

Jay M. Mattappally

Irwin Fritchie Urquhart & Moore LLC New Orleans, Louisiana United States

Member Spotlight

The IADC's Member Spotlight program is designed to introduce and focus attention on members. Fill out the <u>Member</u> <u>Spotlight Form</u> to be featured next!





Upcoming Events | engage and connect



For up-to-date information on all our upcoming events and to register, please visit the Calendar of Events page on the IADC website at <u>www.iadclaw.org/events/.</u>

Going Solo: The Challenges and Opportunities of the Solo Practice of Law (Webinar)

September 28, 12:00 p.m. CDT

2022 International Corporate Counsel College

October 12 - 14, Hilton Vienna Plaza, Vienna, Austria

I Am Why Reclaiming the Lens: How Young Women are Leading the Way to Justice (Webinar)

October 19, 12:00 p.m. CDT

2022 Middle Eastern Regional Meeting - Dubai, UAE

November 15 - 16, Kobre & Kim LLP, Dubai, United Arab Emirates

2023 Midyear Meeting

February 18 - 23, Fairmont Austin, Austin, Texas United States



ADC Successes your accolades, wins, and accomplishments

Michael R. Perry, a partner at Hunton Andrews Kurth. obtained a summary judgment on behalf of the Boston Red Sox in a wrongful death case. | more

Charles Reynolds joined Tyson & Mendes LLP as a partner. | more

Heather C. Devine, partner at Alexander Holburn Beaudin + Lang LLP, authored an article for the June 2022 issue of Canadian HR *Reporter* on behalf of the IADC. more

Walter Judge, Director of Downs Rachlin Martin PLLC, obtained a summary judgment for his client, a national chain restaurant in Vermont, in a premises liability, trip-and-fall case. | more

Paul Lefebvre, partner at Hanotiau & van den Berg, was named Chair of the European Association of Bars to the Supreme Courts. more

Danielle Waltz authored an article for Modern Contractor Solutions' July 2022 issue on behalf of the IADC. more

Daniel Higginbotham, a partner at Thomas Combs & Spann, PLLC, received a defense verdict on behalf of Johnson & Johnson and subsidiary Ethicon, Inc. | more

Fletch Thomson, Senior Associate General Counsel at Textron Inc., was appointed Vice President. General Counsel for the Textron effective eAviation segment, August 1, 2022. | more

Jerry Fazio. Co-Founder of Owen & Fazio, P.C., obtained multiple victories in two different Texas Court of Appeals cases. | more





ADC Successes your accolades, wins, and accomplishments

Amy M. Stewart, Founding Partner of Stewart Law Group PLLC, was selected as one of the 2022 Attorney of the Year finalists for the TEXAS LAWYER I LAW.COM 2022 Texas Legal Awards. | more

William S. Thomas, principal at Gausnell, O'Keefe & Thomas, LLC, authored an article for the August 2022 issue of Modern Contractor Solutions. | more

Larry D. Smith, Of Counsel with Rumberger, Kirk & Caldwell, P.A., was awarded the FDCC Diversity Award and the Diversity in Business Lifetime Achievement Award. | more

William P. Kealey, Managing Partner Stuart & Branigin LLP, of successfully defended a Title IX allegation case in Indiana. | more

Jonathan Crompton, partner at Reynolds Porter Chamberlain, LLP, was recognized by Asian Legal Business as a Super 50 TMT Lawyers 2022. | more

Jessalyn H. Zeigler, member at Bass, Berry & Sims PLC, successfully defended a client against \$45 million claims related to Gatlinburg, Tennessee forest fires. | more

Many IADC members were recognized in the 2023 edition of Best Lawyers in America. Congratulations! To view those that submitted their success, visit the News section of the IADC website.

> To submit an accolade, courtroom success, or pro bono story, email Diana Leon, Communications and Professional Development Coordinator.



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 Baylor Law Executive LL.M. in Litigation Management
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 IMS Consulting & Expert Services
 InCourt

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 Jensen Hughes
 Latitude
 Lighthouse
 Magna Legal Services
 Minnesota Lawyers Mutual

 Insurance Company
 MRC
 SEA, Ltd.

THINK IADC FIRST REFERRAL SUCCESSES

"Just recently, a wonderful IADC attorney from Chicago reached out to me to defend a senior living facility in wrongful death claim here in Vermont. It was inspiring because he and I had never met (but we will!). He told me that the referral was because he had heard from other IADC members that I was the guy, and he then checked me out and was persuaded of my bona fides and capabilities."



Melissa Dorman Matthews shares what IADC membership has provided her - friendships, business development, career growth, and camaraderie. She shares what membership in the IADC has afforded her.