

International Corporate Counsel College

Setting the Course in Unsteady Times



12 - 14 OCTOBER 2022 HILTON VIENNA PLAZA VIENNA, AUSTRIA

2022 International Corporate Counsel College

The International Corporate Counsel College brings together in-house counsel and their law firm counterparts for education and discussion on the latest legal issues affecting global companies. The event is modelled on the highly successful IADC Corporate Counsel College that is held each year in the United States. This distinctive meeting format creates an intimate environment, providing the opportunity for in-house counsel and their advisors to gain knowledge together and spend time with others who face similar issues. The IADC is pleased to invite you to the annual International Corporate Counsel College in Vienna on 12 - 14 October 2022.

Who may attend?

The event is designed primarily for in-house counsel, corporate compliance officers, and senior executives of corporations. Outside counsel also are welcome, provided they come with one or more in-house counsel.

Registration and Fees

REGISTRATION

Registration is available <u>online</u> only. To register for the International Corporate Counsel College: <u>www.iadclaw.org/events/2022-international-corporate-counsel-college</u>

FEES

Outside Counsel Registration Fee (includes one complimentary ticket to send to an in-house counsel): \$2,440 USD

In-House Counsel: \$295 USD

Spouse/Guest (Non-Business Related): \$295 USD

UPDATED REGISTRATION PROCEDURES

Every attendee must now register themselves. Outside counsel no longer will register their in-house counsel guests.

Outside counsel, you will register yourselves and included in that registration will be a registration code for one complimentary registration that you can give to an in-house counsel. They will register themselves separately and use that code to receive the free registration.



QUESTIONS?

For questions on registration, please email Diana Leon, Communications and Professional Development Coordinator, at dleon@iadclaw.org. For all other meeting questions, please email Melisa Maisel Vanis, Director of Professional Development, at mmaisel@iadclaw.org.

Schedule at a Glance

<u>12 OCTOBER, WEDNESDAY</u>

6:00 - 7:00 p.m. 7:00 p.m. REGIONAL MEETING RECEPTION DINNER ON OWN

<u>13 OCTOBER, THURSDAY</u>

Join the IADC before the International Corporate Counsel College begins for bonus networking time with small group discussions and an interactive health and wellness session.

8:00 - 8:30 a.m. 8:30 - 8:45 a.m. 8:45 - 10:00 a.m. 10:00 - 10:15 a.m. 10:15 - 11:30 a.m.	ARRIVAL AND CHECK-IN WELCOME WELLBEING NETWORKING COFFEE BREAK TABLE TOPIC CONVERSATIONS
11:00 - 11:30 a.m.	INTERNATIONAL CORPORATE COUNSEL COLLEGE ARRIVAL AND CHECK-IN
11:30 a.m 12:45 p.m.	BUFFET LUNCH
12:45 - 1:00 p.m.	WELCOME AND INTRODUCTIONS
1:00 - 1:30 p.m.	KEYNOTE SPEAKER
1:30 - 2:45 p.m.	CYBERSECURITY ISSUES HAVE NO BORDERS — WITHSTANDING CYBER-THREATS WITH PREPARATION, VIGILANCE, LITIGATION, AND INSURANCE
2:45 - 3:00 p.m.	NETWORKING COFFEE BREAK
3:00 - 4:30 p.m.	WHAT CONVINCES ARBITRATORS? EXPERIENCED ARBITRATORS REVEAL THEIR SECRET INSIGHTS ON THE QUESTIONS YOU'VE ALWAYS HAD BUT NEVER DARED TO ASK
4:30- 4:45 p.m.	NETWORKING COFFEE BREAK
4:45 - 6:00 p.m.	NAVIGATING SANCTIONS AND THE LEGAL RISKS OF ARMED CONFLICT
6:30 - 7:30 p.m.	COCKTAIL RECEPTION
7:30 p.m.	DINNER

<u>14 OCTOBER, FRIDAY</u>

8:00 - 9:15 a.m.	SEE 'EU' ON THE OTHER SIDE — THE TRANS-ATLANTIC DATA PRIVACY FRAMEWORK RENEWED
9:15 - 9:30 a.m. 9:30 - 10:45 a.m.	NETWORKING COFFEE BREAK BRING IT ON — INTERNATIONAL LITIGATION TRENDS: WHAT'S HOT, WHAT'S NOT
10:45 - 11:00 a.m. 11:00 a.m 12:15 p.m.	NETWORKING COFFEE BREAK ESG — RISK AND/OR OPPORTUNITY? WHAT ARE THE LIABILITIES AND LITIGATION RISKS TO BE AWARE OF AND HOW TO COMMUNICATE OR NOT COMMUNICATE? HOW TO DETECT AND WHY TO AVOID GREEN WASHING
12:15 - 12:30 p.m.	CLOSING REMARKS

Schedule

12 OCTOBER, WEDNESDAY

6:00 - 7:00 p.m. **REGIONAL MEETING RECEPTION**

7:00 p.m. **DINNER ON OWN**

13 OCTOBER, THURSDAY

Join the IADC before the International Corporate Counsel College begins for bonus networking time with small group discussions and an interactive health and wellness session.

8:00 - 8:30 a.m. ARRIVAL AND CHECK-IN

8:30 - 8:45 a.m. **WELCOME**

Alexandra Simotta, 2022 International Corporate Counsel College Director, PAYONE GmbH, Vienna, Austria

8:45 - 10:00 a.m. WELLBEING

Wellbeing at work and in life – learn ways to improve your wellbeing both in your personal and professional life. Take away useful mindfulness and de-stressing techniques to improve the balance of your day-to-day. Let's live life to our fullest possibilities!

10:00 - 10:15 a.m. NETWORKING COFFEE BREAK

10:15 - 11:30 a.m. TABLE TOPIC CONVERSATIONS

Attendees will have the opportunity to choose a table at which a specific and timely topic of particular interest to corporate and/or in-house insurance counsel will be discussed. The full list of timely topics to choose from will be available closer to the conference.

11:00 - 11:30 a.m. INTERNATIONAL CORPORATE COUNSEL COLLEGE ARRIVAL AND CHECK-IN

11:30 a.m. - 12:45 p.m. **BUFFET LUNCH**

12:45 - 1:00 p.m. WELCOME AND INTRODUCTIONS

Alexandra Simotta, 2022 International Corporate Counsel College Director, PAYONE GmbH, Vienna, Austria Mark R. Beebe, IADC President, Adams and Reese LLP, New Orleans, Louisiana USA

1:00 - 1:30 p.m.

KEYNOTE SPEAKER - MARIA ORLYK



HOW TO RUN A LAW FIRM FROM ABROAD: MANAGING A LAW FIRM AMIDST THE WAR IN UKRAINE

<u>Speaker:</u> Maria Orlyk, CMS Reich-Rohrwig Hainz, Vienna, Austria (Kyiv, Ukraine)

1:30 - 2:45 p.m. CYBERSECURITY ISSUES HAVE NO BORDERS — WITHSTANDING CYBER-THREATS WITH PREPARATION, VIGILANCE, LITIGATION, AND INSURANCE

Whether a company operates internationally or regionally, there are no borders limiting bad-actors from threatening its business. The panel of experts and practitioners will outline proactive steps to help businesses avoid problems and be prepared to respond should they occur.

<u>Moderator:</u> Robert M. Craig, III, Managing Director and Associate General Counsel, Berkeley Research Group, LLC, Houston, Texas USA

<u>Presenters:</u> Marc Dautlich, Bristows LLP, London, England; Amy Worley, Managing Director and Associate General Counsel, Berkeley Research Group, LLC, Washington, District of Columbia USA

2:45 - 3:00 p.m. **NETWORKING COFFEE BREAK**

3:00 - 4:30 p.m.

WHAT CONVINCES ARBITRATORS? EXPERIENCED ARBITRATORS REVEAL THEIR SECRET INSIGHTS ON THE QUESTIONS YOU'VE ALWAYS HAD BUT NEVER DARED TO ASK

Practitioners will reveal their secret insights on the questions you've always had but never dared to ask. What convinces arbitrators? Which strategies apply best? How do you use your resources as strategic weapons?

<u>Moderator:</u> Anton Maurer, Attorney and Independent Arbitrator, Anton Maurer International Legal Services Rechtsanwaltsgesellschaft MbH, Stuttgart, Germany <u>Presenters:</u> Dominique Brown-Berset, Brown&Page SA, Geneva, Switzerland; Dr. Bernhard F. Meyer, Senior Legal Counsel, MME Legal | Tax | Compliance, Zurich, Switzerland; Dr. Axel Reeg, Reeg Rechtsanwälte, Mannheim, Germany

4:30 - 4:45 p.m. **NETWORKING COFFEE BREAK**

4:45 - 6:00 p.m. NAVIGATING SANCTIONS AND THE LEGAL RISKS OF ARMED CONFLICT

This will be a hands-on guide for in-house counsel on how to deal with the rapidly changing sanctions regime. Learn how to stay up-to-date and how to quickly react on worldwide sanctions.

<u>Moderator:</u> Mark R. Beebe, IADC President, Adams and Reese LLP, New Orleans, Louisiana USA

<u>Presenters:</u> Robert Fairless, Legal Director, International, Amgen, Switzerland; Silvia Kim, Vice President & Associate General Counsel, Philip Morris Products S.A., Lausanne, Switzerland; Tom Spencer, Assistant General Counsel, GlaxoSmithKline, London, England

6:30 - 7:30 p.m. **COCKTAIL RECEPTION**

7:30 p.m. **DINNER**

14 OCTOBER, FRIDAY

8:00 - 9:15 a.m. SEE 'EU' ON THE OTHER SIDE — THE TRANS-ATLANTIC DATA PRIVACY FRAMEWORK RENEWED

From cloud solutions to international hiring to data analytics - learn how to effectively manage data transfers from the U.K./Europe to America after the fall of Safe Harbor and the Data Privacy Shield.

Moderator: Timothy LaTulippe, Director, IDS Inc., London, England

<u>Presenters:</u> Cecilia Alvarez, EMEA Privacy Policy Director, Meta, Madrid, Spain; R. Bruce Barze, Jr., Barze Taylor Noles Lowther LLC, Birmingham, Alabama USA; Eleonor Duhs, Bates Wells LLP, London, England

9:15 - 9:30 a.m. **NETWORKING COFFEE BREAK**

9:30 - 10:45 a.m. BRING IT ON — INTERNATIONAL LITIGATION TRENDS: WHAT'S HOT, WHAT'S NOT

This panel will analyze the current class action and mass torts landscape with a close look on US trends potentially spilling over to Europe.

<u>Moderator:</u> Christopher D'Angelo, Montgomery, McCracken, Walker & Rhoads, LLP, Philadelphia, Pennsylvania USA

<u>Presenters:</u> Jiří Černý, Peterka & Partners, Prague, Czech Republic; Alexander Endl, Pressl Endl Heinrich Bamberger Rechtsanwälte GmbH, Vienna, Austria; Steven Rosenhek, Fasken Martineau DuMoulin LLP, Toronto, ON Canada

10:45 - 11:00 a.m. **NETWORKING COFFEE BREAK**

11:00 a.m. - 12:15 p.m. ESG — RISK AND/OR OPPORTUNITY? WHAT ARE THE LIABILITIES AND LITIGATION RISKS TO BE AWARE OF AND HOW TO COMMUNICATE OR NOT COMMUNICATE? HOW TO DETECT AND WHY TO AVOID GREEN WASHING

This panel will analyze the current regulatory ESG landscape and advise companies on how to best navigate this landscape, without falling victim to green washing.

Moderator: Döne Yalçin, CMS Turkey, Istanbul, Turkey

<u>Presenters:</u> Sylvie Gallage-Alwis, Signature Litigation AARPI, Paris, France; Christian Murad, Kellogg Company of Great Britain Ltd. (Dubai Branch), Dubai, United Arab Emirates; Doris Pichler-Herrig, IKEA Austria GmbH, Vienna, Austria

12:15 - 12:30 p.m. CLOSING REMARKS

Alexandra Simotta, 2022 International Corporate Counsel College Director, PAYONE GmbH, Vienna, Austria Sylvie Gallage-Alwis, 2023 International Corporate Counsel College Director, Signature Litigation AARPI, Paris, France

LOCATION

Hilton Vienna Plaza Schottenring 11 1010 Wien, Austria Phone: +43 1 313900 www.hilton.com/en/hotels/viepwtw-hiltonvienna-plaza

RESERVATIONS, ROOM RATES, AND HOTEL CANCELLATION POLICY

The room rates, which are inclusive of VAT and service charges, per room, per night are:

€239.00/Single and €259.00/Double Occupancy for a Hilton Guest Room

Complimentary wireless internet access in sleeping rooms and a buffet breakfast are included in the room rates.

In order to make your hotel reservation, you must first register for the International Corporate Counsel College through the IADC. Once registered, the IADC will send you information that will allow you to secure a hotel room at our group rate. Reservations must be made prior to Sunday, 25 September 2022. Unused rooms held for this meeting will be released on this date. Any reservation requests received after 25 September 2022 will be accepted only on a space available basis at the group rate. Please note that the room block may fill before that date or the hotel may sell out, so we encourage you to register with the IADC so you can make your hotel reservation early. For cancellations of any guaranteed room reservation received less than (1) week prior to arrival, the entire stay will be charged. Also, any early departures once onsite will incur full accommodation cancellation charges and any no-shows will be charged for the entire stay. Check-in time is 15:00 and checkout time is 12:00.

TRANSPORTATION

The Vienna International Airport (VIE), located approximately 20 minutes from the Hilton Vienna Plaza, has daily flights to Europe's leading cities and extensive international connections including these non-stop flights on Austrian Airlines, a member of the Star Alliance, from North America: Chicago, New York (JFK), Newark, and Washington, DC.

and one-way fare to the Hilton Vienna Plaza is is received by the IADC office more than thirty

approximately €40.00.

For further information and public transportation options, please visit the airport's website at: https://www.viennaairport.com/

CLIMATE AND DRESS

When packing for your trip, please note that average temperatures in Vienna this time of year range from a high of 15.3° C/59.5° F to a low of 8.8° C/47.8° F. Business attire is appropriate for this meeting.

CLE CREDITS

Approximately 7.5 hours of general CLE credit in 60-minute states and 9.0 hours of general CLE credit in 50-minute states will be requested for accreditation from all mandatory continuing legal education jurisdictions where registered attendees are licensed.

CPD CREDIT (CANADA)

The IADC is a Pre-Approved Provider of CPD Credit with the Law Society of British Columbia. The Quebec CPD Committee recognizes courses approved by other Canadian bars as approved in Quebec. For those in attendance at the International Corporate Counsel College, 7.5 CPD credits are available.

SPECIAL NEEDS

If you have any special needs during the meeting (i.e. diet or accessibility), please email Melisa Maisel Vanis, Professional Development Director, at mmaisel@iadclaw.org in advance of the meeting.

DATA PRIVACY AND COLLECTION

Data is collected on attendees through registration for the purposes of executing the meeting and communicating with attendees about the meeting. Meeting sponsors have access to the registration list provided to all attendees. If any attendee has questions on data use and privacy, please contact Mary Beth Kurzak, Executive Director, at mkurzak@iadclaw. org.

CANCELLATION POLICY

A CASH REFUND, less a \$150 processing fee, Taxi cabs are readily available at the airport will be made if a written notice of cancellation

(30) days prior to the first day of the meeting. No be valid for use toward any IADC meeting for one reason for the cancellation need be provided for (1) year from the date of the meeting for which a timely notice of cancellation.

NO CASH REFUND will be made if notice of cancellation is received by the IADC office thirty All future meeting credit requests will be (30) days or less prior to the first day of the meeting. However, if special circumstances arise before the meeting which prevent attendance, a member may request a future meeting credit. The request needs to be in writing and submitted to the IADC office. It should be directed to the Finance Committee's attention and note the special circumstances which caused cancellation. The credit request can only apply to meeting registration fees (not air, hotel, activity, tour, or special event fees) and, if approved, will

credit is requested. A \$150 processing fee will be deducted from the total future meeting credit.

considered by the Finance Committee and the decision of that Committee will be final.

Spouse/Guest Fee: Notice of cancellation must be received by the IADC in writing no later than 29 September 2022 in order to receive a full refund. No refunds or credits will be issued for cancellation requests received after 29 September.

INTERNATIONAL CORPORATE COUNSEL COLLEGE 12 - 14 OCTOBER 2022

THANK YOU

Thank you to the members of the International Corporate Counsel College Planning Committee for their work to make this meeting possible.

INTERNATIONAL CORPORATE COUNSEL COLLEGE PLANNING COMMITTEE

Alexandra Simotta, Director, PAYONE GmbH, Vienna, Austria Mark R. Beebe, 2022-2023 IADC President, Adams and Reese LLP, New Orleans, LA USA Spencer H. Silverglate, 2021-2022 IADC President, Clarke Silverglate, P.A., Miami, FL USA Sylvie Gallage-Alwis, Director-Elect, Signature Litigation AARPI, Paris, France Paul Lefebvre, IADC Vice President of International, Hanotiau & Van Den Berg, Brussels, Belgium Mark D. Hansen, IADC Vice President of Corporate, GROWMARK, Inc., Bloomington, IL USA Aldos Vance, IADC Past Vice President of Corporate, Vance Dispute Resolution, PC, Vestavia, AL USA

Nicole B. Boehler, Squire Patton Boggs (US) LLP, Böblingen, Germany Robert M. Craig, III, Berkeley Research Group, LLC, Houston, TX USA Christopher Scott D'Angelo, Montgomery, McCracken, Walker & Rhoads, LLP, Philadelphia, PA USA Christine Egner, Continental Tire the Americas, Fort Mill, SC USA Valeska Grond-Szucsich, Austrian Banking Association, Austria, Vienna Tripp Haston, Bradley Arant Boult Cummings LLP, Birmingham, AL USA Molly Jones, Anheuser-Busch, Saint Louis, MO USA Daniela Karollus-Bruner, CMS Reich-Rohrwig Hainz Rechtsanwalte GmbH, Vienna, Austria Timothy LaTulippe, IDS Inc., London, England Matthew Lepore, BASF, Germany Bonnie Mayfield, Dykema Gossett PLLC, Bloomfield Hills, MI USA Edward O'Toole, HDI Global Insurance, Chicago, IL USA Bill J. Perry, National Federation of Retain Newsagents, Maidenhead, England Knar A. Nahikian, CPR, New York, NY USA Michele Smith, MehaffyWeber, P.C., Houston, TX USA Jennifer So, American Honda Motor Co., Inc., Torrance, CA USA Thomas W. "Trea" Southerland III, Federal Express Corporation, Memphis, TN USA Thomas Gerben Vasterd, Witteveen+Bos Raadgevende Ingenieurs B.V., Deventer, Netherlands Jodok Wicki, CMS Von Erlach Partners Ltd., Zurich, Switzerland Döne Yalçin, CMS Turkey, Istanbul, Turkey