



INTERNATIONAL CORPORATE COUNSEL COLLEGE

*Facing the Challenging Legal Landscape:
Connecting Corporate Counsel
to Practical Solutions*



**8 - 10 OCTOBER 2023
LES SALONS HOCHÉ
PARIS, FRANCE**

2023 International Corporate Counsel College

The International Corporate Counsel College brings together in-house counsel and their law firm counterparts for education and discussion on the latest legal issues affecting global companies. The event is modelled on the highly successful IADC Corporate Counsel College that is held each year in the United States. This distinctive meeting format creates an intimate environment, providing the opportunity for in-house counsel and their advisors to gain knowledge together and spend time with others who face similar issues. The IADC is pleased to invite you to the annual International Corporate Counsel College in Paris on 8 - 10 October 2023.

Who may attend?

The event is designed primarily for in-house counsel, corporate compliance officers, and senior executives of corporations. Outside counsel also are welcome, and are encouraged to invite one or more in-house counsel.

Registration and Fees

REGISTRATION

Registration is available online only. To register for the International Corporate Counsel College: www.iadclaw.org/events/2023-international-corporate-counsel-college

FEES AND INSTRUCTIONS

Every attendee of the International Corporate Counsel College is responsible for registering themselves – Outside Counsel or In-House Counsel.

Outside Counsel: Register at the Outside Counsel rate of \$1,945 USD. You are strongly encouraged to invite in-house counsel clients and guests to register and attend.

In-House Counsel: Register yourself complimentary.

Spouse/Guest (Non-Business Related): \$295 USD

QUESTIONS?

For questions on registration, please email Maddie Pangyarihan, Meetings Coordinator, at mpangyarihan@iadclaw.org. For all other meeting questions, please email Melisa Maisel Vanis, Director of Professional Development, at mmaisel@iadclaw.org.

Schedule at a Glance

8 OCTOBER, SUNDAY

6:00 p.m. - 7:30 p.m. Welcome Regional Meeting Reception
7:30 p.m. Dinner on Own

9 OCTOBER, MONDAY

11:30 a.m. - 12:30 p.m. Registration
12:30 p.m. - 2:00 p.m. Luncheon and Welcome: Women and DEI in Legal Teams
2:00 p.m. - 2:15 p.m. Networking Coffee Break
2:15 p.m. - 2:30 p.m. Opening Remarks and Introduction to the IADC
2:30 p.m. - 3:45 p.m. Embracing the Future: Transforming Legal Departments for a Changing Landscape
3:45 p.m. - 4:00 p.m. Networking Coffee Break
4:00 p.m. - 5:30 p.m. In-House Legal Team: From Cost-Center to Value Creator
5:30 p.m. - 6:30 p.m. Cocktail Reception
6:30 p.m. Dinner

10 OCTOBER, TUESDAY

8:00 a.m. - 9:15 a.m. Feeling Overwhelmed by Increasing Regulations? Welcome to Our Support Group
9:15 a.m. - 9:30 a.m. Networking Coffee Break
9:30 a.m. - 10:30 a.m. The ESG Landscape: Where It's Been and Where It's Going? Get the In-House's View
10:30 a.m. - 10:45 a.m. Networking Coffee Break
10:45 a.m. - 11:45 a.m. Preparing for and Responding to a Social Media Crisis: A Lesson in Effective Risk Management
11:45 a.m. - 12:00 p.m. Closing Remarks

THANK YOU TO OUR SPONSORS

Core Connection
Level One
S-E-A
www.sealimited.com



Know.

Event Sponsors



iDS

www.idsinc.com



AVALON HEALTH ECONOMICS

Avalon Health Economics

www.avalonecon.com



Berkeley Research
Group, LLC

www.thinkbrg.com



HKA

www.hka.com

Schedule

8 OCTOBER, SUNDAY

6:00 p.m. - 7:30 p.m.

WELCOME REGIONAL MEETING RECEPTION

9 OCTOBER, MONDAY

12:30 p.m. - 2:00 p.m.

LUNCHEON AND WELCOME

Sylvie Gallage-Alwis, 2023 International Corporate Counsel College Director, Signature Litigation AARPI, Paris, France

WOMEN AND DEI IN LEGAL TEAMS

A lot is happening in legal teams, whether in-house or in law firms, to improve diversity and inclusion. The panel will discuss their own experiences that helped them reach the positions they have within their organizations and will share how corporations are looking at participating in the diversity of the legal firms they instruct.

Moderator: Heidi B. Friedman, *Thompson Hine LLP, Cleveland, Ohio USA*

Guest Speakers: Gaëlle Filhol, *Partner, Pinsent Masons, Paris, France*; Svenia Roggenkamp, *General Counsel, Hilti Corporation, Schaan, Lichtenstein*

2:00 p.m. - 2:15 p.m.

NETWORKING COFFEE BREAK

2:15 p.m. - 2:30 p.m.

OPENING REMARKS AND INTRODUCTION TO THE IADC

Michele Y. Smith, IADC President, MehaffyWeber, Houston, Texas USA

Sylvie Gallage-Alwis, 2023 International Corporate Counsel College Director, Signature Litigation AARPI, Paris, France

2:30 p.m. - 3:45 p.m.

EMBRACING THE FUTURE: TRANSFORMING LEGAL DEPARTMENTS FOR A CHANGING LANDSCAPE

Legal departments must adapt to the changing landscape to stay ahead of the curve and are under immense pressure to deliver more value and better outcomes with fewer resources. This panel will delve into strategies that can help legal departments streamline their operations and maximize efficiency without compromising on quality. The panel will also provide insights to help legal departments assess the role of technology.

Moderator: Kevin L'heveder, *Associate General Counsel, EMEA, Vertiv, Paris, France*

Speakers: John Beckett, *General Counsel EMEA, Hunter Douglas, Amsterdam, The Netherlands*; Olivier Chaduteau, *PwC Legal Business Solution, Paris, France*; Timothy LaTulippe, *iDiscovery Solutions, London, England*

3:45 p.m. - 4:00 p.m.

NETWORKING COFFEE BREAK

4:00 p.m. - 5:30 p.m.

IN-HOUSE LEGAL TEAM: FROM COST-CENTER TO VALUE CREATOR

This panel will discuss how and when in-house legal teams should play offense and be seen as value creators by shareholders. It will explain how to identify and pursue monies which may be owed to the company as a result of actions or omissions by third parties. While adapting to lower budgets and means (as discussed in panel #1), legal departments can also set recovery plans that will benefit the company and remind the worth of a strong legal team. The types of claims that can be filed to protect the company are multiple (IP rights, penalty claims, late payment claims, follow-on actions) as well as the communication around them.

Speakers: David Badurina, *General Counsel, Hyundai Canada, Toronto, Ontario Canada*; Bruno Fontaine, *General Counsel, Credit Agricole Investment Bank, Paris, France*; Jeremy Hannah, *CPR European Advisory Board Member, General Counsel, General Electric, London, England*

5:30 p.m. - 6:30 p.m.

COCKTAIL RECEPTION

6:30 p.m.

DINNER

Guest Speaker: Christian Wiest, *Presiding Judge of the International Chamber of the Paris Commercial Court*

10 OCTOBER, TUESDAY

8:00 a.m. - 9:15 a.m.

FEELING OVERWHELMED BY INCREASING REGULATIONS? WELCOME TO OUR SUPPORT GROUP

Companies are faced with regulations which are increasing in number and complexity around the world. International consistency is elusive, which leads to increased compliance costs for companies, and increased exposure to liability with the potential costs of non-compliance often including criminal liability, business interruption, and class actions. This panel will provide specific and practical insight as to how companies can monitor regulatory changes on an international basis, how teams can get organized to avoid being short-sighted, and best practices they have identified. They will share their feedback on lessons learned and pitfalls to avoid. A unique opportunity to hear from in-house teams of different company models.

Moderator: Hakim Boularbah, *Loyens & Loeff, Brussels, Belgium*

Speakers: Pierre Chalançon, *Vice President Regulatory Affairs, Vorwerk, Brussels, Belgium*; Sabrina Gilman, *General Counsel, Europe, Emerson, Baar, Switzerland*; Alexandra Kerjean, *Senior Counsel EMEA, Airbnb, Paris, France*

9:15 a.m. - 9:30 a.m.

NETWORKING COFFEE BREAK

9:30 a.m. - 10:30 a.m.

THE ESG LANDSCAPE: WHERE IT'S BEEN AND WHERE IT'S GOING? GET THE IN-HOUSE'S VIEW

The panel will review the key regulations that have developed over the past few years and provide insights on new litigation as well as actions on the horizon. We will also discuss the role of in-house counsel, and their external partners, in managing these global risks for your business.

Moderator: Jean-Daniel Bretzner, *Partner, Bredin Prat, Paris, France*

Speakers: Brittany Boykin, *In-House Counsel – Head of Claims & Underwriting, Brit Insurance, London, England*; Arnaud Douville, *Group Deputy General Counsel, Compliance, Risks & Audit, Bureau Veritas SA, Paris, France*; James Sinclair, *Director of Human Rights, Verisk Maplecroft, London, England*

10:30 a.m. - 10:45 a.m.

NETWORKING COFFEE BREAK

10:45 a.m.- 11:45 a.m.

PREPARING FOR AND RESPONDING TO A SOCIAL MEDIA CRISIS: A LESSON IN EFFECTIVE RISK MANAGEMENT

Social media is a powerful tool that can be effectively harnessed by companies to enhance their brands and strengthen their positions in the marketplace. However, it also can be used as a weapon against them, with potentially disastrous consequences. In this session, you will see first-hand how a social media crisis can develop and you will learn from our expert panelists how to manage and respond to it. Join us for this session designed to provide in-house counsel with best practices on preparing for such events and devising and implementing effective risk management policies and protocols. This is a must-attend session for in-house counsel who want to master effective crisis strategies to respond to immediate threats to their companies' reputations and for the external counsel who are called upon to provide their advice.

Moderator: Steven F. Rosenhek, *Partner, Fasken Martineau DuMoulin LLP, Toronto, Ontario Canada*

Speakers: Megan Cesare, *Associate General Counsel, Airbnb, London, England*; Zabrina Jenkins, *Executive Advisor– Office of the CEO, Starbucks, Seattle, Washington USA*; M. Elizabeth O'Neill, *Womble Bond Dickinson LLP, Charlotte, North Carolina USA*

11:45 a.m. - 12:00 p.m.

CLOSING REMARKS

Sylvie Gallage-Alwis, *2023 International Corporate Counsel College Director, Signature Litigation AARPI, Paris, France*

Döne Yalçın, *2024 International Corporate Counsel College Director, CMS Turkey, Istanbul, Turkey*

General Information

LOCATION

Les Salons Hoche
9 Avenue Hoche
75008 Paris, France
<http://salons-hoche.fr/>

HOTEL RESERVATIONS

The IADC will not be hosting a room block during this meeting. All attendees will be responsible for booking their hotel reservations at their preferred Paris hotel. The meeting address is 9 Avenue Hoche, 75008 Paris, France if you would like to search for properties close by. For a list of nearby hotel options, please see the [meeting page](#).

TRANSPORTATION

There are two major airports serving Paris - Charles De Gaulle (CDG) and Orly (ORY). Taxi cabs are readily available at the airports. Depending on the time of day and traffic, the distance from both Charles De Gaulle and Orly is approximately 40 minutes. Eurostar or Thalys trains from capital cities in Europe arrive at Gare du Nord Rail Station. It is a 20-minute cab ride from the rail station to Les Salons.

CLIMATE AND DRESS

When packing for your trip, please note that average temperatures in Paris this time of year range from a high 16° C/62° F to a low of 9° C/48° F. Business attire is appropriate for this meeting.

CLE CREDITS

Approximately 6.0 hours of general CLE credit in 60-minute states and 7.2 hours of general CLE credit in 50-minute states will be requested for accreditation from all mandatory continuing legal education jurisdictions where registered attendees are licensed.

CPD CREDIT (CANADA)

The IADC is a Pre-Approved Provider of CPD Credit with the Law Society of British Columbia. The Quebec CPD Committee recognizes courses approved by other Canadian bars as approved in Quebec. For those in attendance at the International Corporate Counsel College, 6.0 CPD credits are available.

SPECIAL NEEDS

If you have any special needs during the meeting (i.e. diet or accessibility), please email Melisa Maisel Vanis, Professional Development Director, at mmaisel@iadclaw.org in advance of the meeting.

DATA PRIVACY AND COLLECTION

Data is collected on attendees through registration for the purposes of executing the meeting and communicating with attendees about the meeting. Meeting sponsors have access to the registration list provided to all attendees. If any attendee has questions on data use and privacy, please contact Mary Beth Kurzak, Executive Director and CEO, at mkurzak@iadclaw.org.

CANCELLATION POLICY

A CASH REFUND, less a \$150 processing fee, will be made if a written notice of cancellation is received by the IADC office more than thirty (30) days prior to the first day of the meeting. No reason for the cancellation need be provided for a timely notice of cancellation.

NO CASH REFUND will be made if notice of cancellation is received by the IADC office thirty (30) days or less prior to the first day of the meeting. However, if special circumstances arise before the meeting which prevent attendance, a member may request a future meeting credit. The request needs to be in writing and submitted to the IADC office. It should be directed to the Finance Committee's attention and note the special circumstances which caused cancellation. The credit request can only apply to meeting registration fees (not air, hotel, activity, tour, or special event fees) and, if approved, will be valid for use toward any IADC meeting for one (1) year from the date of the meeting for which credit is requested. A \$150 processing fee will be deducted from the total future meeting credit.

All future meeting credit requests will be considered by the Finance Committee and the decision of that Committee will be final.

Spouse/Guest Fee: Notice of cancellation must be received by the IADC in writing no later than 15 September 2023 in order to receive a full refund. No refunds or credits will be issued for cancellation requests received after 15 September.

INTERNATIONAL CORPORATE COUNSEL COLLEGE **8 - 10 OCTOBER 2023**

THANK YOU

Thank you to the members of the International Corporate Counsel College Planning Committee for their work to make this meeting possible.

INTERNATIONAL CORPORATE COUNSEL COLLEGE PLANNING COMMITTEE

Sylvie Gallage-Alwis, Director, Signature Litigation AARPI, Paris, France
Mark R. Beebe, 2022-2023 IADC President, Adams and Reese LLP, New Orleans, LA USA
Michele Y. Smith, 2023-2024 IADC President, MehaffyWeber, Houston, Texas USA
Döne Yalçın, Director-Elect, CMS Turkey, Istanbul, Turkey
Paul Lefebvre, IADC Vice President of International, Hanotiau & Van Den Berg, Brussels, Belgium
Mark D. Hansen, IADC Vice President of Corporate, GROWMARK, Inc., Bloomington, IL USA

Christopher S. Berdy, Butler Snow LLP, Birmingham, AL USA
Brittany Boykin, Brit Insurance, London, England
Jean-Daniel Bretzner, Bredin Prat, Paris, France
Arnaud Douville, Bureau Veritas SA, Paris, France
Rodney Freeman, Cooley LLP, London, England
Sabrina Gilman, Emerson, Baar, Switzerland
Eugénie Garnier, Apple, Paris, France
Daniela Karollus-Bruner, CMS Reich-Rohrwig Hainz Rechtsanwälte GmbH, Vienna, Austria
Kevin L'heveder, Vertiv, Paris, France
Donna Lamontagne, Lamontagne, Spaulding & Hayes, LLP, Cranston, RI USA
Knar A. Nahikian, CPR, New York, NY USA
Alba Arriaga Romano, Riley, Hewitt, Witte & Romano, P.C., Pittsburgh, PA USA
James F. Rogers, Nelson Mullins Riley & Scarborough LLP, Columbia, SC USA
Steven F. Rosenhek, Fasken Martineau DuMoulin LLP, Toronto, ON Canada