

INTERNATIONAL CORPORATE COUNSEL COLLEGE PROGRAM

9 OCTOBER, MONDAY

11:30 a.m. - 12:00 p.m. **REGISTRATION**

12:00 p.m. - 1:00 p.m. **LUNCHEON**

1:00 p.m. - 1:15 p.m. **NETWORKING BREAK**

1:15 p.m. - 2:15 p.m.

WOMEN AND DEI IN LEGAL TEAMS (Not for CLE Credit)

A lot is happening in legal teams, whether in-house or in law firms, to improve diversity and inclusion. The panel will discuss their own experiences that helped them reach the positions they have within their organizations and will share how corporations are looking at participating in the diversity of the legal firms they instruct.

Moderator: Heidi B. Friedman, *Thompson Hine LLP, Cleveland, Ohio USA*

Guest Speakers: Gaëlle Filhol, *Partner, Pinsent Masons, Paris, France*; Svenia Roggenkamp, *General Counsel, Hilti Corporation, Schaan, Lichtenstein*

2:15 p.m. - 2:30 p.m.

OPENING REMARKS AND INTRODUCTION TO THE IADC

Sylvie Gallage-Alwis, *2023 International Corporate Counsel College Director, Signature Litigation AARPI, Paris, France*

Michele Y. Smith, *IADC President, MehaffyWeber, Houston, Texas USA*

2:30 p.m. - 3:45 p.m.

EMBRACING THE FUTURE: TRANSFORMING LEGAL DEPARTMENTS FOR A CHANGING LANDSCAPE (75 General CLE Minutes)

Legal departments must adapt to the changing landscape to stay ahead of the curve and are under immense pressure to deliver more value and better outcomes with fewer resources. This panel will delve into strategies that can help legal departments streamline their operations and maximize efficiency without compromising on quality. The panel will also provide insights to help legal departments assess the role of technology.

Moderator: Kevin L'heveder, *Associate General Counsel, EMEA, Vertiv, Paris, France*

Speakers: John Beckett, *General Counsel EMEA, Hunter Douglas, Amsterdam, The Netherlands*; Olivier Chaduteau, *PwC Legal Business Solution, Paris, France*; Timothy LaTulippe, *iDiscovery Solutions, London, England*

3:45 p.m. - 4:00 p.m. **NETWORKING COFFEE BREAK**

4:00 p.m. - 5:30 p.m.

IN-HOUSE LEGAL TEAM: FROM COST-CENTER TO VALUE CREATOR (90 General CLE Minutes)

This panel will discuss how and when in-house legal teams should play offense and be seen as value creators by shareholders. It will explain how to identify and pursue monies which may be owed to the company as a result of actions or omissions by third parties. While adapting to lower budgets and means (as discussed in panel #1), legal departments can also set recovery plans that will benefit the company and remind the worth of a strong legal team. The types of claims that can be filed to protect the company are multiple (IP rights, penalty claims, late payment claims, follow-on actions) as well as the communication around them.

Moderator: Gregory Williams, *Clayton Utz, Sydney, Australia*

Speakers: David Badurina, *General Counsel, Hyundai Canada, Toronto, Ontario Canada*; Heather C. Devine, *Chief Legal Officer, Traffix, Oakville, Ontario Canada*; Bruno Fontaine, *General Counsel, Credit Agricole Investment Bank, Paris, France*

5:30 p.m. - 7:00 p.m. **COCKTAIL RECEPTION**

7:00 p.m.

DINNER

Guest Speaker: Christian Wiest, *Presiding Judge of the International Chamber of the Paris Commercial Court*

INTERNATIONAL CORPORATE COUNSEL COLLEGE PROGRAM

10 OCTOBER, TUESDAY

8:00 a.m. - 9:15 a.m.

FEELING OVERWHELMED BY INCREASING REGULATIONS? WELCOME TO OUR SUPPORT GROUP (75 General CLE Minutes)

Companies are faced with regulations which are increasing in number and complexity around the world. International consistency is elusive, which leads to increased compliance costs for companies, and increased exposure to liability with the potential costs of non-compliance often including criminal liability, business interruption, and class actions. This panel will provide specific and practical insight as to how companies can monitor regulatory changes on an international basis, how teams can get organized to avoid being short-sighted, and best practices they have identified. They will share their feedback on lessons learned and pitfalls to avoid. A unique opportunity to hear from in-house teams of different company models.

Moderator: Hakim Boularbah, *Loyens & Loeff, Brussels, Belgium*

Speakers: Pierre Chalançon, *Vice President Regulatory Affairs, Vorwerk, Brussels, Belgium*; Sabrina Gilman, *General Counsel, Europe, Emerson, Baar, Switzerland*; Alexandra Kerjean, *Senior Counsel EMEA, Airbnb, Paris, France*

9:15 a.m. - 9:30 a.m. **NETWORKING COFFEE BREAK**

9:30 a.m. - 10:30 a.m.

THE ESG LANDSCAPE: WHERE IT'S BEEN AND WHERE IT'S GOING? GET THE IN-HOUSE'S VIEW (60 General CLE Minutes)

The panel will review the key regulations that have developed over the past few years and provide insights on new litigation as well as actions on the horizon. We will also discuss the role of in-house counsel, and their external partners, in managing these global risks for your business.

Moderator: Jean-Daniel Bretzner, *Partner, Bredin Prat, Paris, France*

Speakers: Brittany Boykin, *In-House Counsel – Head of Claims & Underwriting, Brit Insurance, London, England*; Arnaud Douville, *Group Deputy General Counsel, Compliance, Risks & Audit, Bureau Veritas SA, Paris, France*; James Sinclair, *Director of Human Rights, Verisk Maplecroft, London, England*

10:30 a.m. - 10:45 a.m. **NETWORKING COFFEE BREAK**

10:45 a.m. - 11:45 a.m.

PREPARING FOR AND RESPONDING TO A SOCIAL MEDIA CRISIS: A LESSON IN EFFECTIVE RISK MANAGEMENT (60 General CLE Minutes)

Social media is a powerful tool that can be effectively harnessed by companies to enhance their brands and strengthen their positions in the marketplace. However, it also can be used as a weapon against them, with potentially disastrous consequences. In this session, you will see first-hand how a social media crisis can develop and you will learn from our expert panelists how to manage and respond to it. Join us for this session designed to provide in-house counsel with best practices on preparing for such events and devising and implementing effective risk management policies and protocols. This is a must-attend session for in-house counsel who want to master effective crisis strategies to respond to immediate threats to their companies' reputations and for the external counsel who are called upon to provide their advice.

Moderator: Steven F. Rosenhek, *Partner, Fasken Martineau DuMoulin LLP, Toronto, Ontario Canada*

Speakers: Megan Cesare, *Associate General Counsel, Airbnb, London, England*; Zabrina Jenkins, *Executive Advisor– Office of the CEO, Starbucks, Seattle, Washington USA*; Edward Turtle, *Cooley (UK) LLP, London, England*

11:45 a.m. - 12:00 p.m. **CLOSING REMARKS**

Sylvie Gallage-Alwis, *2023 International Corporate Counsel College Director, Signature Litigation AARPI, Paris, France*

Döne Yalçın, *2024 International Corporate Counsel College Director, CMS Turkey, Istanbul, Turkey*