

2023 IADC LEADERSHIP FORUM

WEDNESDAY, APRIL 26, 2023

12:15 - 12:25 p.m.

WELCOME AND INTRODUCTIONS

Stanley C. Ball, *Program Co-Chair, Eaton, Cleveland, OH USA*

Molly H. Craig, *Program Co-Chair, Hood Law Firm, LLC, Charleston, SC USA*

Mark R. Beebe, *IADC President, Adams and Reese LLP, New Orleans, LA USA*

12:25 - 1:00 p.m.

KEYNOTE SPEAKER MELANIE D. MARGOLIN



Melanie D. Margolin serves as Thumbtack's Chief Legal Officer. She has more than 20 years of broad legal experience leading legal teams and providing strategic guidance to executive teams at large public companies. Before Thumbtack, Melanie served as SVP, General Counsel, and Corporate Secretary at Wabash National Corporation and was Deputy General Counsel at Cummins — both publicly traded industrial companies. She has a proven track record of reducing corporate-wide legal, operational, and financial risks/losses and increasing bottom line gains. As a commercially minded business leader, she has been successful in negotiating and executing multi-billion-dollar commercial agreements, M&A transactions, and bet the company litigation

settlements. Among her many achievements is being recognized time and again for her practical, no-nonsense, business-first approach to providing legal advice, and building and leading diverse teams to great results and collaborative success. Melanie holds a Juris Doctor degree from DePaul University College of Law, a Bachelors from the University of Illinois at Urbana Champaign, and is a graduate of the Executive Finance program at Harvard Business School.

Presenter: Melanie D. Margolin, *Chief Legal Officer, Thumbtack, Inc., Denver, CO USA*

1:00 - 1:10 p.m.

REFRESHMENT BREAK

1:10 - 2:10 p.m.

Succession Planning (60 Ethics/Professional Responsibility Minutes)

Whether it is partnership, promotion, leadership, or compensation decisions, everyone wants to know what is going on in the “room where it happens.” It’s easy to assume this is a complicated and mysterious process that only occurs in smoke-filled rooms adorned with leatherbound books. Yet in reality, the core considerations for determining someone’s readiness for advancement are rather straightforward. This session is designed to demystify the succession planning process and provide actionable insight for those seeking to ascend the ranks in their respective organizations. The panelists will specifically address metrics that matter, resources outside one’s organization for developing leadership skills, healthy self-promotion, and the importance of emotional intelligence.

Moderator: Gillian G. Lindsay, *Taft Stettinius & Hollister LLP, Chicago, IL USA*

Presenters: R. Matthew Cairns, *Textron Inc., Providence, RI USA*; Evelyn F. Davis, *Hawkins Parnell & Young LLP, Atlanta, GA USA*

2:10 - 2:20 p.m.

REFRESHMENT BREAK

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2:20 - 3:20 p.m.

Economics of Law (60 General Minutes)

So you went to law school to avoid doing math? Think again. Whether you are a solo practitioner, firm partner, or in-house lawyer, a foundational understanding of critical financial concepts and applications is key to career progression. This panel will highlight the financial areas that every lawyer should know and understand how they impact individual and organizational success. This session will specifically cover common performance criteria used in private practice, legal department profit planning, and compensation considerations.

Moderator: Christopher A. Kenney, *Kenney & Sams, P.C., Boston, MA USA*

Presenters: Michael Haven, *Head of Legal Operations, Intel, Menlo Park, CA USA*; Deborah St. Lawrence Thompson, *Nelson Mullins Riley & Scarborough LLP, Baltimore, MD USA*; Andrea Zopp, *Managing Partner, Cleveland Avenue, Chicago, IL USA*

3:20 - 3:30 p.m.

REFRESHMENT BREAK

3:30 - 4:15 p.m.

Fireside Chat with Michele Coleman Mayes (45 General Minutes)

A career in the legal profession is a journey, not a race. No one knows that more than Michele Coleman Mayes, Vice President, General Counsel, and Secretary at the New York Public Library. By exploring aspects of Michele's illustrious career, this dialogue will emphasize the importance of career agility, setting short- and long-term goals, discovering and maximizing your competitive advantage, and, most importantly, defining personal and professional success on your own terms.

Presenters: Michele Coleman Mayes, *New York Public Library, New York, NY USA*; Tasha Miracle, *Thompson Hine, LLP, Cleveland, OH USA*

4:15 - 4:35 p.m.

Leadership Goal Setting Workshop (20 General Minutes)

This interactive breakout session will include experiential exercises designed to facilitate self-reflection regarding career goals, will emphasize key leadership skills, and allow for networking with other participants.

Presenters: Stanley C. Ball, *Eaton, Cleveland, OH USA*; Molly H. Craig, *Hood Law Firm, LLC, Charleston, SC USA*

4:35 - 4:45 p.m.

CONCLUDING REMARKS

5:00 - 6:30 p.m.

COCKTAIL RECEPTION