

49th

INTERNATIONAL ASSOCIATION OF DEFENSE COUNSEL

ANNUAL TRIAL ACADEMY

AUGUST 5 - 11, 2023

STANFORD LAW SCHOOL

PALO ALTO, CALIFORNIA USA



WHAT PAST ATTENDEES HAVE SAID ABOUT THE IADC TRIAL ACADEMY

"Trial attorneys are made not born. Start to finish, the Trial Academy made us all trial attorneys."

*Alexis Theriault
Conn Kavanaugh Rosenthal
Peisch & Ford, LLP*

"Trial Academy provided a wealth of opportunities for trial skills, development, and networking. The opportunity for hands-on exercises with expert faculty feedback was invaluable to me. I especially enjoyed seeing the different styles of each faculty member, which helped me find my own style that was most authentic to me. For any lawyer wanting to hone their trial skills, Trial Academy is a unique, must-have experience."

*Oliver Thoma
King & Spalding LLP*

"The IADC Trial Academy is fantastic. The faculty is extremely knowledgeable, and the students were all intelligent and thoughtful. The IADC does an exceptional job of creating a very positive, team-oriented environment while remaining challenging. I would strongly recommend this program to any civil litigator."

*Jack Zuger
Pearce Durick PLLC*

A Week of Investment for Immediate and Lifelong Benefits

The International Association of Defense Counsel Trial Academy is the preeminent defense trial advocacy training program and is a career-changing opportunity for lawyers both looking to practice fundamental trial skills and seeking to take their advocacy techniques and tactics to the next level.

It is a seven-day, intensive program that blends small group faculty instruction and demonstration with individual student participation. Its proven formula of hands-on, experiential learning accelerates the development of trial skills in a relatively short period of time. Choosing the IADC Trial Academy for you and your firm provides:

A Track Record of Success in Creating Confidence in the Courtroom

Since 1973, more than 4,200 students have attended and have come away with greater confidence and more sophisticated litigation skills that will benefit them and their firms for the balance of their professional careers.

Instantaneous Return on Investment

In today's environment, it is more important than ever to have experienced and skilled lawyers working for your firm. The complexity and value of cases have escalated. Your lawyers need to get up to speed quickly. The Trial Academy provides a week of faculty demonstrations by lawyers recognized as the best civil defense litigators followed by practice, practice, and more practice for students.

Digitally Recorded Documented Progress

Students are recorded while conducting mock opening statements, direct and cross examinations of lay and expert witnesses, and closing arguments. This provides the invaluable opportunity for students to see themselves as others see them, allowing them to identify their own strengths and weaknesses and objectively look at their performance without relying on memory. Students will return to the office with recordings of their exercises plus a feedback letter that will provide the partners who direct their efforts with a tool to better utilize their strengths for the good of the practice.

Professional Connections Crossing All Jurisdictions

The IADC Trial Academy brings together the best IADC members as faculty and the most talented and promising lawyers as students from across the nation. Students from all 50 states, the District of Columbia, Puerto Rico, Mexico, Canada, Brazil, Japan, South Korea, and Ireland have participated. The group forms during the week to become a powerful network which serves as a resource for knowledge, insight, and referrals.



**PERFECT FOR THOSE LOOKING TO LEARN AND PRACTICE THE FUNDAMENTALS
and FOR THOSE SEEKING TO REFINE THEIR TECHNIQUES AND TACTICS**

GENERAL SCHEDULE

FRIDAY

Afternoon Attendee Arrival and Check-In
Evening Optional Campus Tour

SATURDAY

Welcome and Overview of Program (Program begins at 8:30 a.m.)
Voir Dire Objectives and Techniques
Trial Technology Presentation
Faculty Presentation and Demonstration: Opening Statements
Welcome Reception and Dinner

SUNDAY

Faculty Presentations and Demonstrations:
Direct and Cross Examination of Lay Witnesses and Refreshing
Recollection, Entering Exhibits, and Impeachment
Student Skills Workshops on Opening Statements
Reception and Individual Faculty Group Dinners

MONDAY

Faculty Presentation and Demonstration:
Direct and Cross Examination of a Medical Expert Witness and
Student Skills Workshops on Direct and Cross Examination
of Lay Witnesses
Student-Faculty Critiques of Digitally Recorded Demonstrations

TUESDAY

Faculty Presentation and Demonstration:
Direct and Cross Examination of an Engineering Expert Witness
and Discussion of Trial Objections
Student Skills Workshops on Direct and Cross Examination of Lay
Witnesses (continued)

WEDNESDAY

Faculty Presentation and Demonstration:
Direct and Cross Examination of Economics/Accounting Expert
Witness
Ethics for Trial Lawyers Presentation
Student Skills Workshops on Direct and Cross Examination of
Expert Witnesses
Student-Faculty Critiques of Digitally Recorded Demonstrations

THURSDAY

Faculty Presentations and Demonstrations:
Direct and Cross Examination of a Toxicology Expert Witness and
Closing Arguments
Student Skills Workshops on Direct and Cross Examination of Expert
Witnesses (continued)
Reception and Closing Dinner

FRIDAY

Student Skills Workshops on Closing Arguments
Student-Faculty Critiques of Digitally Recorded Demonstrations
(Program concludes by 12:00 p.m.)

Why We Are Different

DEFENSE FOCUSED

Unlike many other trial skills programs, the IADC Trial Academy offers training provided by a faculty of the best civil defense lawyers. They focus on defense techniques and tactics and teach participants how to think like defense lawyers.

AUTHENTIC EXPERIENCES

The IADC Trial Academy realistically simulates the elements and environment surrounding a trial. Real physicians and accountants act as expert witnesses and professional actors as lay witnesses and parties to the hypothetical cases during student exercises. Faculty expert witnesses have frequent and recent experience in jury trials for clients from a variety of backgrounds and industries.

INDIVIDUALIZED INSTRUCTION

7:1 STUDENT/FACULTY RATIO

The Trial Academy is a week of both observing the best trial attorneys in faculty demonstrations and practicing with that new knowledge. Students work in groups with no greater than a 7:1 student to faculty ratio. Unlike most other trial skills programs, attendees are filmed while performing every major aspect of a trial, not just one or two exercises. The faculty members provide one-on-one guidance and constructive criticism that result in immediate and vast improvement in performance throughout the week.

DEVELOP

PERFORM

EXCEL

2023 IADC TRIAL ACADEMY FACULTY

Edward S. Sledge, IV, Director

*Bradley Arant Boult Cummings LLP
Birmingham, Alabama USA*

M. Warren Butler, Director-Elect

*Starnes Davis Florie, LLP
Mobile, Alabama USA*

Elizabeth Sorenson Brotten

*Foley & Mansfield, PLLP
Minneapolis, Minnesota USA*

Sharon L. Caffrey

*Duane Morris LLP
Philadelphia, Pennsylvania USA*

Robert L. Christie

*Christie Law Group
Seattle, Washington USA*

Shayna Cook

*Goldman Ismail Tomaselli Brennan & Baum LLP
Chicago, Illinois USA*

Christopher S. Drewry

*Drewry Simmons Vornehm, LLP
Carmel, Indiana USA*

Zandra E. Foley

*Thompson, Coe, Cousins & Iron, LLP
Houston, Texas USA*

James B. Hood

*Hood Law Firm, LLC
Charleston, South Carolina USA*

Lee Mickus

*Evans Fears & Schuttart LLP
Denver, Colorado USA*

Eric Todd Presnell

*Bradley Arant Boult Cummings, LLP
Nashville, Tennessee USA*

Jason C. Rose

*Venable LLP
Baltimore, Maryland USA*

Robert L. Shannon, Jr.

*Carlton Fields
Atlanta, Georgia USA*

Junior Sirivar

*McCarthy Tetrault LLP
Toronto, Ontario Canada*

Amy M. Stewart

*Stewart Law Group
Dallas, Texas USA*

Phillip S. Sykes

*Butler Snow LLP
Ridgeland, Mississippi USA*

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S-E-A**



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MRC**

EVENT SPONSORS



GENERAL INFORMATION

Practice Materials

Each student will receive a set of practice materials one month in advance of the beginning of the Trial Academy. The student materials will contain the hypothetical trial problems and student demonstration assignments. These materials form the basis for program participation. Students will be expected to review the materials and prepare for the week before arriving at the Academy.

CLE Credits

Approximately 42 hours of CLE in 60-minute states and 51 hours of CLE in 50-minute states will be requested for accreditation from mandatory continuing legal education jurisdictions including 1.5 hours of ethics credit. The IADC is a Pre-Approved Provider of CPD Credit with the Law Society of British Columbia. The Quebec CPD Committee recognizes courses approved by other Canadian bars as approved in Quebec. CPD credits are available for attendance at the Trial Academy.

Tax Deduction

Costs incurred for attending legal seminars that maintain and improve professional skills required for employment are tax deductible. See *Tras. Reg. 1.162-5*; IRS Letter Ruling 7746068 (9-1-77); *Coughlin v. Comm'r.*, 203 F.2d 307 (2d Cir. 1953).

Trial Academy Registration and Tuition

Tuition for this week-long program is \$3,950 per student. Tuition for students from corporations or government entities is \$2,995. Early Registration Discounts: Attendees from law firms who register on or before April 1, 2023 will get the early registration rate of \$3,750 per student. If your firm plans to register multiple attendees, the IADC wishes to thank you for your support. Register on or before April 1 and your first registrant's tuition will be \$3,750 and additional registrants will be \$3,525 each. Registration is limited. Due to the popularity of the Academy, early application is not only encouraged but strongly advised. To register, please do so online. If you wish to pay by check, please contact Maddie Pangyarihan, Meetings Coordinator, at mpangyarihan@iadclaw.org. If you need wire transfer details, please contact Mary Huang, Staff Accountant and Business Analyst, at mhuang@iadclaw.org.

Accommodations and Meals

A housing and meal package is available to Trial Academy students for \$1,995. All charges are based on a package rate arranged for attendees by the IADC and Stanford University. Housing is provided by the Munger Graduate Residence located adjacent to the Stanford Law School. The spacious studios and apartments offer fully equipped kitchens, contemporary furniture, roomy living areas, wireless internet, and comfortable bedrooms. Some apartments are arranged in a suite and share a common living area and kitchen. All apartments have a private bedroom and bathroom regardless of arrangement. The Housing and Meal Package fee covers the cost of seven days of student lodging and meals which include breakfast and lunch offered at Munger Graduate Residence Dining Hall and three group dinners.

Data Privacy and Collection

Data is collected on attendees through the registration form for the purposes of executing the meeting and communicating with attendees about the meeting. Meeting sponsors have access to the registration list provided to all attendees. If any attendee has questions on data use and privacy, please contact Executive Director and CEO Mary Beth Kurzak at mkurzak@iadclaw.org.

Special Needs

If you have any special needs during the meeting (i.e. diet or accessibility), please email Maddie Pangyarihan, Meetings Coordinator, at mpangyarihan@iadclaw.org in advance of the meeting.

Photography/Videography

By applying for enrollment in the Trial Academy, you grant your permission to be photographed and filmed at the 2023 Trial Academy and for said photographs or video clips to be used by the IADC for publicity and promotion. Academy attendees understand the IADC shall own all intellectual property rights, if any, arising in connection therewith, and agree and acknowledge that they will not receive (or be entitled to receive) any compensation from the IADC for any such usage.

Cancellation Policy

A CASH REFUND, less a \$150 processing fee, will be made if a written notice of cancellation is received by the IADC office more than sixty (60) days prior to the first day of the meeting. No reason for the cancellation need be provided for a timely notice of cancellation. NO CASH REFUND will be made if notice of cancellation is received by the IADC office sixty (60) days or less prior to the first day of the meeting. However, if special circumstances arise before the meeting which prevent attendance, a member may request a future meeting credit. The request needs to be in writing and submitted to the IADC office. It should be directed to the Finance Committee's attention and note the special circumstances which caused cancellation. The credit request can only apply to meeting registration fees (not air, hotel, activity, tour, or special event fees) and, if approved, will be valid for use toward any IADC meeting for one (1) year from the date of the meeting for which credit is requested. A \$150 processing fee will be deducted from the total future meeting credit. All future meeting credit requests will be considered by the Finance Committee and the decision of that Committee will be final.

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IADC TRIAL ACADEMY FACULTY

The 2023 IADC Trial Academy Faculty bring a level of expertise and experience you won't get at other trial practice programs. The Trial Academy Faculty are:

Experienced in the courtroom. All Faculty have frequent and recent experience on jury trials for clients from a variety of backgrounds and industries. Our Faculty have represented small companies, Fortune 500 companies, and everything in between.

Diverse. Our Faculty are men and women with diverse backgrounds who come from the United States and Canada and practice in a wide range of areas. Seeing them in action during demonstrations will provide attendees a deeper understanding of the many ways to approach a jury trial and provide a range of ideas they can take home and implement to get a successful result.

Honored by the profession. Included in the Faculty are presidents of national, state, and/or local bar associations, *Super Lawyers*, and fellows of specialty law associations.

Teachers. Most of our Faculty have served as faculty of other trial practice programs. They have been speakers at professional association seminars and law schools, and many are published authors on the latest legal issues.

Dedicated. The IADC Trial Academy Faculty begin training and preparing for the July meeting in February. They will log hundreds of hours throughout the course of preparing and executing the Academy to ensure that attendees come away with significantly advanced skills in the courtroom.

