



CORPORATE COUNSEL COLLEGE

April 11 - 12, 2024

*The Ritz-Carlton, Chicago
Chicago, Illinois USA*

intimate conference designed for
in-house counsel and their trusted
outside counsel advisors



SCHEDULE

WEDNESDAY, APRIL 10

12:30 p.m. - 5:00 p.m.

CORPORATE COUNSEL TRAINING ACADEMY

For in-house counsel newer to the role. For more information, please view the Corporate Counsel Training Academy brochure at www.iadclaw.org/events/2024-corporate-counsel-training-academy.

5:00 p.m. - 6:30 p.m.

COCKTAIL RECEPTION (CHICAGO REGIONAL MEETING)

THURSDAY, APRIL 11

7:30 a.m. - 8:15 a.m.

BREAKFAST

8:15 a.m. - 8:30 a.m.

OPENING REMARKS

Amy Sherry Fischer, *Corporate Counsel College Dean, Foliart, Huff, Ottaway & Bottom, Oklahoma City, OK USA*

Michele Y. Smith, *IADC President, MehaffyWeber, Houston, TX USA*

8:30 a.m. - 9:45 a.m.

Navigating State AG Issues: Tips From the Trenches

This panel will explore the modern role of state attorneys general, including in “regulation through litigation” lawsuits. Former state attorneys general will provide insight into their experience regarding the interaction between AGs from different states and political parties. This presentation and panel discussion will explore the authority and priorities of state attorneys general including activity at the state and federal levels. The panel will also discuss when and how in-house or external counsel might engage with state attorneys general or otherwise navigate the current regulatory and political environment in the states.

Moderator: **Ashley Garry**, *Viatrix, Indianapolis, IN USA*

Panelists: **Hon. Lisa Madigan**, *Former Illinois Attorney General, Kirkland & Ellis LLP, Chicago, IL USA*; **Hon. Bill McCollum**, *Former Florida Attorney General, Dentons, Washington, DC USA*;

Hon. Greg Zoeller, *Former Indiana Attorney General, Indianapolis, IN USA*

9:45 a.m. - 10:00 a.m.

NETWORKING BREAK

10:00 a.m. - 11:15 a.m.

The Ripple Effect: Nuclear Outcome Cause and Effect

We are all familiar with the concepts of social inflation and nuclear verdicts. This panel is different. We'll discuss some of the reverberations of these phenomena, including their impact on: business decision making, product development, insurance underwriting and availability, counsel retention, and settlement negotiations.

Moderator: **Emily G. Coughlin**, *Coughlin Betke, LLP, Boston, MA USA*

Panelists: **Natalie Furniss**, *Nationwide, Columbus, OH USA*; **Larry Goanos**, *Executive Vice President - Professional Lines Practice, Amwins Brokerage Inc., Point Pleasant Beach, NJ USA*; **Marco Hensel**, *HDI Global, Chicago, IL USA*

11:15 a.m. - 11:30 a.m.

NETWORKING BREAK

11:30 a.m. - 12:30 p.m.

Who Speaks for the Company?: Considerations in Selecting the Corporate Representative

A corporate representative deposition is perhaps the most important and critical deposition in a case. It is the testimony that, like no other, establishes what a company knows, what it does not know, and what it should have known about the critical facts and issues in a case. At the same time, a good corporate representative deposition can provide the opportunity for the corporation to tell its story. Given the importance of corporate representative testimony, selecting the right witness is key. This panel will discuss considerations for selecting a corporate representative and provide perspectives from both in-house and outside counsel on the decision-making involved in choosing the right witness.

Moderator: **Sarah Bunce**, *Nelson Mullins Riley & Scarborough LLP, Cleveland, OH USA*

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Panelists: **Bryant Hall**, Senior Counsel, Global Litigation and Regulatory, Pinterest, San Francisco, CA USA; **Bonnie Mayfield**, Dykema Gossett PLLC, Bloomfield Hills, MI USA; **Aldos Vance**, Founder and Managing Partner, Vance Dispute Resolution, PC, Birmingham, AL USA

12:30 p.m. - 1:30 p.m.

NETWORKING LUNCHEON

1:30 p.m. - 2:15 p.m.

KEYNOTE SPEAKER - JOSEPH F. COUGHLIN, PH.D.



Generational Kinetics: Leading, Managing, and Surviving a Multigenerational Workplace

Joseph F. Coughlin, Ph.D.,
Founder and Director,
Massachusetts Institute of
Technology AgeLab, Boston, MA
USA

Dr. Joseph Coughlin is founder and director of the Massachusetts Institute of Technology AgeLab. Researcher, teacher, advisor, and speaker – his work explores how global demographics, technology, and changing behaviors are transforming business and society. He teaches in MIT's Department of Urban Studies & Planning. Coughlin advises major companies worldwide, the World Economic Forum, OECD, and has served on advisory committees for the White House and several federal agencies. He was named one of the "100 Most Creative in Business" by *Fast Company Magazine* and one of *Investment News* "Icons & Innovators." Coughlin is a Senior Contributor to *Forbes* and writes regularly for the *Wall Street Journal* and *MarketWatch*. Author of more than 200 academic publications, his book, *The Longevity Economy: Unlocking the World's Fastest Growing, Most Misunderstood Market* (Public Affairs, 2017) was named a CEO READS bestseller and is on the reading lists of Fortune 500 corporate boards and executive leadership, including Bank of America, Best Buy, CVS, Humana, Lowe's Home Improvement, Marriott International, Pulte Homes, The Hartford, and others. His forthcoming book, with MIT colleague Luke Yoquinto, is *Longevity Hubs: Regional Innovation for Global Aging* (MIT Press, 2024). Follow him on LinkedIn @drjoecoughlin.

2:15 p.m. - 2:30 p.m.

NETWORKING BREAK

2:30 p.m. - 3:45 p.m.

Salvaging Your DEIB Programs in an Era of Cultural Resistance

The rise in litigation challenging diversity, equity, inclusion, and belonging (DEIB) programs as well as an increase in reverse discrimination filings has many companies reconsidering their DEIB goals, programs, and commitments. Does the Supreme Court's Affirmative Action decision provide a real foundation for this kind of lawsuit? Do such programs need to be changed or can companies stay true to their values and their commitments while mitigating the risk of landing in court defending their programs and hiring actions? This panel will provide various perspectives on how best to navigate the recent attention to these issues and preserve a company's commitment to a variety of social goals in this challenging environment.

Moderator: **Rebecca Weinstein Bacon**, Bartlit Beck LLP, Chicago, IL USA

Panelists: **Koriambanya (Kori) Carew**, Bridge 68 LLC, Naperville, IL USA; **Angela Simmons**, Associate General Counsel, Parker-Hannifin Corporation, Cleveland, OH USA

3:45 p.m. - 4:00 p.m.

NETWORKING BREAK

4:00 p.m. - 5:00 p.m.

Staying Ahead of the Curve: A Corporate Counsel's Guide to Responsible Use of AI

Artificial intelligence is transforming the way companies do business and, along the way, creating advantages for those who are ready to adapt. Corporate counsel often find themselves on the front lines – asked to consider how various AI capabilities align with corporate initiatives, and challenged with developing policies related to its use. According to a recent study, nearly 70% of in-house counsel reported being overwhelmed by "low-value" work. Generative AI promises to offer a real solution to efficient management and operation of in-house legal functions, allowing in-house counsel to better serve as partners and strategic advisers to their corporate clients.

So how do companies adapt, but still act responsibly? This session will provide an overview of the benefits, risks, and mitigation strategies related to AI use in an in-house corporate setting; provide examples of AI use cases aimed at reducing costs and increasing

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efficiency; explain the importance of implementing a corporate “responsible AI” policy; and discuss best practices for AI use by stakeholders across the company, including marketing, finance, and human resources (among others). The panel will provide various examples of tools that can facilitate the AI integration process, including a demonstration illustrating the significant value that adaptation can bring.

Moderator: **Jennifer Steinmetz**, *Tucker Ellis LLP, Cleveland, OH USA*

Panelists: **Michelle Bogosh**, *Senior Counsel, Archer Daniels Midland Company, Chicago, IL USA*; **Kyle Disterheft**, *Director, Relativity, Chicago, IL USA*; **Michael C. Weil**, *Managing Director, Deloitte Risk & Financial Advisory, Chicago, IL USA*

5:00 p.m. - 5:15 p.m.

CONCLUDING REMARKS - DAY ONE

Amy Sherry Fischer, *Corporate Counsel College Dean, Foliart, Huff, Ottaway & Bottom, Oklahoma City, OK USA*

Michele Y. Smith, *IADC President, MehaffyWeber, Houston, TX USA*

5:15 p.m. - 6:15 p.m.

COCKTAIL RECEPTION

FRIDAY, APRIL 12

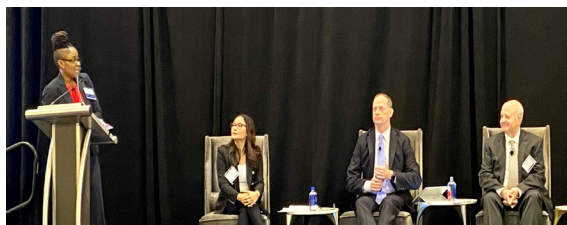
7:30 a.m. - 8:15 a.m.

BREAKFAST

8:15 a.m. - 9:30 a.m.

A Melting Pot of Ethical Challenges to Keep You Out of Hot Water

In-house counsel can face ethical challenges that are unique to their position. This interactive program will address multiple ethical challenges facing in-house counsel today along with solutions to those challenges. Panelists will present vignettes of recent ethical dilemmas and seek audience input while discussing how to navigate those challenges.



Moderator: **Tyler Pratt**, *Pavlov Media, Inc., Champaign, IL USA*

Panelists: **John Browning**, *Faulkner University, Montgomery, AL USA*; **Allison Ray**, *Legal Counsel, Workday, Chicago, IL USA*; **Mary Robinson**, *Robinson, Stewart, Montgomery, & Doppke LLC, Chicago, IL USA*

9:30 a.m. - 9:45 a.m.

NETWORKING BREAK

9:45 a.m. - 11:00 a.m.

When Life Gives You Lemons: A Comedy of Errors and In-House Counsel's Playbook for Business Interruption

This program delves into the intricate landscape of business interruption issues and equips in-house counsel with the essential knowledge and strategies to effectively navigate challenges such as strikes and supply chain disruptions. Explore real-world case studies, gain insights into legal frameworks, and discover proactive approaches to mitigate risks and ensure business continuity. Join us to share best practices and strengthen your ability to safeguard your organization against disruptions that impact the bottom line.

Moderator: **Joel D. Eagle**, *Thompson Hine LLP, Cleveland, OH USA*

Panelists: **Kirstin Abel**, *Daimler Trucks North America, LLC, Portland, OR USA*; **Dana Davenport**, *OSI Group, LLC, Chicago, IL USA*; **Christine S. Egner**, *Continental Tire the Americas, LLC, Fort Mill, SC USA*

11:00 a.m. - 11:15 a.m.

CONCLUDING REMARKS

Amy Sherry Fischer, *2024 Corporate Counsel College Dean, Foliart, Huff, Ottaway & Bottom, Oklahoma City, OK USA*

Andrew S. Chamberlin, *2025 Corporate Counsel College Dean, Ellis & Winters LLP, Greensboro, NC USA*

GENERAL INFORMATION



LOCATION

The Ritz-Carlton, Chicago
160 East Pearson Street, Chicago, IL 60611 USA
Phone: +1.312.266.1000
Fax: +1.312.266.1194
www.ritzcarlton.com/en/hotels/chicago

The Ritz-Carlton, Chicago is set atop Water Tower Place, high above prestigious North Michigan Avenue, and features exquisite décor, intuitive service, and one of the city's most acclaimed restaurants. The Ritz-Carlton, Chicago offers a setting of unmistakable grandeur, ideal for business or for leisure.

RESERVATIONS AND ROOM RATES

The room rate, which is subject to the current applicable occupancy and sales tax per room, per night, is \$319 single/double occupancy for a King City View Room. *There are a limited number of double rooms available at an increased rate.* **In order to make your hotel reservation you must first register for the meeting with the IADC.** Once registered, a link will be generated by the IADC, along with your registration confirmation, that will allow you to secure a hotel room at The Ritz-Carlton, Chicago. You must contact the hotel directly, either by web link or telephone. Hotel reservations in IADC's room block and at the group rate are for registered attendees only. **Reservations must be made prior to Tuesday, March 19, 2024.** Unused rooms held for this meeting will be released on this date. Any reservation requests received after March 19, 2024 will be accepted only on a space-available basis at the group rate. Please note that the room block may fill before March 19, so we encourage you to register with the IADC so that you can make your hotel reservation early. Cancellations must be made at least 48 hours in advance of check-in to avoid forfeiture of first night room deposit. Check-in time is 4:00 p.m. and check-out time is 12:00 noon CST.

GROUND TRANSPORTATION

Average one-way cab fare to the hotel from O'Hare International Airport is \$45-\$55 and from Midway Airport is \$40-\$50. GO Airport Express provides service from both O'Hare and Midway airports to downtown Chicago for discounted fares. For more information, please visit the GO Airport Express website at www.airportexpress.com. During rush hour times, you may consider taking the Orange Line train (Midway) or Blue Line train (O'Hare) to the downtown Loop stations and taking a short cab ride to the hotel. (www.transitchicago.com)

CLIMATE AND DRESS

When packing for your trip, please note that average temperatures in Chicago this time of year range from a high of 60 degrees Fahrenheit to a low of 40 degrees Fahrenheit. Business casual attire (slacks, button down/blouse/sweater, skirt) is recommended for the meeting.

REGISTRATION FEES AND PROCEDURES

Registration is available online only. IADC outside counsel members – contact your in-house clients today and invite them to join you at the Corporate Counsel College. Outside counsel members and partners of members can attend the College only if they are accompanied by a client. The package registration fee is \$1,975 [includes one outside counsel (\$1,480) and one ticket for an in-house client (\$495)]. The fee for additional clients is \$495 each. For in-house counsel and insurance executive members and in-house counsel and insurance executive non-members who are attending on their own, the fee is \$495. Register online at www.iadclaw.org/events/2024-corporate-counsel-college.

CLE CREDIT

Approximately 8.25 hours of general CLE credit in 60-minute states and 9.9 hours of general CLE credit in 50-minute states will be requested for accreditation from all mandatory continuing legal education jurisdictions.

GENERAL INFORMATION

CPD CREDIT (CANADA)

The IADC is a Pre-Approved Provider of CPD Credit with the Law Society of British Columbia. The Quebec CPD Committee recognizes courses approved by other Canadian bars as approved in Quebec. 8.25 CPD credits are available for attendance at the Corporate Counsel College.

CANCELLATION POLICIES

Registration Fee: A CASH REFUND, less a \$150 processing fee, will be made if a written notice of cancellation is received by the IADC office more than thirty (30) days prior to the first day of the meeting. No reason for the cancellation need be provided for a timely notice of cancellation. NO CASH REFUND will be made if notice of cancellation is received by the IADC office thirty (30) days or less prior to the first day of the meeting. However, if special circumstances arise before the meeting which prevent attendance, a member may request a future meeting credit. The request needs to be in writing and submitted to the IADC office. It should be directed to the Finance Committee's attention and note the special circumstances which caused cancellation. The credit request can only apply to meeting registration fees (not air, hotel, activity, tour, or special event fees) and, if approved, will be valid for use toward any IADC meeting for one (1) year from the date of the meeting for which credit is requested. A \$150 processing fee will be deducted from the total future meeting credit. All future meeting credit requests will be considered by the Finance Committee and the decision of that Committee will be final.

SPECIAL NEEDS

If you have any special needs during the meeting (i.e. diet or accessibility) or have any other questions about the Corporate Counsel College, please contact Melisa Maisel Vanis, Director of Meetings and Professional Development, at mmaisel@iadclaw.org.

DATA PRIVACY AND COLLECTION

Data is collected on attendees through registration for the purposes of executing the meeting and communicating with attendees about the meeting. Meeting sponsors have access to the registration list provided to all attendees. If any attendee has questions on data use and privacy, please contact Executive Director and CEO Mary Beth Kurzak at mkurzak@iadclaw.org.

PHOTO POLICY

Photos are taken at the meeting by staff and hired photographers and those photos of attendees may be used in association marketing. If you wish to not be included in photos that are used in association marketing, please contact Ashley Hatfield, Director of Communications, at ahatfield@iadclaw.org.

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A special thanks to each member for their effort and expertise.

Amy Sherry Fischer, Dean

Foliart, Huff, Ottaway & Bottom, Oklahoma City, OK USA

Andrew S. Chamberlin, Dean-Elect

Ellis & Winters LLP, Greensboro, NC USA

Michele Y. Smith, IADC President

MehaffyWeber, Houston, TX USA

Donna Lamontagne, IADC President-Elect

Lamontagne, Spaulding & Hayes, LLP, Cranston, RI USA

Mark D. Hansen, IADC Vice President of Corporate

GROWMARK, Inc., Bloomington, IL USA

Thomas F. Lysaught, IADC Vice President of Insurance

QBE North America, Naperville, IL USA

Kirstin Abel, Daimler Trucks North America, LLC, Portland, OR USA

Michael A. Airdo, Airdo Werwas, LLC, Chicago, IL USA

Rebecca Weinstein Bacon, Bartlit Beck LLP, Chicago, IL USA

Mark Behrens, Shook, Hardy & Bacon, LLP, Washington, DC USA

Christopher S. Berdy, Butler Snow LLP, Birmingham, AL USA

Sarah Bunce, Nelson Mullins Riley & Scarborough LLP, Cleveland, OH USA

R. Matthew Cairns, Textron EAviation Inc., Providence, RI USA

Emily G. Coughlin, Coughlin Betke, LLP, Boston, MA USA

Christine S. Egner, Continental Tire the Americas, LLC, Fort Mill, SC USA

Heidi B. Friedman, Thompson Hine LLP, Cleveland, OH USA

Ashley Garry, Viatrix, Indianapolis, IN USA

Kimberly Bessiere Martin, Bradley LLP, Huntsville, AL USA

Alfred H. Perkins, Jr., Starnes Davis Florie LLP, Birmingham, AL USA

Tyler Pratt, Pavlov Media, Inc., Champaign, IL USA

Stephanie M. Rippee, Watkins & Eager PLLC, Jackson, MS USA

Jennifer L. Steinmetz, Tucker Ellis LLP, Cleveland, OH USA

Sandra J. Wunderlich, Tucker Ellis LLP, Saint Louis, MO USA

WHO SHOULD ATTEND?

In-house counsel responsible for hiring and managing outside counsel /

Senior insurance industry executives / Corporate compliance officers /

Senior executives and counsel to non-profit corporations /

Heads of corporate governmental relations departments /

Heads of litigation departments / Experienced outside defense trial counsel

The IADC Corporate Counsel College is designed to be an interactive and dynamic learning experience that takes advantage of the vast knowledge and experience of panelists, in-house corporate counsel, and the outside counsel attendees. While each session will follow a slightly different format, panelists and moderators will share their experiences and what they learned. The moderators will engage the audience and panel members in a spirited and educational discussion about the issues, sometimes posing hypothetical situations to stimulate further discussion.