



2024 CORPORATE COUNSEL TRAINING ACADEMY

WEDNESDAY, APRIL 10, 2024

12:30 p.m. - 12:45 p.m.

WELCOME AND INTRODUCTIONS

Nicole M. Brunson, *IADC CCTA Program Chair, Arrival, Charlotte, NC USA*

Michele Y. Smith, *IADC President, MehaffyWeber, Houston, TX USA*

12:45 p.m. - 1:30 p.m. (45 General Minutes)

Understanding Risk Tolerance and Business Priorities

How do you become a dedicated business partner? This program is designed to provide new attorneys with an understanding of assessing risk tolerance within a corporate context and aligning legal strategies with the overarching business priorities of companies. We will explore key learning objectives such as: risk assessment, business priority alignment, collaboration and communication, compliance and regulatory understanding, and legal bedside manner. By the end of the program, you will be able to navigate legal intricacies within corporate environments, align legal strategies with business priorities, and contribute to effective risk management strategies within your organization.

Moderator: **Ashley Webber**, *Swift, Currie, McGhee & Hiers, LLP, Atlanta, GA USA*

Presenters: **Stanley C. Ball**, *Vice President and Head of Legal, Trade and Government Affairs, Intel*

Corporation, Santa Clara, CA USA; **Christine S. Egner**, *Continental Tire the Americas, LLC, Fort Mill, SC USA;*

Sherylle Francis, *Senior Managing Associate General Counsel, Universal Property and Casualty Ins. Co., Fort Lauderdale, FL USA*

1:30 p.m. - 1:45 p.m.

NETWORKING BREAK

1:45 p.m. - 2:30 p.m. (45 General Minutes)

Inside Out: Bringing Value Through OC Relationships

A legal department's selection of outside counsel is an important step in creating a "win-win" working relationship that will result in victories for the business. While in-house counsel strive to provide value to the company, outside counsel must show they are an asset to the legal department and the business as well. Because the successful outcome of a matter turns on the strength of the relationship between in-house and outside counsel, this presentation will provide attendees with a game plan to draft talented outside counsel and how to manage the inside-outside counsel relationship.

Moderator: **Amy M. Stewart**, *Stewart Law Group, Dallas, TX USA*

Presenters: **Gary Howard**, *Walmart, Inc., Bentonville, AR USA;* **Suzanne Meredith**, *Toyota Material Handling,*

Columbus, IN USA; **Schuyler A. Smith**, *Hamilton, Miller & Birthisel, LLP, Miami, FL USA*

2:30 p.m. - 3:15 p.m. (45 General Minutes)

Playing Sides: Communication, Culture, and Crisis as Corporate Counsel

Every day there is a new social or political issue to address and too often a small issue can become a company crisis thanks to social media. It is critical to be prepared and have a crisis communication plan and procedure in place to minimize the impact on the stakeholders and the risk to the business. Advanced planning can protect privilege and reign in an issue before it becomes a bet-the-company crisis. This panel will share best practices for crisis communication planning and risk mitigation as well as the importance of



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training your people so they are ready rather than trying to reactively respond when it is too late. Learn what to say, when to say it, and when it is better to say nothing at all. You will come away with a communications strategy that will guide your company through its toughest challenges.

Moderator: **Heidi B. Friedman**, *Thompson Hine LLP, Cleveland, OH USA*

Presenters: **Bryant Hall**, *Senior Counsel, Global Litigation and Regulatory, Pinterest, Solana Beach, CA USA*; **Charles Price**, *Counsel – Litigation, Eaton, Cleveland, OH USA*; **Jaclyn Bryk Welch**, *The J.M. Smucker Company, Orrville, OH USA*

3:15 p.m. - 3:30 p.m.

NETWORKING BREAK

3:30 p.m. - 4:00 p.m. (30 Substance Abuse/Mental Health Minutes OR General Minutes)

Work-Life Boundaries: Defining Your Well-Being

Corporate counsel are called to be a bit of everything to everyone both at home and at work. As work arrangements evolve, legal teams become leaner, and global companies expand, boundaries for work and play become more blurred. This panel will provide self-taught and self-learned practice to setting realistic and respectable boundaries to assist corporate counsel in achieving and maintaining well-being.

Moderator: **Johner T. Wilson, III**, *Epstein Becker & Green, P.C., Chicago, IL USA*

Presenters: **Melissa Lin**, *Righi Fitch Law Group, Phoenix, AZ USA*; **Taylor Poncz**, *Chartwell Law, Atlanta, GA USA*; **Niki Schaefer**, *VP and General Counsel, ReliabilityFirst, Cleveland, OH USA*

4:00 p.m. - 4:45 p.m. (45 General Minutes)

Money Talks: Understanding Financial Impacts of Legal Strategies

Corporate counsel are charged with being more than just a lawyer for the organization. Corporate counsel are charged with being business leaders with legal expertise that includes knowledge of business operations and finance. It is imperative that corporate counsel are able to consider and incorporate the organizations' financial tolerances into the legal strategy and effectively communicate with financial leaders regarding legal risk. This fireside chat will provide direct insight into what CFOs are expecting and needing from corporate counsel.

Moderator: **Nicole M. Brunson**, *Head of Litigation and Disputes, Arrival, Charlotte, NC USA*

Presenter: **John Wozniak**, *Chief Financial Officer, Arrival, Chicago, IL USA*

4:45 p.m. - 5:00 p.m.

PROGRAM WRAP-UP

Nicole M. Brunson, *IADC CCTA Program Chair, Arrival, Charlotte, NC USA*

5:00 p.m. - 6:30 p.m.

COCKTAIL RECEPTION