

The background of the central portion of the poster is a photograph of the Chicago skyline, featuring prominent skyscrapers like the Willis Tower and the Aon Center against a clear blue sky. The image is partially obscured by diagonal geometric shapes in shades of blue and green.

# **CORPORATE COUNSEL TRAINING ACADEMY**

**April 10, 2024**  
The Ritz-Carlton, Chicago  
Chicago, IL USA

**“MINDING  
YOUR  
BUSINESS  
– WAYS TO  
GROW AS  
CORPORATE  
COUNSEL”**

*An Essential Primer for New Corporate Counsel*

# IADC CORPORATE COUNSEL TRAINING ACADEMY

**Wednesday, April 10, 2024**

**The Ritz-Carlton, Chicago**

**Chicago, Illinois USA**

The IADC Corporate Counsel Training Academy is a half-day, complimentary primer for those who have been in-house counsel for 0-3 years. The program has an intimate classroom setting with a maximum registration of 25 attendees. It will take place the day before the IADC Corporate Counsel College, and Training Academy attendees are invited to stay and attend the Corporate Counsel College. There are no fees for the Training Academy attendees to attend the Academy and the Corporate Counsel College, but registration is required, and space is limited. Your complimentary registration also includes IADC's Chicago Regional Meeting Cocktail Reception on Wednesday, April 10.

## SCHEDULE

12:00 p.m. - 12:30 p.m.

### REGISTRATION

Boxed lunches will be available during this time.

12:30 p.m. - 12:45 p.m.

### WELCOME AND INTRODUCTIONS

**Nicole M. Brunson**, *IADC CCTA Program Chair, Arrival, Charlotte, NC USA*

**Michele Y. Smith**, *IADC President, MehaffyWeber, Houston, TX USA*

12:45 p.m. - 1:30 p.m.

### Understanding Risk Tolerance and Business Priorities

How do you become a dedicated business partner? This program is designed to provide new attorneys with an understanding of assessing risk tolerance within a corporate context and aligning legal strategies with the overarching business priorities of companies. We will explore key learning objectives such as: risk assessment, business priority alignment, collaboration and communication, compliance and regulatory understanding, and legal bedside manner. By the end of the program, you will be able to navigate legal intricacies within corporate environments, align legal strategies with business priorities, and contribute to effective risk management strategies within your organization.

**Moderator:** **Ashley Webber**, *Swift, Currie, McGhee & Hiers, LLP, Atlanta, GA USA*

**Presenters:** **Stanley C. Ball**, *Vice President and Head of Legal, Trade and Government Affairs, Intel Corporation, Santa Clara, CA USA*; **Christine S. Egner**, *Continental Tire the Americas, LLC, Fort Mill, SC USA*;

**Sherylle Francis**, *Senior Managing Associate General Counsel, Universal Property and Casualty Ins. Co., Fort Lauderdale, FL USA*

1:30 p.m. - 1:45 p.m.

### NETWORKING BREAK

1:45 p.m. - 2:30 p.m.

### Inside Out: Bringing Value Through OC Relationships

A legal department's selection of outside counsel is an important step in creating a "win-win" working relationship that will result in victories for the business. While in-house counsel strive to provide value to the company, outside counsel must show they are an asset to the legal department and the business as well. Because the successful outcome of a matter turns on the strength of the relationship between in-house and outside counsel, this presentation will provide attendees with a game plan to draft talented outside counsel and how to manage the inside-outside counsel relationship.

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Moderator: **Amy M. Stewart**, *Stewart Law Group, Dallas, TX USA*

Presenters: **Gary Howard**, *Walmart, Inc., Bentonville, AR USA*; **Suzanne Meredith**, *Toyota Material Handling, Columbus, IN USA*; **Schuyler A. Smith**, *Hamilton, Miller & Birthisel, LLP, Miami, FL USA*

2:30 p.m. - 3:15 p.m.

## **Playing Sides: Communication, Culture, and Crisis as Corporate Counsel**

Every day there is a new social or political issue to address and too often a small issue can become a company crisis thanks to social media. It is critical to be prepared and have a crisis communication plan and procedure in place to minimize the impact on the stakeholders and the risk to the business. Advanced planning can protect privilege and reign in an issue before it becomes a bet-the-company crisis. This panel will share best practices for crisis communication planning and risk mitigation as well as the importance of training your people so they are ready rather than trying to reactively respond when it is too late. Learn what to say, when to say it, and when it is better to say nothing at all. You will come away with a communications strategy that will guide your company through its toughest challenges.

Moderator: **Heidi B. Friedman**, *Thompson Hine LLP, Cleveland, OH USA*

Presenters: **Bryant Hall**, *Senior Counsel, Global Litigation and Regulatory, Pinterest, San Francisco, CA USA*; **Charles Price**, *Counsel – Litigation, Eaton, Cleveland, OH USA*; **Jaclyn Bryk Welch**, *The J.M. Smucker Company, Orrville, OH USA*

3:15 p.m. - 3:30 p.m.

## **NETWORKING BREAK**

3:30 p.m. - 4:00 p.m.

## **Work-Life Boundaries: Defining Your Well-Being**

Corporate counsel are called to be a bit of everything to everyone both at home and at work. As work arrangements evolve, legal teams become leaner, and global companies expand, boundaries for work and play become more blurred. This panel will provide self-taught and self-learned practice to setting realistic and respectable boundaries to assist corporate counsel in achieving and maintaining well-being.

Moderator: **Johner T. Wilson, III**, *Epstein Becker & Green, P.C., Chicago, IL USA*

Presenters: **Melissa Lin**, *Righi Fitch Law Group, Phoenix, AZ USA*; **Taylor Poncz**, *Chartwell Law, Atlanta, GA USA*; **Niki Schaefer**, *VP and General Counsel, Reliability First, Cleveland, OH USA*

4:00 p.m. - 4:45 p.m.

## **Money Talks: Understanding Financial Impacts of Legal Strategies**

Corporate counsel are charged with being more than just a lawyer for the organization. Corporate counsel are charged with being business leaders with legal expertise that includes knowledge of business operations and finance. It is imperative that corporate counsel are able to consider and incorporate the organizations' financial tolerances into the legal strategy and effectively communicate with financial leaders regarding legal risk. This fireside chat will provide direct insight into what CFOs are expecting and needing from corporate counsel.

Moderator: **Nicole M. Brunson**, *Head of Litigation and Disputes, Arrival, Charlotte, NC USA*

Presenter: **John Wozniak**, *Chief Financial Officer, Arrival, Chicago, IL USA*

4:45 p.m. - 5:00 p.m.

## **PROGRAM WRAP-UP**

**Nicole M. Brunson**, *IADC CCTA Program Chair, Arrival, Charlotte, NC USA*

5:00 p.m. - 6:30 p.m.

## **COCKTAIL RECEPTION**

# REGISTRATION AND GENERAL INFORMATION

## REGISTRATION

To register for the Corporate Counsel Training Academy, you must do so online by visiting: [www.iadclaw.org/events/2024-corporate-counsel-training-academy/](http://www.iadclaw.org/events/2024-corporate-counsel-training-academy/)

The Academy will take place the day before the IADC Corporate Counsel College, and Training Academy attendees are invited to stay and attend the Corporate Counsel College. There are no fees for Training Academy attendees to attend the Academy and the Corporate Counsel College, but registration for both events is required.

## HOTEL ACCOMMODATIONS

For information on hotel accommodations, please refer to the “General Information” pages of the [2024 Corporate Counsel College brochure](#). Once registered for the Training Academy, a link will be generated by the IADC along with your registration confirmation that will allow you to secure your hotel room at The Ritz-Carlton, Chicago.

## CLE CREDIT

Approximately 3.5 hours of general CLE credit in 60-minute states and 4.2 hours of general CLE credit in 50-minute states will be requested for accreditation from all mandatory continuing legal education jurisdictions.

## CLIMATE AND DRESS

When packing for your trip, please note that average temperatures in Chicago this time of year range from a high of 60 degrees Fahrenheit to a low of 40 degrees Fahrenheit. Business casual attire (slacks, button down/blouse/sweater, skirt) is recommended for the meeting.

## SPECIAL NEEDS

If you have any special needs during the meeting or have any other questions about the Corporate Counsel Training Academy, please contact Melisa Maisel Vanis, Director of Meetings and Professional Development, at [mmaisel@iadclaw.org](mailto:mmaisel@iadclaw.org).

## DATA PRIVACY AND COLLECTION

Data is collected on attendees through registration for the purposes of executing the meeting and communicating with attendees about the meeting. Meeting sponsors have access to the registration list provided to all attendees. If any attendee has questions on data use and privacy, please contact Mary Beth Kurzak, Executive Director and CEO, at [mkurzak@iadclaw.org](mailto:mkurzak@iadclaw.org).

## PHOTO POLICY

Photos are taken onsite at the meeting by staff and hired photographers and those photos of meeting attendees may be used in association marketing. If you wish to not be included in photos that are used in association marketing, please contact Ashley Hatfield, Director of Communications, at [ahatfield@iadclaw.org](mailto:ahatfield@iadclaw.org).

## THANK YOU TO THE CORPORATE COUNSEL TRAINING ACADEMY PLANNING COMMITTEE

*Nicole M. Brunson, Program Chair, Arrival, Charlotte, NC USA*

*Michele Y. Smith, IADC President, MehaffyWeber, Houston, TX USA*

*Donna Lamontagne, IADC President-Elect, Lamontagne, Spaulding & Hayes, LLP, Cranston, RI USA*

*Mark D. Hansen, IADC Vice President of Corporate, GROWMARK, Inc., Bloomington, IL USA*

*Stanley C. Ball, Intel Corporation, Santa Clara, CA USA*

*Christine S. Egner, Continental Tire the Americas, LLC, Fort Mill, SC USA*

*Heidi B. Friedman, Thompson Hine LLP, Cleveland, OH USA*

*Schuyler A. Smith, Hamilton, Miller & Birthisel, LLP, Miami, FL USA*

*Amy M. Stewart, Stewart Law Group, Dallas, TX USA*