

CORPORATE COUNSEL TRAINING ACADEMY

IADC Corporate Counsel Training Academy for New Corporate Counsel

April 25, 2018
The Ritz-Carlton
Chicago, Illinois USA

The IADC Corporate Counsel Training Academy is a half-day, complimentary primer for those who have been in-house counsel for 0-3 years. The program will be an intimate classroom setting with a maximum registration of 25 attendees. It will take place the day before the IADC Corporate Counsel College, and Training Academy attendees are invited to stay and attend the Corporate Counsel College. There are no fees for the Training Academy attendees to attend the Academy and the Corporate Counsel College, but registration is required, and space is limited.

SCHEDULE

1:00 - 1:10 p.m.

WELCOME AND INTRODUCTIONS

Andrew Kopon Jr., IADC President, *Kopon Airdo, LLC, Chicago, IL USA*



1:10 - 1:40 p.m.

KEYNOTE SPEAKER: A VIEW FROM THE EXECUTIVE SUITE

Jack M. Greenberg is the retired Chairman of Western Union Company, and the retired Chairman and CEO of McDonald's Corporation. He was named Chairman of Western Union Company in September 2006. He previously served McDonald's Corporation as its President and CEO, and Chairman and CEO of McDonald's USA, as well as Vice Chairman and Chief Financial Officer. Before joining McDonald's, Mr. Greenberg was a partner and director of tax services for both the midwest region and the Chicago office of Arthur Young & Company, and served on the firm's Management Committee.

Mr. Greenberg currently serves on the Boards of Quintiles/IMS Health, and InnerWorkings, and has previously served on the Board of The Allstate Corporation, Hasbro, Inc., and Manpower Inc.

Mr Greenberg's civic involvement includes service on the Boards of DePaul University, where he previously served as Chairman, the Institute of International Education (IIE), The Field Museum, and Cradles to Crayons. He recently retired as Chairman of the Board of the Metropolitan Pier & Exposition Authority (MPEA), the state agency that owns McCormick Place Convention Center and Navy Pier.

A graduate of DePaul University School of Commerce, Mr. Greenberg also earned a Juris Doctor degree from DePaul University School of Law, and taught in the law school and master program in the business school. He is a certified public accountant, and a member of the American Institute of Certified Public Accountants, the Illinois CPA Society and the Chicago Bar Association, where he served as former Chairman of the Federal Tax Committee, and Chairman of the Board of Trustees of the Chicago Bar Foundation.

1:40 - 1:50 p.m.

OVERVIEW OF THE CORPORATE COUNSEL COLLEGE

Tripp Haston, IADC Corporate Counsel College Dean, *Bradley LLP, Birmingham, AL USA*

1:50 - 2:00 p.m.

BREAK

2:00 - 3:00 p.m.

EXPECTATIONS AND OPPORTUNITIES - WHAT IT TAKES TO SUCCEED IN-HOUSE

You have just had your photograph taken for your corporate I.D. card. You are now being led down the hall to your new office – on the third floor of building C, you think. Faces you will remember, but names you will not, greet you on your journey. Upon arrival, you will find nicely-appointed but government-issue-looking metal furniture with an antiquated desktop computer, conference-call-capable telephone, and numerous handbooks

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and policy manuals stacked high. No time sheets for billing entries will ever be found. And the telephone will ring before you even sit down. It is HR with the first of many calls for guidance you will receive from various corporate departments before lunch on Tuesday, most of which present issues and problems you have never had to deal with as an outside counsel for the past five years. You may ask yourself, “what have I gotten myself into?”

Please join John Gilmore, author of *14 Top Mistakes Made by New In-House Counsel*, and veteran in-house lawyers Fred Paliani, Jamie Stern, and Trea Southerland as they examine what it takes to succeed in-house in 2018.

Moderator: **Thomas W. (Trea) Southerland**, *Federal Express Corporation, Memphis, TN USA*

Speakers: **John Gilmore**, *BarkerGilmore LLC, Rochester, NY USA*; **Alfred R. Paliani**, *Quality King Distributors, Bellport, NY USA*; **Jamie Stern**, *UBS, New York, NY USA*

3:00 - 3:10 p.m.

BREAK

3:10 - 4:10 p.m.

ETHICAL CHALLENGES - UNEXPECTED AND UNINTENDED

In-house counsel face many unique challenges, many of which we are not prepared for by our specialized practices as outside counsel. As soon as you transition to in-house, these vexing challenges start cropping up immediately and you will need to be equipped to be able to handle them. Our experienced all in-house panel will help you navigate the landmines and will address ethical issues including:

- What should you do if your CEO directs you to do personal legal work on company time for her?
- Can you jointly represent your company and individual employees in litigation?
- Can you simultaneously represent your company and one or more of its affiliated companies in litigation or in transactional work where there might be differing interests at stake?
- In a family-owned business, how do you manage a situation in which one of the family shareholders who is the CEO seeks your advice regarding a direct conflict with another family member who is also a major shareholder and officer with respect to the vision for running the business?
- How do you conduct privileged *Upjohn* internal investigations without exposing yourself or your company to disqualification or ethical violations?
- When are your internal communications covered by the attorney-client privilege or work product doctrine?
- When involved in government investigations what can you never tell your employees?

Moderator: **Patrick J. Conlon**, *Exxon Mobil Corporation, Houston, TX USA*

Speakers: **Jill Bond**, *Rich Products Corporation, Buffalo, NY USA*; **Jerome Kraisinger**, *Avendra LLC, Rockville, MD USA*; **Aldos Vance**, *Altec, Inc., Birmingham, AL USA*

4:10 - 4:30 p.m.

REVIEW AND WRAP-UP

REGISTRATION INFORMATION

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To register for the Corporate Counsel Training Academy, you must do so online by visiting the Corporate Counsel Training Academy page on www.iadclaw.org under the “Educations & Events” tab.

For information on hotel accommodations, please refer to the “General Information” pages of the 2018 Corporate Counsel College brochure.