

INTERNATIONAL CORPORATE COUNSEL COLLEGE



24 - 25 October 2019
Swiss Re Centre for Global Dialogue
Rüschlikon, Switzerland

LAW=CHANGE **NAVIGATING UNSTEADY WATERS WITH THE RULE OF LAW**

Program Highlights

- Dinner Speaker: Jimmy Nguyen, Advisory Board - nChain, Founding President, Bitcoin Association
- Winning Risk Management Strategies: How to Be a Leader and Demonstrate Value to Your Company
- One Program to Rule Them All: Global Compliance Programs - Current Issues and Challenges
- GDPR and Innovation - Friends or Foes?
- Legal Privilege for In-House Counsel in Europe, or the Lack Thereof - Dangers and Best Practices
- The BEEs - Maximizing Business Efficiency and Effectiveness with the Right In-House Legal Set-Up
- Smart Contracts: Everything You Wanted to Know, but Never Dared to Ask...
- Handling International Disputes: Three Current and Eternal Challenges

2019 International Corporate Counsel College

The International Corporate Counsel College brings together in-house counsel and their law firm counterparts for two days of education and discussion on the latest legal issues affecting global companies. The event is modelled on the highly successful IADC Corporate Counsel College that is held each year in the United States. This distinctive meeting format creates an intimate environment, providing the opportunity for in-house counsel and their advisors to gain knowledge together and spend time with others who face similar issues. The IADC is pleased to invite you to the annual International Corporate Counsel College in Rüschlikon on 24 - 25 October 2019.

Who may attend?

The event is designed primarily for in-house counsel, corporate compliance officers, and senior executives of corporations. Outside counsel also are welcome, provided they come with one or more in-house counsel.



The International Association of Defense Counsel (IADC) has been serving a distinguished membership of corporate and insurance defense lawyers since 1920.

Its activities benefit the approximately 2,500 invitation-only, peer-reviewed members from around the world and their clients, as well as the civil justice system and the legal profession. In addition, the IADC takes a leadership role in many areas of legal reform and professional development.

SCHEDULE

WEDNESDAY, 23 OCTOBER

5.30 p.m. - 6.30 p.m.

Welcome Cocktail Reception

THURSDAY, 24 OCTOBER

11.30 a.m. - 12.45 p.m.

Welcome Luncheon and Opening Remarks

Jodok Wicki, International Corporate Counsel College Director, CMS Von Erlach Poncet Ltd., Zurich, Switzerland

Amy Sherry Fischer, 2019-2020 IADC President, Foliart, Huff, Ottaway & Bottom, Oklahoma City, Oklahoma USA

12.45 - 1.00 p.m.

Break

1.00 - 2.10 p.m.

Winning Risk Management Strategies: How to Be a Leader and Demonstrate Value to Your Company

Risk management is a top priority of any corporate legal department, regardless of its size. Leadership in risk management is key for general counsel, whether as advisor to the Board of Directors, member of the senior management team, or leader of the legal department. Our experienced panelists will show you how you can help your company realize the value of risk management and make it a priority. They will identify the top risk trends for 2020, and give you practical advice on the proactive steps you can take to identify, assess, and address legal and regulatory issues before they arrive on your doorstep. They will also outline avoidance and mitigation strategies to ensure success and show your CEO that the legal department adds real value to your organization. For any in-house counsel developing and implementing risk management strategies, this is a program not to be missed.

Moderator: **Steven Rosenhek**, *Fasken Martineau DuMoulin LLP, Toronto, Ontario Canada*

Presenters: **Alexander Grob**, *Chief Risk Officer Latin America, Bank Julius Baer & Co. Ltd., Zurich, Switzerland*; **Albert C. Hilber**, *Director/SVP Senior Claims Counsel - Americas, Swiss Re America Corporation, Armonk, New York USA*; **Bonne Van Hattum**, *Director Risk Consulting, PricewaterhouseCoopers Advisory N.V., Amsterdam, Netherlands*

2.10 - 2.15 p.m.

Break

2.15 - 3.25 p.m.

One Program to Rule Them All: Global Compliance Programs - Current Issues and Challenges

The panel will address the challenges and current issues facing multinational organizations when setting global compliance programs. Topics will include: (1) Attorney client privilege during compliance investigations; (2) Special considerations for compliance in Eastern Africa; (3) Compliance communication and training in the digital age; and (4) New legislation in Europe impacting compliance programs.

Moderator: **Tripp Haston**, *Bradley LLP, Birmingham, Alabama USA*

Presenters: **Aisha Ahmed Abdallah**, *Anjarwalla & Khanna, Nairobi, Kenya*; **Timothy J. LaTulippe**, *Director, Investigations and Compliance, Consilio, London, England*; **Matthew Lepore**, *SVP and Global Head of Legal, BASF, Ludwigshafen am Rhein, Germany*; **Martin Petrasch**, *Senior Legal Counsel, Legal + Compliance, Siemens AG, Erlangen, Germany*

3.25 - 3.40 p.m.

Break

3.40 - 4.50 p.m.

GDPR and Innovation - Friends or Foes?

Think you've already heard everything there is to know about the GDPR? - Reconsider! This panel will provide you with specific hands-on solutions to data protection issues for current topics and concerns, such as blockchain, US-European data transfers post Safe Harbor and Privacy Shield, the insurability of GDPR risks, as well as the growing concern of data privacy clauses in general terms and conditions and standardized contracts.

Moderator: Alexandra Simotta, *Head of Legal Austria and Slovenia, Six Payment Services (Europe) S.A., Vienna, Austria*
Presenters: Nicole Boehler, *Squire Patton Boggs (US) LLP, Böblingen, Germany*; Ines Freitag, *Compliance Officer, SIX Payment Services (Europe) S.A., Vienna, Austria*; Marina Markežič, *Unlawcked, Ljubljana, Slovenia*; Birgit Julia Wirth, *UNIQA Insurance Group AG, Vienna, Austria*

4.50 - 5.00 p.m.

Break

5.00 - 5.45 p.m.

Legal Privilege for In-House Counsel in Europe, or the Lack Thereof - Dangers and Best Practices

Moderator: Thomas Rouhette, *Signature Litigation AARPI, Paris, France*
Presenters: Marco Borsari, *Executive Director, Litigation Switzerland, UBS Group AG, Zurich, Switzerland*; Florian Harms, *Director Data Protection Europe, Emerson Electric Holdings GmbH, Baar, Switzerland*

6.00 - 7:00 p.m.

Cocktail Reception

7.15 p.m.

Dinner

Guest Speaker: Jimmy Nguyen, *Strategic Advisory Board - nChain, Founding President, Bitcoin Association, Seattle, Washington USA*



Jimmy Nguyen is one of the world's leading Bitcoin advocates, supporting Bitcoin SV [BSV]. BSV is the only Bitcoin project dedicated to the original design, protocol, and Satoshi Vision of Bitcoin's creator: Dr. Craig S. Wright under the pseudonym Satoshi Nakamoto. BSV is focused on creating the world's new money and global enterprise blockchain.

Jimmy is Founding President of the Bitcoin Association, the worldwide industry organization for the business of Bitcoin. The association backs Bitcoin SV, and brings together developers, merchants, exchanges, miners, and other Bitcoin network participants. Jimmy heads the industry group as it builds the global infrastructure and ecosystem for Bitcoin SV. Jimmy was formerly CEO of nChain Group, the worldwide leader in advisory, research, and development of blockchain technologies, and now is Chair of its Strategic Advisory Board. nChain's Chief Scientist

is Dr. Craig S. Wright, the creator of Bitcoin.

With 21 years experience as an intellectual property and digital technology lawyer, Jimmy is well-suited to support enterprise-level adoption of Bitcoin technology. Over the course of his private practice career, Jimmy was a partner at three major U.S. law firms - most recently Davis Wright Tremaine LLP where he represented multinational corporations and emerging companies in a wide range of sectors. In 2008, Lawdragon named Jimmy (at only age 36) one of the "500 Leading Lawyers in America" and described him as a "dynamo talent." A leader in the IP community, Jimmy was formerly Chair of the State Bar of California's Intellectual Property Law section.

Jimmy is also a strong diversity and equal rights advocate. He co-chaired the California Minority Counsel Program and was inducted into its "Diversity Leader Hall of Fame" (2015). *Diversity MBA Magazine* named him a "Top 100 Under 50 Diverse Executive Leader" (2015).

FRIDAY, 25 OCTOBER

8.00 - 9.10 a.m.

The BEEs – Maximizing Business Efficiency and Effectiveness with the Right In-House Legal Set-Up

Corporate legal departments are increasingly managing complex legal matters in-house and are being relied upon as trusted business advisors by members of the C-Suite. In order to cope with ever-changing business demands and limitations on capital and human resources, chief legal officers have adopted various organizational structures. Our panelists from a diverse set of industries and unique perspectives will discuss the pros and cons of various in-house legal department organizational structures. They will reveal the challenges they face (internally and externally) to "get the job done right" and share the insights they have gleaned from years of toil in the trenches.

Moderator: **Marko Denadic**, *Director International Legal, CML Construction Services GESMBH, Vienna, Austria*
Presenters: **Smita Oza**, *Senior Director, Head of Legal, EMEA, Verifone, Uxbridge, England*; **Rebekah Rollo**, *Vice President Legal, Europe, Autoliv B.V. & Co. KG, Dachau, Germany*; **Paul Salazar**, *Senior Counsel, Siemens AG, Munich, Germany*

9.10 - 9.15 a.m.

Break

9.15 - 10.25 a.m.

Smart Contracts: Everything You Wanted to Know, but Never Dared to Ask...

All of a sudden they are everywhere: conferences and seminars on blockchain and smart contracts. While most seasoned lawyers may not feel 'smart enough' to have to deal with them, your internal or external clients are expecting you to add value. This panel will explore various applications of blockchain and will explore how it is relevant for your day-to-day work. The technical basics of the blockchain technology will no longer be a mystery to you and the panel will demonstrate via a case study how to actually set up a smart contract application, both the business case and the legal side of it...just in case you get warmed up and want to start immediately with designing your own application when you get back home.

Moderator: **Ianika Tzankova**, *Tzankova Legal Consulting/Tilburg University, Tilburg, Netherlands*
Presenters: **Falco Kreis**, *CMS Hasche Sigle, Munich, Germany*; **Gabriela Lippe-Holst**, *Co-Founder and Director, Acqupart Holding AG, Zug, Switzerland*; **Jimmy Nguyen**, *Strategic Advisory Board - nChain, Founding President, Bitcoin Association, Seattle, Washington USA*

10.25 - 10.40 a.m.

Break

10.40 - 11.55 a.m.

Handling International Disputes: Three Current and Eternal Challenges

The panel will discuss these perpetual issues:

1. Losing a case on procedure: Facing requests for producing evidence is a specific challenge when it is alien to your own legal culture. How should you prepare for international disputes in this regard? How should you react when it comes up and how can you potentially overcome these cultural gaps?
2. David vs. Goliath: What should you consider when companies have to fight against state (entities)? Companies investing in (foremost) emerging markets do have to deal with governmental interference as an additional hurdle. Today's regime on Foreign Investment protection offers additional remedies in such cases. This section creates an awareness for these remedies and demonstrates how often foreign companies as investors might rely on these mechanisms.
3. Handling disputes in Asia: Is it the same, but also (very) different? What are special features, challenges, and chances when facing a dispute in Asia?

Come hear solutions to these international dispute concerns and take them back to your practice.

Moderator: **Rouven F. Bodenheimer**, *Bodenheimer Herzberg, Cologne/Berlin, Germany*
Presenters: **Virginie Colaiuta**, *LMS Legal LLP, London, England*; **Nadia Darwazeh**, *Clyde & Co., Paris, France*; **Nish Shetty**, *Clifford Chance, Singapore*

11.55 a.m. - 12.10 p.m.

Closing Remarks

Jodok Wicki, *2019 International Corporate Counsel College Director, CMS von Erlach Poncet Ltd., Zurich, Switzerland*;
Alexandra Simotta, *2020 International Corporate Counsel College Director, SIX Payment Services (Europe) S.A., Vienna, Austria*



GENERAL INFORMATION

Location

Swiss Re Centre for Global Dialogue

Gheistrasse 37

Rüschlikon, Switzerland 8803

Phone: + 41 43 285 81 00

www.swissre.com/institute/conferences/centre-for-global-dialogue.html

The Swiss Re Centre for Global Dialogue (the Centre) is Swiss Re's premier conference facility for hosting industry leading conferences. Swiss Re Institute leverages the Centre to foster dialogue and engagement within its key stakeholder community. Alongside conference facilities, the Centre features a business hotel as well as fine dining facilities. The Centre is located just outside of Zurich with breathtaking views of the lake and the Alps.

Please Note: *If you plan to stay after the meeting ends, we strongly suggest making additional accommodations at a hotel in Zurich.*

Reservations, Room Rates, and Hotel Cancellation Policy

In order to make your hotel reservation, you must first register for the International Corporate Counsel College through the IADC. Once registered, the IADC will send you information that will allow you to secure a hotel room at our group rate at either the Centre or the nearby Hotel Belvoir. **Reservations must be made prior to Monday, 16 September 2019.** Unused rooms held for this meeting will be released on this date. Any reservation requests received after 16 September 2019 will be accepted on a space available basis at the group rate. **Please note that the room blocks may fill before that date or the hotels may sell out, so we encourage you to register with the IADC so you can make your hotel reservation early.**

Swiss Re Centre for Global Dialogue

Gheistrasse 37

Rüschlikon, Switzerland 8803

Phone: +41 43 285 81 00

www.swissre.com/institute/conferences/centre-for-global-dialogue.html

Room Rates

- Single Occupancy: CHF 300.00/per night
- Double Occupancy: CHF 400.00/per night

A per person, per night city tax of CHF 2.50 will be added to all reservations. Complimentary wireless internet access in sleeping rooms and a daily buffet breakfast are included in the room rate.

Hotel Cancellation Policy

- Individual reservations may be cancelled free of charge up to 48 hours before the day of arrival.
- If the guest cancels within 48 hours of arrival or does not arrive at all, the price of the first night shall be charged.
- Any early departures once onsite will incur full accommodation cancellation charges and any no-shows will be charged for the entire stay.

Check-in time is 14.00 and check-out time is 11.00.



Hotel Belvoir (Offsite Hotel)

Saumerstrasse 37

Rüschlikon, Switzerland 8803

Phone: +41 44 723 83 83

www.hotel-belvoir.ch

The Hotel Belvoir is an easy 12-minute walk from the Centre.

Room Rates

- Single Occupancy: CHF 258.00/per night
- Double Occupancy: CHF 286.00/per night

A per person, per night city tax of CHF 2.50 will be added to all reservations. Complimentary wireless internet access in sleeping rooms and a daily buffet breakfast are included in the room rate.

Hotel Cancellation Policy

- Up to 15 days prior to arrival date reservations can be cancelled without penalty.
- From 14 days prior to arrival date cancellations will be charged the entire stay.
- Any early departures once onsite will incur full accommodation cancellation charges and any no-shows will be charged for the entire stay.

Check-in time is 14.00 and check-out time is 12.00.



Transportation

Zurich's International Airport (ZRH), located approximately 30 minutes from Rüschlikon, has daily flights to Europe's leading cities and extensive international connections. For airport transfers to the Centre:

- **Private Car Service** from Zurich Airport (approximately CHF 160). A driver will wait for you directly outside the "Customs Exit" with a name plate (15 minutes waiting time included). To order this service, please contact FrontOffice_Rueschlikon@swissre.com.
- **Taxi transfer** from Zurich Airport (approximately CHF 90 - CHF 130 depending on traffic)
- **Train** from Zurich Airport. There are trains from the airport to Thalwil (CHF 8.60). Once you are in Thalwil, you may take a taxi to the Centre (approximately CHF 30).

Climate and Dress

When packing for your trip, please note that average temperatures in Rüschlikon this time of year range from a high of 14.5° C/58° F to a low of 8° C/46° F. Business attire is appropriate for this meeting.

Registration Fees and Procedures

In-House Counsel: \$800 USD

The registration fee includes all meeting materials, Wednesday's reception, and Thursday's luncheon, reception, and dinner. Credit cards will be charged in U.S. dollars based on the exchange rate the day it is processed. Registration fees are set forth on the registration form.

Outside Counsel and In-House Counsel Package: \$2,600 USD (\$1,800 USD for Outside Counsel and \$800 USD for In-House Counsel)

The registration fee includes all meeting materials, Wednesday's reception, and Thursday's luncheon, reception, and dinner for both the outside and in-house counsel. Credit cards will be charged in U.S. dollars based on the exchange rate the day it is processed. Registration fees are set forth on the registration form.

Spouse/Guest: \$250 USD

The spouse/guest registration fee includes Wednesday's reception and Thursday's reception and dinner. Credit cards will be charged in U.S. dollars based on the exchange rate the day it is processed. Registration fees are set forth on the registration form.

CDP Credit (Canada)

The IADC is a Pre-Approved Provider of CDP Credit with the Law Society of British Columbia. The Quebec CDP Committee recognizes courses approved by other Canadian bars as approved in Quebec. 7 CDP credits are available for attendance at the International Corporate Counsel College.

CLE Credit (United States)

Approximately 7.8 hours of general CLE credit in 60-minute states and 9.4 hours of general CLE credit in 50-minutes states will be requested for accreditation from all mandatory continuing legal education jurisdictions.

Cancellation Policies

Registration Fee: A CASH REFUND, less a \$150 processing fee, will be made if a written notice of cancellation is received by the IADC office more than thirty (30) days prior to the first day of the meeting. No reason for the cancellation need be provided for a timely notice of cancellation. NO CASH REFUND will be made if notice of cancellation is received by the IADC office thirty (30) days or less prior to the first day of the meeting. However, if special circumstances arise before the meeting which prevent attendance, a member may request a future meeting credit. The request needs to be in writing and submitted to the IADC office. It should be directed to the Finance Committee's attention and note the special circumstances which caused cancellation. The credit request can only apply to meeting registration fees (not air, hotel, activity, tour, or special event fees) and, if approved, will be valid for use toward any IADC meeting for one (1) year from the date of the meeting for which credit is requested. A \$150 processing fee will be deducted from the total future meeting credit. All future meeting credit requests will be considered by the Finance Committee and the decision of that Committee will be final.

Spouse/Guest Fee: Notice of cancellation must be received by the IADC in writing no later than 11 October 2019 in order to receive a full refund. No refunds or credits will be issued for cancellation requests received after 11 October.

Special Needs

If you will have special needs during the meeting (i.e. diet or accessibility), please let the IADC office know in advance of the meeting by sending an email to Rebecca Zurcher Foltz, Director of Meetings, at rzurcher@iadclaw.org.

Data Privacy and Collection

Data is collected on attendees through the registration form for the purposes of executing the meeting and communicating with attendees about the meeting. Meeting sponsors have access to the registration list provided to all attendees. If any attendee has questions on data use and privacy, please contact Mary Beth Kurzak, Executive Director, at mkurzak@iadclaw.org.

Photography Onsite

Photos are taken onsite at the meeting by staff and hired photographers and those photos of meeting attendees may be used in association marketing. These photos are also posted on a site accessible to meeting attendees after the meeting. If there are any photos in the online photo album that you are in and you wish to be deleted, please contact Ashley Hatfield, Director of Communications, at ahatfield@iadclaw.org.

Questions

For up-to-date meeting information, visit www.iadclaw.org. For questions concerning logistics and accommodations, please contact Rebecca Zurcher Foltz, Director of Meetings, at rzurcher@iadclaw.org. For all other questions, please contact Amy O'Maley McGuire, Assistant Director of Legal Programming, at aomaley@iadclaw.org.

2019 International Corporate Counsel College Registration Form

DATE: 24 - 25 October 2019 • LOCATION: Swiss Re Centre for Global Dialogue
International Association of Defense Counsel • 303 West Madison Street, Suite 925, Chicago, IL 60606 USA
Phone: 1.312.368.1494 • Fax: 1.312.368.1854 • Web: www.iadclaw.org

☐ By checking this box, I agree to provide the IADC with the contact information required on the form to register myself and my guests for this meeting. The information will be used for the purposes of providing meeting benefits included in the registration fee, for registration lists circulated to attendees and sponsors, and for contact before and during the meeting regarding meeting events.

IN-HOUSE COUNSEL

\$800 USD

\$

[illegible]

FIRM/COMPANY NAME _____

BUSINESS ADDRESS _____

CITY STATE ZIP COUNTRY

BUSINESS PHONE _____ BUSINESS FAX _____

EMAIL ADDRESS

US STATE BAR NUMBER(S) FOR ALL STATES WHERE LICENSED

OUTSIDE COUNSEL AND IN-HOUSE COUNSEL PACKAGE

\$2,600 USD

\$ _____

Outside counsel members are most welcome, but they must come with one or more in-house counsel. The registration fee is \$2,600 USD (\$1,800 USD for the outside counsel and \$800 USD for the in-house counsel). If the outside counsel brings additional in-house counsel guests, there are fee reductions for subsequent guests. The registration fee for one additional in-house counsel is \$750 USD; second additional in-house counsel is \$700 USD; and any other in-house counsel is \$650 USD. Please use additional copies of this form to register multiple in-house counsel.

OUTSIDE COUNSEL INFORMATION

[illegible]

FIRM/COMPANY NAME _____

BUSINESS ADDRESS _____

CITY _____ STATE _____ ZIP _____ COUNTRY _____

BUSINESS PHONE _____ BUSINESS FAX _____

EMAIL ADDRESS

US STATE BAR NUMBER(S) FOR ALL STATES WHERE LICENSED

IN-HOUSE COUNSEL INFORMATION

[illegible]

FIRM/COMPANY NAME _____

BUSINESS ADDRESS _____

CITY STATE ZIP COUNTRY

BUSINESS PHONE _____ BUSINESS FAX _____

EMAIL ADDRESS

US STATE BAR NUMBER(S) FOR ALL STATES WHERE LICENSED

SPOUSE/GUEST REGISTRATION FEE

\$250 USD

\$ _____

The spouse/guest registration fee includes Wednesday's reception and Thursday's reception and dinner only.

NAME _____

TOTAL AMOUNT ENCLOSED

\$

PAYMENT

Complete and email to mjuarez@iadclaw.org or mail to: IADC, 303 West Madison Street, Suite 925, Chicago, IL 60606 or fax to 1.312.368.1854.

☐ AMEX ☐ Visa ☐ Mastercard ☐ Check (Payable to the IADC in USD)

[illegible]

Name on Card: _____

Signature: _____

Please fill out the form and email, mail, or fax it to the IADC. For your convenience, all registration fees may be paid by credit card, wire transfer, or by check. If paying by wire transfer, please contact Mary Huang at mhuang@iadclaw.org for details. If paying by check, it must be in U.S. currency and mailed to the IADC.



International Association of Defense Counsel
303 West Madison Street, Suite 925
Chicago, IL 60606 USA

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INTERNATIONAL CORPORATE COUNSEL COLLEGE

24 - 25 October 2019 *Rüschlikon, Switzerland*

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www.consilio.com

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