



THINGS TO DO

Cities are always searching for new ways to improve or expand, yet with Santa Barbara's year-round mild weather, gleaming Spanish colonial buildings, and laid-back culture, it's hard to think of anything that could really improve this California destination. At the foot of the Santa Ynez Mountains, Santa Barbara is framed by exquisite scenery — lush wine country on one side and the rippling, blue Pacific Ocean on the other. Some even refer to Santa Barbara as *America's Riviera*. The area supplies visitors with some of the best sightseeing and activities around. There is so much to do here and we encourage you to get out and enjoy the area while you're visiting. A few popular suggestions include:

SHOPPING IN SANTA BARBARA

Historic State Street Plaza in downtown Santa Barbara is one of America's most pedestrian-friendly downtowns, in large part due to the amazing diversity of shopping choices. The shop-lined streets are a favorite of visitors and locals alike and include everything from Santa Barbara-style specialty shops to national brands, and from regional gallery favorites to indie boutiques. Downtown Santa Barbara offers an authentic shopping experience, whether guests are seriously shopping, strolling, or just taking in the scene. For more information, please visit www.downtownsb.org/discover/shop-and-stroll.

SANTA BARBARA MUSEUM OF ART (SBMA)

As fine art museums go, few in California are up to the standards of the Santa Barbara Museum of Art. Noted as a top West Coast museum, SBMA marked its 75th anniversary in 2016. Its permanent collection of the arts of Asia, Europe, and the Americas includes paintings, sculpture, prints, drawings, photographs, ceramics, glass, jades, bronzes, lacquer, and textiles. The broad areas in which SBMA holds a significant number of works of exceptional quality include international antiquities from China, India, Greece, Rome, Egypt, and the Near East and 19th-, 20th-, and 21st-century art from Asia, Europe, and the Americas. For more information, please visit www.sbma.net.

SANTA BARBARA COUNTY COURTHOUSE

Designed in the Spanish-Colonial style and completed in 1929, the still-functioning Santa Barbara County Courthouse is an iconic landmark with its distinctive four-faced clock tower, red tile roof, elegant arches, and verdant sunken garden and grounds. Inside, you can get a visual history lesson from the elaborate hand-painted murals, marvel at ornate wrought-iron chandeliers, and climb to the top of the clock tower for a panoramic view of Santa Barbara and beyond. The Santa Barbara County Courthouse is open daily, including free drop-in tours hosted by the Santa Barbara County Courthouse Docent Council. For more information, please visit www.santabarbaraca.com/businesses/santa-barbara-county-courthouse.

SOLVANG, CALIFORNIA

Spend some time in Solvang, the Danish village nestled in the Santa Ynez Valley that looks and smells like Christmas year-round, with twinkling lights at night and baked goods served fresh every morning from Solvang's world-famous bakeries. Solvang, a quick 45-minute drive from Santa Barbara, is truly a unique village rife with activities, seasonal festivals, wine-tasting rooms, and delectable dining. For more information, please visit www.solvangusa.com.

LOS OLIVOS, CALIFORNIA

Located in the beautiful Santa Ynez Valley, the charming historic town of Los Olivos is a rewarding and relaxing weekend getaway or fun-filled day trip. Boasting expansive views of Santa Barbara County's vineyards and horse ranches, Los Olivos is noted for its love of the arts, wine tasting opportunities, unique shopping, epicurean restaurants, fun festivals, antiques, recreational landscapes, and friendly residents found throughout the village. For more information, please visit www.losolivosca.com.

HIKING IN SANTA BARBARA

When it comes to combining the mountains and the sea, it's tough to think of a better place in the country for hiking than Santa Barbara. You'll find everything from easy, flat paths through manicured gardens to difficult climbs that reach towering heights over the Pacific. For a recommended list of the best area hikes, please visit www.santabarbaraca.com/itinerary/best-hikes-in-santa-barbara.

STEARNS WHARF

Enjoy the seaside sights and sounds of Stearns Wharf, one of Santa Barbara's most iconic landmarks. Named for builder John P. Stearns and completed in 1872, it is located at the end of State Street and is California's oldest working wharf. It's the perfect spot to soak up the sun, salty breezes, and stunning views while dining and shopping. For more information, please visit www.santabarbaraca.com/businesses/stearns-wharf.