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Chip Magid is the Managing Partner of Dorsey & Whitney LLP's Washington, DC, office and is a nationally-recognized trial lawyer. In addition to representing clients in a variety of commercial and technology disputes, Chip represents food and beverage companies in litigation across the country. Chip's interest in food litigation is a natural outgrowth of his love of food (motto: "Eat through the wall of pain") and indignation that someone would actually claim to have believed that "Crunchberries" were a real fruit.