

William A. Ruskin  
William Ruskin Law  
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Bill has worked extensively with clients to defend mass tort homeowner diminution of property value claims in the wake of serious environmental events, in part, through use of Value Assurance Programs, a concept he has promoted for the past 30 years. Bill has designed and implemented Value Assurance Programs to address property value concerns on behalf of Reichhold, Inc. in Mississippi and BP Oil Pipeline Company in the Weaver Woodlands Allotment of Franklin Township, Ohio, arising from benzene contamination in private wells caused by a leaking petroleum products pipeline, which was originally operated by Standard Oil Company in the 1940's. He employed similar concepts, based on principles developed at the Program on Negotiation at Harvard Law School, in assisting BTC Co, which was at the time planning an oil pipeline that would extend from land-locked Baku in Azerbaijan, through the former Soviet Republic of Georgia, and north to the Turkish port of Ceyhan, to resolve an environmental stigma claim brought by a Georgian NGO whose aquifer was situated along the pipeline's intended route.

Bill is the Chair of the IADC Toxic & Hazardous Substances Litigation Committee. A graduate of the Cornell College of Arts & Sciences and Cornell Law School, Bill brings more than 35 years of experience defending industrial companies and manufacturers nationally in toxic tort, environmental, product liability litigation and drug and medical device actions. During his career, he has litigated a large number of significant CERCLA cost-recovery and toxic tort cases across the United States. Bill is a frequent speaker on toxic tort, environmental and litigation management issues, and has been a guest lecturer on environmental issues at Syracuse Law School, New York Law School, Columbia and Cornell.

Bill has received an AV Preeminent Martindale-Hubbell peer review rating each year for the past 28 years. He received The Best Lawyers in America distinction in Mass Torts Litigation/Class Actions (New York 2017). He received the Super Lawyer distinction in Environmental Litigation for 2019.