

## **Jay Byrne**

Jay Byrne is president of v-Fluence Interactive, Inc. (v-Fluence a strategic communication and research agency providing public affairs support to some of the largest multi-national corporations, leading academic institutions, respected nongovernmental organizations and government agencies across the globe). Mr. Byrne has more than 25 years of experience in public affairs and issues management.

Mr. Byrne is the former director of corporate communications for Monsanto where he led biotechnology acceptance communications, media relations, employee communications and research programs in the U.S. and emerging markets. Prior to joining Monsanto Mr. Byrne served as chief spokesperson deputy assistant administrator for legislative and public affairs at the U.S. Agency for International Development (USAID). Mr. Byrne has held senior communications and press positions with the Clinton/Gore administration and presidential campaigns, Massachusetts Congressman Joe Kennedy, Boston Mayor Ray Flynn, Oregon Congressman Mike Kopetski and with numerous organizations and elected officials. Byrne was a contributing author to the American Enterprise Institute published book *"Let Them Eat Precaution"* and he has published articles on strategic communications, reputation management and new media strategies in various trade, professional and peer reviewed journals.