

Elizabeth S. Fitch

Elizabeth S. Fitch is a founding member of Righi Fitch Law Group. She is a trial attorney with over 30 years of civil defense experience and has the AV Preeminent Rating. Beth has defended numerous multi-million dollar cases ranging from catastrophic injuries to construction defect cases. She has represented all types of professionals from lawyers to architects. Because of her defense of insureds under general liability insurance policies, Beth has successfully handled the entire gamut of complex tort cases ranging from construction mishaps to products liability. In 2016 she was again recognized as a Super Lawyer and is a member of Arizona's Finest Lawyers.

Beth is certified by the International Association of Privacy Professionals. The CIPP/US certification is the preeminent privacy credential in the US private sector. Beth serves as CISO for her law firm, is the Co-Chair of the Arizona State Bar's Cyber Liability Committee and Vice-Chair of the IADC Technology Publications Committee. Beth counsels companies and insureds on cyber hygiene and best practices and responding to data breaches. Beth coordinates the Cyber Early Response Team for Themis Advocates Group, and serves as the Co-Dean of the CLM School of Cyber Claims. Her cyber practice includes drafting application language for manuscript cyber liability policies for a specialty insurance underwriters. She serves as breach counsel for post cyber breach incidents ranging from representation of a federal credit union as a result of 5,000 credit cards stolen in the Target breach to representation of a dental practice whose 17,000 patient records were compromised in a data incident.

The nature of complex civil and cyber litigation not only requires experience and knowledge about the substantive law but also requires sophistication in addressing the interrelated contractual and complex insurance issues. She has developed expertise in risk management and assists clients with risk transfer strategies. Beth focuses her time working with clients on risk mitigation of cyber risks and strategic planning for the complex cases. Recognizing that clients are best served by quick resolution of cases, at the outset of every case she looks for innovative solutions that bring about the client's desired result in an economical and expedient manner.