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Dr. Jennifer King is the Director of Privacy at CIS. An information scientist by training, Dr. King is a recognized expert and scholar in information privacy. She examines the public's understanding and expectations of online privacy and the policy implications of emerging technologies. Her research sits at the intersection of human-computer interaction, law, and the social sciences, focusing on social media, genetic privacy, mobile platforms, the Internet of Things (IoT), and digital surveillance. Her scholarship has been recognized for its impact on policymaking by the Future of Privacy Forum, and she has been an invited speaker before the Federal Trade Commission at several Commission workshops. She was a member of the California State Advisory Board on Mobile Privacy Policies and the California State RFID Advisory Board.

Dr. King completed her doctorate in Information Science at the University of California, Berkeley School of Information. Prior to joining CIS, Dr. King was a co-director of the Center for Technology, Society, and Policy, a graduate student led research center at UC Berkeley, and was a privacy researcher at the Samuelson Law, Technology, and Public Policy Clinic at Berkeley Law. She received her Master's in Information Management and Systems also from the University of California, Berkeley's School of Information, and her undergraduate degree from the University of California, Irvine. Prior to entering academia she worked in security and in product management for several Internet companies, most notably Yahoo!.