

Dr. Kenneth Serwin
BRG LLC
Emeryville, California

Dr. Kenneth Serwin is an economist with over 20 years of experience providing private sector economic expertise. His consulting services include both economic expert witness testimony and macroeconomic policy analysis.

He is an expert in the quantification of economic damages, with particular expertise in the area of intellectual property assets (inclusive of patents, trade secrets, trademarks and copyrights). He has been engaged as a testifying expert witness on over 80 different matters and has testified numerous times in both federal and state courts, as well as in alternative dispute resolution proceedings. Dr. Serwin has written and lectured on matters relating to intellectual property – lost profits and reasonable royalty determinations, and patent valuations – and other complex damages issues.

Dr. Serwin's consulting work in macroeconomic policy analysis emphasizes the role of corporate tax regimes on domestic economic activity. Specifically, he has performed numerous studies and provided public policy analysis of the influence of domestic taxation of foreign economic activity on domestic economic activity and growth. Much of this work was performed in collaboration with Dr. Laura D'Andrea Tyson and other BRG colleagues. This work influenced aspects of recent United States U.S. corporate tax reform. Dr. Serwin's macroeconomic policy work has also examined the roles of exports and direct foreign investment on domestic activity and the role of intellectual property protection on corporate innovation and general economic activity.

He also provides non-testifying economic consulting services for major U.S. corporations in support of global strategic initiatives and intellectual property transactional and licensing negotiations.