

Jags Rao

Business Development Lead – Distributed Ledger Technologies
Swiss Re in Zürich.

Jags is recognized as the thought leader in the insurance industry on blockchain.

He joined Swiss Re in April 2016 as the first full time resource dedicated to blockchain experimentation and has a successful track record in driving Swiss Re's strategic agenda on blockchain. He was the cofounder and instrumental in the launch of B3i, Blockchain Insurance Industry Initiative, where Swiss Re continues to play an important role in shaping the industry thinking on blockchain. Jags coauthored a technical paper on privacy on blockchain networks and contributed to Swiss Re's innovation leadership position. He chairs the Blockchain Working Group, a group-wide forum at Swiss Re to share know-how and raise awareness on the impact of Distributed Ledger Technologies.

Jags has over 22 years of experience in solution consulting, innovation management, IT service delivery and sales leadership. His background is a blend of technology, business and entrepreneurial experience. Prior to Swiss Re, Jags founded and served as executive management for InCH Info Solutions, a Swiss consultancy firm. He held various management roles for Teksels SA, an IT services firm serving Swiss and international clients.

He is a resident of Switzerland since 2001, has lived in the USA and briefly in Japan. Jags holds a bachelor's degree in engineering from Mangalore University in India.