

## **Emily Vaughn**

Blockchain Product Development Director  
Change Healthcare

Emily Vaughn oversees Change Healthcare's blockchain development and integration strategy. Prior to joining Change Healthcare, Emily assisted startups, small business, and enterprise companies cryptocurrency and blockchain adoption. She worked across many markets, retail / ecommerce, healthcare, insurance, and finance.

Emily served as the head of business development at Gem, a blockchain development company in Los Angeles. While there, she architected a global marketing initiative to segment the blockchain industry. She was responsible for the design of a consultative sales strategy for enterprise blockchain development, bringing Philips, Capital One, Mercer, Tieto, the Centers for Disease Control and others to the blockchain market. Fulfilling many roles at Gem, Emily supported - sales, marketing and account management.

Previously, Emily served as marketing director at BitPay, where she managed digital marketing, customer communications, and developer evangelism channels. She is a founding contributor to Distributed.com and Distributed: Health and the Hyperledger Healthcare Working Group.

Emily holds a BA in French and International Relations from the University of Alabama, Honors College. Graduated 2012.