



Emerging Trends in Slack-Fill Litigation

Thursday, April 4, 2019

12:00 - 1:00 p.m. CDT

Dear IADC Member:

Please join us for a complimentary Webinar (Web-based seminar produced through Adobe Connect) sponsored by the IADC Business Litigation Committee and Class Actions and Multi-Party Litigation Committee on Thursday, April 4, 2019 for (1) hour beginning at:

10:00 AM PDT / 11:00 AM MDT / 12:00 PM Noon CDT / 1:00 PM EDT

HOW TO REGISTER:

ONLINE REGISTRATION! Although there is no fee to attend, you must register so that the IADC can plan accordingly for the number of interested participants. [Click here](#) to register online. You must be logged in with your IADC username and password in order to register. If you are registering multiple participants from the same firm, please register each participant individually.

We hope that you will join us for this exciting and informative program. If you have any questions, please contact **Melisa Maisel Vanis, Director of Professional Development**, at mmaisel@iadclaw.org or by telephone at 312.368.1494.

THE PRESENTATION:

Emerging Trends in Slack-Fill Litigation

Frustrated by the appearance of a product's packaging compared to the quantity of the product within, consumers and local governmental entities have filed slack-fill lawsuits against manufacturers across the country. This Webinar is designed to provide an overview of these lawsuits. Michael C. Zogby, William A. Hanssen, and Katherine McBeth of Drinker Biddle & Reath LLP will explore the connection between the federal prohibition against nonfunctional slack-fill and states' consumer protection laws as well as when and how courts have addressed challenges to plaintiffs' claims. IADC members will learn strategic defenses and best practices manufacturers can follow to avoid becoming targets of slack-fill lawsuits.

THE PRESENTERS:

William A. Hanssen (william.hanssen@dbr.com)

Drinker Biddle & Reath LLP, Los Angeles, CA

William A. Hanssen is a partner in Drinker Biddle's Los Angeles office where he defends clients in the pharmaceutical and medical device industry. His practice includes pharmaceutical and medical device product liability and consumer class actions. Bill also has extensive experience with mass tort and class action cases. In addition, Bill has defended a variety of product liability cases involving over-the-counter medications, food products, pesticides, pediculicides, hospital equipment, and industrial equipment. Bill has been involved in mass tort litigation involving products such as TMJ implants, breast implants, IBS medications, antidepressants, and antipsychotics. He has served in the role of both national coordinating counsel and local counsel in mass tort litigation and has tried product liability and pharmaceutical cases. He has successfully defended companies in consumer class actions involving claims of false advertising, unfair business practices, and unfair competition. Bill has defeated motions for class certification in consumer class actions and participated in the successful defense of a major pharmaceutical manufacturer in the trial of a case alleging violations of the California Unfair Business Practices Act. His commercial litigation experience includes representing companies in contract and licensing disputes involving intellectual property and insurance carriers in insurance coverage litigation. Bill has also successfully defended clients in employment litigation including wrongful termination and disability discrimination.

Katherine McBeth (katherine.mcbeth@dbr.com)

Drinker Biddle & Reath LLP, Philadelphia, PA

Katherine McBeth is an associate in Drinker Biddle's Philadelphia office, focusing on products liability, innovator liability, joint ventures, fraudulent inducement claims, causation, and price-fixing claims. While in law school, Katherine participated in a Medical-Legal Partnership between Georgetown University Law Center and Georgetown University School of Medicine. As a student in the Medical-Legal Partnership, Katherine presented on how the legal and medical communities can work collaboratively to obtain civil protection orders for victims of domestic violence. Katherine was also an active member of the Trial Advocacy Division, where she received an award for Best Closing Argument at the Judge Paul Joseph Kelly, Jr. Invitational Trial Competition. Before joining the firm as an associate, Katherine interned for the United States Attorney's Office for the Eastern District of Pennsylvania, where she conducted legal research and wrote memoranda on issues including misdiagnosis, Fourth Amendment matters, and Bivens actions.

Michael C. Zogby (michael.zogby@dbr.com)

Drinker Biddle & Reath LLP, Florham Park, NJ

Michael C. Zogby is co-chair of the Products Liability & Mass Tort department at Drinker Biddle, and he is co-chair of the firm's Pharma and Life Sciences Industry Group. His products liability trial practice includes the defense of major pharmaceutical and medical device companies in products liability; negligence; failure to warn; strict liability design and manufacturing defect; and wrongful death actions that involve prescription medications and orthopaedic implants before state and federal courts and in mass tort, class action, and multidistrict proceedings. He has been appointed liaison counsel, discovery counsel, and trial counsel in pharmaceutical, medical device, and mass tort litigations throughout the United States. Mike's commercial litigation trial and appellate experience includes representing pharmaceutical companies in patent infringement, Robinson-Patman Act, false marking, intellectual property, and antitrust actions, as well as defending large law and accounting firms in professional liability actions, defending hospitals and health care organizations in tortious interference, unfair competition, civil conspiracy, and ERISA matters, and representing a variety of other corporate clients in commercial, employment, insurance coverage, and real estate litigation matters. Mike has significant experience coordinating cross-border discovery and data collections involving Asian and European companies in United States mass tort litigations.

IADC Webinars are made possible by a grant from The Foundation of the IADC.

The Foundation of the IADC is dedicated to supporting the advancement of the civil justice system through educational opportunities like these Webinars. For more information on The Foundation, visit www.iadcfoundation.org.