

CELEBRATING 100 YEARS

1920-2020

Shifting Sands of U.S. Privacy Laws

Wednesday, December 11, 2019 12:00 - 1:00 p.m. CST

Dear IADC Member:

Please join us for a complimentary Webinar (Web-based seminar produced through Adobe Connect) sponsored by the IADC Cyber Security, Data Privacy and Technology Committee on Wednesday, December 11, 2019 for (1) hour beginning at:

10:00 AM PST / 11:00 AM MST / 12:00 PM Noon CST / 1:00 PM EST

HOW TO REGISTER:

ONLINE REGISTRATION! Although there is no fee to attend, you must register so that the IADC can plan accordingly for the number of interested participants. <u>Click here</u> to register online. You must be logged in with your IADC username and password in order to register. If you are registering multiple participants from the same firm, please register each participant individually.

We hope that you will join us for this exciting and informative program. If you have any questions, please contact **Melisa Maisel Vanis**, **Director of Professional Development**, at <u>mmaisel@iadclaw.org</u> or by telephone at 312.368.1494.

THE PRESENTATION:

Shifting Sands of U.S. Privacy Laws

In 2018, California became the first state to pass a comprehensive consumer privacy law. While aimed at regulating those businesses handling California residents' personal information, the law's breadth and scope has implications for businesses across the country. Whether motivated by California's actions or just a sign of the times, many other states have followed suit. In February 2019, there were close to 100 bills pending at the state level addressing some aspect of data privacy. Pressure is mounting for federal legislation to replace the growing patchwork of state laws with a standard, national privacy framework. This Webinar will discuss trends in U.S. privacy laws, operational challenges presented by the existing legal patchwork, and the implications of California's privacy law taking hold as the de facto national standard in 2020 absent overriding federal legislation.

THE MODERATOR:

Sarah Spurlock (sspurlock@stites.com)

Stites & Harbison, PLLC, Louisville, KY

Sarah Spurlock is Co-Chair of Stites & Harbison's Privacy & Data Security Group and a member of the firm's Health Care Service Group. Sarah regularly advises clients on a wide range of privacy and health care regulatory matters, including privacy and security laws; data breach prevention and response; health care fraud and abuse laws; and health care and commercial contracts. Her practice includes regulatory and transactional matters as well as privacy-related litigation. Sarah is a Certified Information Privacy Professional for U.S. privacy law (CIPP/US).

THE PRESENTER:

Melissa Ventrone (mventrone@clarkhill.com)

Clark Hill PLC, Chicago, IL

Melissa Ventrone is a member in Clark Hill's Chicago office where she addresses her clients' cybersecurity needs. She reacts swiftly and decisively when she is enlisted on a cybersecurity breach. As leader of the cybersecurity breach response team, she focuses her experienced group of first responders, including lawyers and forensic investigators, on around-the-clock management of the situation and minimizing damage by working to limit any public or regulatory fallout. When not managing her clients' urgent breach concerns, Melissa is a proactive consultant in managing data privacy and security risks.

Melissa advises clients on compliance with state, federal, and international laws and regulations. She helps companies ensure that policies, procedures, and cyber crisis response plans are sufficient. Melissa works with management teams, boards of directors, vendors, outside consultants, and other third parties to build and execute risk-reducing action plans.

IADC Webinars are made possible by a grant from The Foundation of the IADC.

The Foundation of the IADC is dedicated to supporting the advancement of the civil justice system through educational opportunities like these Webinars. For more information on The Foundation, visit <u>www.iadcfoundation.org</u>.