48th ANNUAL TRIAL ACADEMY
INTERNATIONAL ASSOCIATION OF DEFENSE COUNSEL
JULY 25 - 31, 2020
STANFORD LAW SCHOOL
Palo Alto, California USA

CELEBRATING 100 YEARS 1920-2020
A Week of Investment for Immediate and Lifelong Benefits

The International Association of Defense Counsel Trial Academy is the preeminent defense trial advocacy training program and is a career-changing opportunity for lawyers both looking to practice fundamental trial skills and seeking to take their advocacy techniques and tactics to the next level.

It is a seven-day, intensive program that blends small group faculty instruction and demonstration with individual student participation. Its proven formula of hands-on, experiential learning accelerates the development of trial skills in a relatively short period of time. Choosing the IADC Trial Academy for you and your firm provides:

**A Track Record of Success in Creating Confidence in the Courtroom**
Since 1973, more than 4,100 students have attended and have come away with greater confidence and more sophisticated litigation skills that will benefit them and their firms for the balance of their professional careers.

**Instantaneous Return on Investment**
In today’s environment, it is more important than ever to have experienced and skilled lawyers working for your firm. The complexity and value of cases have escalated. Your lawyers need to get up to speed quickly. The Trial Academy provides a week of faculty demonstrations by lawyers recognized as the best civil defense litigators followed by practice, practice, and more practice for students.

**Digitally Recorded Documented Progress**
Students are recorded while conducting mock opening statements, direct and cross examinations of lay and expert witnesses, and closing arguments. This provides the invaluable opportunity for students to see themselves as others see them, allowing them to identify their own strengths and weaknesses and objectively look at their performance without relying on memory. Students will return to the office with recordings of their exercises plus a feedback letter that will provide the partners who direct their efforts with a tool to better utilize their strengths for the good of the practice.

**Professional Connections Crossing All Jurisdictions**
The IADC Trial Academy brings together the best IADC members as faculty and the most talented and promising lawyers as students from across the nation. Students from all 50 states, the District of Columbia, Puerto Rico, Mexico, Canada, Brazil, Japan, South Korea, and Ireland have participated. The group forms during the week to become a powerful network which serves as a resource for knowledge, insight, and referrals.
### GENERAL SCHEDULE

**FRIDAY, JULY 24**  
Afternoon Attendee Arrival and Check-In  
Evening Optional Campus Tour

**SATURDAY, JULY 25**  
Welcome and Overview of Program (Program begins at 8:30 a.m.)  
Voir Dire Objectives and Techniques  
Trial Technology Presentation  
Faculty Presentation and Demonstration: Opening Statements  
Welcome Reception and Dinner

**SUNDAY, JULY 26**  
Faculty Presentations and Demonstrations:  
Direct and Cross Examination of Lay Witnesses and Refreshing Recollection, Entering Exhibits, and Impeachment  
Student Skills Workshops on Opening Statements  
Reception and Individual Faculty Group Dinners

**MONDAY, JULY 27**  
Faculty Presentation and Demonstration:  
Direct and Cross Examination of a Medical Expert Witness and  
Student Skills Workshops on Direct and Cross Examination of Lay Witnesses  
Student-Faculty Critiques of Digitally Recorded Demonstrations

**TUESDAY, JULY 28**  
Faculty Presentation and Demonstration:  
Direct and Cross Examination of an Engineering Expert Witness and  
Discussion of Trial Objections  
Student Skills Workshops on Direct and Cross Examination of Lay Witnesses (continued)

**WEDNESDAY, JULY 29**  
Faculty Presentation and Demonstration:  
Direct and Cross Examination of Economics/Accounting Expert Witness  
Ethics for Trial Lawyers Presentation  
Student Skills Workshops on Direct and Cross Examination of Expert Witnesses  
Student-Faculty Critiques of Digitally Recorded Demonstrations

**THURSDAY, JULY 30**  
Faculty Presentations and Demonstrations: Direct and Cross Examination of a Toxicology Expert Witness and Closing Arguments  
Student Skills Workshops on Direct and Cross Examination of Expert Witnesses (continued)  
Reception and Closing Dinner

**FRIDAY, JULY 31**  
Student Skills Workshops on Closing Arguments  
Student-Faculty Critiques of Digitally Recorded Demonstrations  
(Program concludes by 12:00 p.m.)

### Why We Are Different

#### Defense Focused

Unlike many other trial skills programs, the IADC Trial Academy offers training provided by a faculty of the best civil defense lawyers. They focus on defense techniques and tactics and teach participants how to THINK like defense lawyers.

#### Authentic Experiences

The IADC Trial Academy realistically simulates the elements and environment surrounding a trial. Real physicians and accountants act as expert witnesses and professional actors as lay witnesses and parties to the hypothetical cases during student exercises. Faculty expert witnesses have frequent and recent experience in jury trials for clients from a variety of backgrounds and industries.

#### Individualized Instruction

7:1 Student/Faculty Ratio

The Trial Academy is a week of both observing the best trial attorneys in faculty demonstrations and practicing with that new knowledge. Students work in groups with no greater than a 7:1 student to faculty ratio. Unlike most other trial skills programs, attendees are filmed while performing every major aspect of a trial, not just one or two exercises. The faculty members provide one-on-one guidance and constructive criticism that result in immediate and vast improvement in performance throughout the week.
Mike Brown handles complex cases in jurisdictions around the country. Mr. Brown has experience in the areas of product liability defense, mass tort litigation, employment law, medical malpractice, and insurance defense, as well as commercial and real estate litigation matters. In addition to his national clients, Mr. Brown also serves as general counsel to numerous local companies and corporations, advising on a variety of matters related to employment and business litigation; real estate issues; and concerns unique to the Baltimore-Washington region. During his 25 years of practice, Mr. Brown has represented large national corporations that run the gamut of industries which include seventeen Fortune 500 corporations in numerous litigation matters. He has tried more than 80 cases to verdict for these corporations and has tried cases in 24 states, including in some of the most challenging jurisdictions in the United States, including Maryland, Pennsylvania, New York, New Jersey, Virginia, Mississippi, Florida, Ohio, California, Louisiana, Missouri, Arizona, and Washington, DC, among others. He has obtained defense verdicts in more than 95 percent of his matters. 

Ed Sledge is a partner at Bradley LLP. Mr. Sledge's national practice focuses on complex business and commercial litigation in courts across the country; he also routinely represents businesses in consumer and commercial lending disputes and in high exposure personal injury and wrongful death matters. Mr. Sledge has tried cases in multiple state and federal courts, and is a frequent lecturer and author on civil litigation and trial issues. He is a Fellow of the American Bar Foundation and has been listed by The Best Lawyers in America, Benchmark Litigation, Mid-South Super Lawyers, and Alabama Super Lawyers (Top 50), among others. Mr. Sledge will serve as the Director of the IADC’s Trial Academy in 2021. As a former Army officer, Mr. Sledge remains active in serving veterans’ issues for which he has been recognized by the Alabama State Bar with its President’s Award three times. Mr. Sledge is a graduate of the United States Military Academy and the University of Alabama School of Law.

Jennifer R. Annis is a litigation shareholder of the Atkinson Haskins firm in Tulsa. She is a member of the American Board for Trial Advocates and is Fellow of the American College of Trial Lawyers, selected by peers as being in the top 1% of practicing trial lawyers. She is a member of IADC and DRI, and has been a very active member of Oklahoma Association of Defense Counsel, serving on the Board of Directors since 2009 and was OADC President in 2014. Ms. Annis is AV-rated by Martindale-Hubbell, has been recognized as a Super Lawyer for the past eight years, and has also been selected as one of the “Top 25 Women Lawyers” in Oklahoma, as well as one of the “Top 50 Lawyers” in Oklahoma. She received both her undergraduate degree and J.D. from the University of Oklahoma and concentrates her practice in defending medical malpractice actions and insurance matters. Ms. Annis is a 2001 IADC Trial Academy alumna.

Candace A. Blydenburgh is a partner at McGuireWoods LLP. Her practice over the last 24 years includes representing manufacturers, distributors, and suppliers in mass tort litigation, automobile litigation, environmental contamination, public nuisance, and individual product and personal injury cases. She has tried several cases to verdict in numerous jurisdictions including Puerto Rico, South Carolina, North Carolina, Pennsylvania, and Virginia. Her litigation and trial experience includes defending catastrophic injury claims involving children. Ms. Blydenburgh also has significant experience in leading national trial teams and coordinating national litigation pending in MDL and state courts.

David Brown focuses his law practice in the areas of automotive; product liability; healthcare litigation; pharmaceutical and medical device; recreational vehicle; industrial and heavy equipment; appellate advocacy; insurance litigation; and general tort litigation. In addition to Alabama, Mr. Brown has litigated cases in Tennessee, Georgia, Mississippi, South Carolina, and Arkansas. He has recently obtained defense verdicts on behalf of product manufacturers and healthcare providers. He has served on the boards of several local schools and charities. He has continuously been listed in Super Lawyers and Best Lawyers in America for his work in the product liability arena.
**2020 IADC Trial Academy Faculty**

**Andrew Gendron**  
Venable LLP  
Baltimore, Maryland USA

**Andy Gendron** is a partner in Venable’s Baltimore office. He has a diverse civil, trial, and appellate practice, representing manufacturers of heavy equipment; industrial machinery; woodworking tools; automobiles; golf carts; go-karts; medical devices; pharmaceuticals; tobacco products; paints and pigments and petrochemicals in product-liability litigation; petroleum marketers in toxic-tort cases; and corporate defendants in contract, breach-of-trust, stockholder-derivative, class-action, and other complex commercial litigation. One of his proudest moments as a lawyer came after winning a defense verdict for his client, when the young plaintiff, only nine at the time of her accident, walked up, thanked him, and then gave him a hug. (There’s a longer version of this story.) Mr. Gendron has led national expert and subject-matter teams. He is a member of the IADC and DRI.

**Mark D. Hansen**  
Heyl, Royster, Voelker & Allen  
Peoria, Illinois USA

**Mark Hansen** is a shareholder at Heyl Royster and is the co-chair of the firm’s Professional Liability Practice Group. He has extensive experience in complex litigation, with an emphasis in professional liability; business and commercial litigation; and product liability. Throughout his career, Mr. Hansen has been actively involved in professional organizations, including the IADC, DRI, Illinois Association of Defense Trial Counsel, and Professional Liability Defense Federation. He has also written and spoken extensively on a variety of legal topics, including professional liability issues, evidentiary issues, damages, and litigation tactics. Mr. Hansen is AV-rated by Martindale-Hubbell and has been consistently recognized by Illinois Super Lawyers and Illinois Leading Lawyers. He received his B.S. from Northern Illinois University and his J.D. from the University of Illinois College of Law. He is a proud member of the IADC Trial Academy Class of 2005.

**Daniel E. Krauth**  
Zimmer Kunz, PLLC  
Pittsburgh, Pennsylvania USA

**Dan Krauth** is the managing partner of Zimmer Kunz, a medium-sized litigation firm. His 30 years of practice have focused on the areas of product liability defense; mass tort litigation; commercial litigation; oil and gas litigation; construction litigation; and insurance defense. Mr. Krauth has represented Fortune 500 companies, as well as smaller Western Pennsylvania businesses. He has tried dozens of cases to verdict throughout all counties in Western Pennsylvania, obtaining defense verdicts in an overwhelming majority of the trials. In the past decade, as the Marcellus Shale play erupted in Pennsylvania, Mr. Krauth has litigated lease disputes, helped to broker gas leases, and helped companies obtain needed land through use of eminent domain proceedings.

**H. Grant Law**  
Shook, Hardy & Bacon L.L.P.  
San Francisco, California USA

**Grant Law** is a partner at Shook, Hardy & Bacon with more than 25 years as a trial lawyer representing corporate clients in product liability, class action, environmental contamination, construction defect, trucking, and consumer fraud matters. Mr. Law has tried numerous catastrophic injury and wrongful death cases to verdict, including one ranked among the Top 10 Defense Verdicts in California, and The National Law Journal selected another result among the Top 20 Defense Verdicts in the nation. Mr. Law is a frequent presenter on product liability and class action matters. He currently heads up Shook’s Autonomous/Highly Automated Vehicle Task Force where he helps clients develop and protect their newest innovative creations while advising on steps to mitigate potential risk in an unpredictable regulatory and legal environment.

**Dana C. Lumsden**  
Bradley LLP  
Charlotte, North Carolina USA

**Dana Lumsden** is a strategic business litigator and trusted legal advisor. His practice focuses on business litigation; including intellectual property disputes; securities litigation; investigations and enforcement proceedings; and the resolution of regulatory controversies concerning the consumer financial services industry. Mr. Lumsden advises and represents domestic and international companies, including some of the world’s largest financial institutions and manufacturers. In class action matters, he has successfully defended clients in putative class actions involving ERISA, securities, banking, and consumer finance claims. He also advises clients in the assessment of litigation risk and has the temperament and analytical approach to detail that often leads to the resolution of disputes prior to trial. He has tried cases in jurisdictions throughout the country. Mr. Lumsden has been recognized as a top lawyer in the field of commercial litigation by Business North Carolina. He devotes his time to the advancement of the legal profession and to improving the community, including work for and leadership on committees for the IADC, the North Carolina Bar Association, and the Mecklenburg County Bar Association. He is a member of the Board of Directors of the Charlotte Regional Business Alliance (formerly the Charlotte Chamber of Commerce) and is Chairman of the Board of Trustees of Charlotte Ballet.
Lee Mickus is a partner in the Denver office of Evans Fears & Schuttert LLP. He defends manufacturers and other business interests nationally in product liability and tort lawsuits. He has successfully tried cases to juries in Colorado, Texas, California, New York, Florida, Montana, Puerto Rico, and several other states. Mr. Mickus has worked with a wide range of products and industries, including automobiles, pharmaceuticals, medical devices, and recreational equipment. He also draws upon his courtroom experience to develop reforms to end abusive practices and bring common sense to the litigation process. He has presented to the Advisory Committee on the Federal Rules of Civil Procedure and testified before several state legislatures on bills affecting a wide range of civil justice issues.

Allen Miller is a litigation partner in the New Orleans office of Phelps Dunbar. He handles cases from inception through resolution at trial, appeal, and alternative dispute resolution where appropriate. Mr. Miller is solely responsible for the litigation strategy and handling of cases for several institutional firm clients. He is keenly aware of the pressures that accompany major litigation. His wide-ranging experience includes matters arising out of complex commercial matters. Mr. Miller is a valued member of his community and profession serving on numerous boards in New Orleans and he is a frequent faculty member mentoring young lawyers on trial skills and techniques.

Alfred Perkins has devoted his practice to defending civil litigation primarily in the areas of labor and employment; product liability; and municipal liability. He has represented clients in both federal and state court; agency proceedings, and arbitrations. Mr. Perkins has defended manufacturers, restaurants, universities, municipalities, and professionals among his clients. He has tried cases in both federal and state courts. Mr. Perkins grew up in Starkville, MS, and obtained his undergraduate degree in chemical engineering from Mississippi State University. He earned his law degree from the University of Alabama. He has spent his entire legal career as a civil defense attorney with Starnes Davis Florie. Mr. Perkins has taught trial advocacy as an adjunct professor at the University of Alabama School of Law.

Dan Reisler is a senior insurance litigation and jury trial expert. He is the owner of Reisler Law PC, a litigation boutique with offices in Toronto, London, and Windsor, Ontario. Mr. Reisler’s trial experience is extensive. He has appeared often at the Court of Appeal for Ontario but is best known as jury trial counsel. Certified by the Law Society of Ontario as a Specialist in Civil Litigation, he has been included in Best Lawyers in Canada since 2008 and is listed as “Consistently Recommended” by Lexpert. He is a past President of Canadian Defence Lawyers and is active in IADC and DRI. For nine years, Mr. Reisler served as an adjunct professor of Civil Trial Advocacy at Queen’s University’s Faculty of Law. He speaks frequently on related topics.

Michelle Schaffer is a member of Campbell Conroy & O’Neil, PC. Her trial practice includes defending domestic and foreign companies in complex products liability, toxic tort, pharmaceutical, and premises liability cases. She is the Immediate Past President of the Massachusetts Chapter of the American Board of Trial Advocates, a Past President of the Massachusetts Defense Lawyers Association, and a Past President of the Massachusetts Chapter of the Federal Bar Association. Ms. Schaffer was selected for inclusion in the 2020 edition of The Best Lawyers in America for Personal Injury Litigation – Defense, is a 2015 Top Women of Law recipient by Massachusetts Lawyers Weekly, and is a Fellow of the Litigation Counsel of America.

Doug Vaughn is a partner at Deutsch Kerrigan and serves as head of the firm’s Gulfport, Mississippi office. He has been named by Best Lawyers as a “2020 Lawyer of the Year” in Gulfport, MS (Litigation – Insurance) and served as president of the Mississippi Defense Lawyers Association in 2018. Mr. Vaughn has chaired the IADC’s Medical Defense and Health Law Committee and the Medical Liability Roundtable. In addition to his personal injury defense practice, he also handles business litigation and insurance coverage.
GENERAL INFORMATION

Practice Materials
Each student will receive a set of practice materials one month in advance of the beginning of the Trial Academy. The student materials will contain the hypothetical trial problems and student demonstration assignments. These materials form the basis for program participation. Students will be expected to review the materials and prepare for the week before arriving at the Academy.

CLE Credits
Approximately 42 hours of CLE in 60-minute states and 51 hours of CLE in 50-minute states will be requested for accreditation from mandatory continuing legal education jurisdictions including 1.5 hours of ethics credit. The IADC is a Pre-Approved Provider of CPD Credit with the Law Society of British Columbia. The Quebec CPD Committee recognizes courses approved by other Canadian bars as approved in Quebec. CPD credits are available for attendance at the Trial Academy.

Tax Deduction
Costs incurred for attending legal seminars that maintain and improve professional skills required for employment are tax deductible. See Tras. Reg. 1.162-5; IRS Letter Ruling 7746068 (9-1-77); Coughlin v. Commr., 203 F2d 307 (2d Cir. 1953).

Trial Academy Registration and Tuition
Tuition for this week-long program is $3,750 per student. Tuition for students from corporations or government entities is $2,995. Early Registration Discounts: Attendees from law firms who register on or before March 27, 2020 will get the early registration rate of $3,550 per student. If your firm plans to register multiple attendees, the IADC wishes to thank you for your support. Register on or before March 27 and your first registrant's tuition will be $3,550 and additional registrants will be $3,325 each. The Trial Academy application form included in this brochure must be completed and returned to the IADC office by the March 27 deadline to receive this special rate. Registration is limited. Due to the popularity of the Academy, early application is not only encouraged but strongly advised.

Accommodations and Meals
A housing and meal package is available to Trial Academy students for $1,955. All charges are based on a package rate arranged for attendees by the IADC and Stanford University. Housing is provided by the Munger Graduate Residence located adjacent to the Stanford Law School. The spacious studios and apartments offer fully equipped kitchens, contemporary furniture, roomy living areas, wireless Internet, and comfortable bedrooms. Some apartments are arranged in a suite and share a common living area and kitchen. All apartments have a private bedroom and bathroom regardless of arrangement. The Housing and Meal Package fee covers the cost of seven days of student lodging and meals which include breakfast and lunch offered at Munger Graduate Residence Dining Hall and three group dinners.

Data Privacy and Collection
Data is collected on attendees through the registration form for the purposes of executing the meeting and communicating with attendees about the meeting. Meeting sponsors have access to the registration list provided to all attendees. If any attendee has questions on data use and privacy, please contact Executive Director Mary Beth Kurzak at mkurzak@iadclaw.org.

A Special Note for the Disabled
The International Association of Defense Counsel wishes to ensure that no individual with a disability is excluded, denied services, segregated, or otherwise treated differently from other individuals because of the absence of auxiliary aids and services. If you are in need of auxiliary aids or services, please contact Donna Villa, Meetings Coordinator, at dvilla@iadclaw.org.

Cancellation Policy
A CASH REFUND, less a $150 processing fee, will be made if a written notice of cancellation is received by the IADC office more than sixty (60) days prior to the first day of the meeting. No reason for the cancellation need be provided for a timely notice of cancellation. NO CASH REFUND will be made if notice of cancellation is received by the IADC office sixty (60) days or less prior to the first day of the meeting. However, if special circumstances arise before the meeting which prevent attendance, a member may request a future meeting credit. The request needs to be in writing and submitted to the IADC office. It should be directed to the Finance Committee's attention and note the special circumstances which caused cancellation. The credit request can only apply to meeting registration fees (not air, hotel, activity, tour, or special event fees) and, if approved, will be valid for use toward any IADC meeting for one (1) year from the date of the meeting for which credit is requested. A $150 processing fee will be deducted from the total future meeting credit. All future meeting credit requests will be considered by the Finance Committee and the decision of that Committee will be final.

THE GEORGE J. LAVIN, JR. MEMORIAL SCHOLARSHIP
The IADC Foundation is pleased to offer a Trial Academy scholarship for an attendee in need of financial assistance.

The George J. Lavin, Jr. Memorial Scholarship, funded by the law firm of Lavin, Cedrone, Graver, Boyd & DiSipio, honors the firm’s founder, George J. Lavin, Jr. Mr. Lavin served as the Director of the 2001 Trial Academy and as a faculty member of the 1999 Trial Academy. He was an accomplished trial lawyer and the scholarship celebrates and honors his commitment to mentoring aspiring trial lawyers. The scholarship provides tuition and room and board reimbursement, as well as a $250 expense stipend. The scholarship is intended to provide assistance to a candidate employed by a non-profit corporation, non-profit organization, or public sector entity.

The deadline to apply for the scholarship is April 6, 2020. For more information, email Mary Beth Kurzak, IADC Executive Director, at mkurzak@iadclaw.org or visit www.iadcfoundation.org for an application form.
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Total Fee enclosed: $__________ $__________

**Attendees from a corporation or government entity are encouraged to attend and will receive a corporate/government discount of $755 ($2,995).**

***All charges are based on a package rate arranged for attendees by the IADC and Stanford University. There will be no credit for missed nights or meals. The Housing and Meal Package fee covers the cost of the student lodging and meals which includes breakfast and lunch offered at Munger Dining Hall. Additional fees will be required for spouses wishing to stay with attendees and/or attend IADC functions. Please contact Donna Villa, Meetings Coordinator, at dvilla@iadclaw.org for more information.

Refund of attendee registration fees by May 25, 2020 will be made less a $150 administrative processing cancellation fee. Registration fees are non-refundable on and after May 26, 2020 unless the Trial Academy participant can locate a suitable substitute. Notice of cancellation or participant substitution must be received in writing by the IADC office. Please contact Amy O'Maley McGuire, Assistant Director of Legal Programming, at aomaley@iadclaw.org.

Complete and fax with credit card information to +1.312.368.1854 or mail with payment to International Association of Defense Counsel, 23973 Network Place, Chicago, IL 60673-1239 USA. If paying by wire transfer, please contact Mary Huang at mhuang@iadclaw.org for wire transfer details.

Check/Money Order (Payable to the IADC in USD) AMEX Visa Mastercard
Number:_____________________________ Expiration Date:_____________ Security Code:_____________

Name on Card:__________________________

Signature:____________________________

International Association of Defense Counsel
Phone: +1.312.368.1494 Fax: +1.312.368.1854 Website: www.iadclaw.org
The 2020 IADC Trial Academy Faculty bring a level of expertise and experience you won’t get at other trial practice programs. The Trial Academy Faculty are:

**Experienced in the courtroom.** All Faculty have frequent and recent experience on jury trials for clients from a variety of backgrounds and industries. Our Faculty have represented small companies, Fortune 500 companies, and everything in between.

**Diverse.** Our Faculty are men and women with diverse backgrounds who come from the United States and Canada and practice in a wide range of areas. Seeing them in action during demonstrations will provide attendees a deeper understanding of the many ways to approach a jury trial and provide a range of ideas they can take home and implement to get a successful result.

**Honored by the profession.** Included in the Faculty are presidents of national, state, and/or local bar associations, *Super Lawyers*, and fellows of specialty law associations.

**Teachers.** Most of our Faculty have served as faculty of other trial practice programs. They have been speakers at professional association seminars and law schools, and many are published authors on the latest legal issues.

**Dedicated.** The IADC Trial Academy Faculty begin training and preparing for the July meeting in February. They will log hundreds of hours throughout the course of preparing and executing the Academy to ensure that attendees come away with significantly advanced skills in the courtroom.